



STIC Search Report

EIC 3600

STIC Database Tracking Number: 106140

TO: Forest Thompson
Location: cpk 7~~Y00~~ B27
Art Unit : 3625
Friday, October 17, 2003

Case Serial Number: 09/483388

From: Sylvia Keys
Location: EIC 3600
PK5-Suite 804
Phone: 305-5782

sylvia.keys@uspto.gov

Search Notes

Dear Forest,

Please read through the results.

If you have any questions, please do not hesitate to contact me.

Sylvia

EIC3600 COMMERCIAL DATABASE SEARCH REQUEST

☐ RUSH - SPE signature required: _____

Business Methods Case: 705/26,27

Staff Use Only

Access DB# 106140

Log Number

Write in 705 subclass(es) to search required files for 705 cases or cases cross referenced in 705.

Requester's Full Name: Forest Thompson Examiner # : 76652 Date: 10/17/2003

Art Unit: 3625 Phone Number 306-5449 Serial Number: 09/483,388

Bldg & Room #: 7Y09 Results Format Preferred: ☒ PAPER ☐ DISK ☐ E-MAIL ☐

If more than one search is submitted, please prioritize searches in order of need.

Provide the PALM Bib page or the following:

Title of Invention: System and Method for Providing a Distributed Marketing Presentation

Inventors (provide full names): Chun R. Xia;

Earliest Priority Filing Date: 01/13/2000

Requested attachments:

- If possible, provide the cover sheet, the IDS, examples, or relevant citations, authors, etc, if known.
- Please attach copies of the parts of this case that help explain or are most pertinent to this search. Examples are: **abstract, background, summary, claim(s) [not all of the claims].**

The claimed or apparent novelty of the invention is:

A web page can be dynamically created by a non-technical person. A technical person can set up a web page and incorporate marketing object containers. A non-technical person, such as a marketing person, then decides what marketing object to put into the various marketing object containers. Style templates, marketing strategies, and various items associated with the campaigns may be used to create or change the web page. According to another embodiment of the present invention, these marketing containers may be dynamically associated with different marketing objects at different times.

This search should focus on:

(Also include keywords or synonyms)

marketing/advertise on-line marketing campaign marketing object container
Web page marketing attribute automatically associate attributes with container
relationship between different marketing object containers

~~Special Instructions or Other Comments~~

File 344:Chinese Patents Aug 1985-2003/Apr
(c) 2003 European Patent Office
File 347:JAPIO Oct 1976-2003/Jun(Updated 031006)
(c) 2003 JPO & JAPIO
File 350:Derwent WPIX 1963-2003/UD,UM &UP=200366
(c) 2003 Thomson Derwent
File 348:EUROPEAN PATENTS 1978-2003/Oct W02
(c) 2003 European Patent Office
File 349:PCT FULLTEXT 1979-2002/UB=20031009,UT=20031002
(c) 2003 WIPO/Univentio

?ds

10/17/03
Dialog

Set	Items	Description
S1	7	AU='XIA CHUN':AU='XIA CHUN AN'
S2	5	S1 AND MARKETING?
S3	24	AU='LI YUFENG':AU='LI YUGANG'
S4	2	S3 AND MARKETING?
S5	26	AU='LI BO':AU='LI BOB X'
S6	0	S5 AND MARKETING?
S7	318	AU='ZHU VICTOR S':AU='ZHU W'
S8	2	S7 AND MARKETING?

all considered

Author
Search

2/3,K/1 (Item 1 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
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01327502

**A SYSTEM AND METHOD FOR PROVIDING A DISTRIBUTED MARKETING PRESENTATION
SYSTEME ET PROCEDE PERMETTANT DE FOURNIR UNE PRESENTATION COMMERCIALE
DISTRIBUEE**

PATENT ASSIGNEE:

Annuncio Software, (3386970), 2440 West El Camino Real, Suite 300,
Mountain View, CA 94040, (US), (Applicant designated States: all)

INVENTOR:

XIA, Chun , 3003 Country Club Court, Palo Alto, CA 94344, (US)
LI, Yufeng, 2310 Alcalde Street, Santa Clara, CA 95054, (US)
BO, Li, 898 Windmill Park Lane, Mountain View, CA 94043, (US)
ZHU, Victor, S., 10 Mulberry Court 7, Belmont, CA 94002, (US)
LI, Yang, 46728 Crawford Street, 12, Fremont, CA 94539, (US)

PATENT (CC, No, Kind, Date):

WO 2001052165 010719

APPLICATION (CC, No, Date): EP 2001901853 010108; WO 2001US525 010108

PRIORITY (CC, No, Date): US 175869 P 000112; US 483388 000113; US 483175
000113

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;
LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

LANGUAGE (Publication,Procedural,Application): English; English; English

A SYSTEM AND METHOD FOR PROVIDING A DISTRIBUTED MARKETING PRESENTATION

INVENTOR:

XIA, Chun ...

2/3,K/2 (Item 2 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
(c) 2003 European Patent Office. All rts. reserv.

01327250

**METHOD OF A MARKETING PRESENTATION
PROCEDE PERMETTANT D'EFFECTUER UNE PRESENTATION MARKETING**

PATENT ASSIGNEE:

Annuncio Software, (3386970), 2440 West El Camino Real, Suite 300,
Mountain View, CA 94040, (US), (Applicant designated States: all)

INVENTOR:

XIA, Chun , 3003 Country Club Court, Palo Alto, CA 94304, (US)
BO, Lin, 898 Windmill Park Lane, Mountain View, CA 94043, (US)
YUFENG, Li, 2310 Alcalde Street, Santa Clara, Ca 95054, (US)
LI, Yang, 46728 Crawford Street, 12, Fremont, CA 94539, (US)

PATENT (CC, No, Kind, Date):

WO 2001052103 010719

APPLICATION (CC, No, Date): EP 2001900941 010108; WO 2001US523 010108

PRIORITY (CC, No, Date): US 175869 P 000112; US 483175 000113; US 483388
000113

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;
LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/24; G06F-017/60; G06T-011/60

LANGUAGE (Publication,Procedural,Application): English; English; English

METHOD OF A MARKETING PRESENTATION

PROCEDE PERMETTANT D'EFFECTUER UNE PRESENTATION MARKETING

INVENTOR:

XIA, Chun ...

2/3,K/3 (Item 1 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00818658 **Image available**

**A SYSTEM AND METHOD FOR PROVIDING A DISTRIBUTED MARKETING PRESENTATION
SYSTEME ET PROCEDE PERMETTANT DE FOURNIR UNE PRESENTATION COMMERCIALE
DISTRIBUEE**

Patent Applicant/Assignee:

ANNUNCIO SOFTWARE, 2440 West El Camino Real, Suite 300, Mountain View, CA
94040, US, US (Residence), US (Nationality)

Inventor(s):

XIA Chun , 3003 Country Club Court, Palo Alto, CA 94344, US,
LI Yufeng, 2310 Alcalde Street, Santa Clara, CA 95054, US,
BO Li, 898 Windmill Park Lane, Mountain View, CA 94043, US,
ZHU Victor S, 10 Mulberry Court #7, Belmont, CA 94002, US,
LI Yang, 46728 Crawford Street, #12, Fremont, CA 94539, US

Legal Representative:

YI Susan C (agent), Ritter, Van Pelt & Yi LLP, 4906 El Camino Real, Suite
205, Los Altos, CA 94022, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200152165 A1 20010719 (WO 0152165)

Application: WO 2001US525 20010108 (PCT/WO US0100525)

Priority Application: US 2000175869 20000112; US 2000483388 20000113; US
2000483175 20000113

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK

DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR

LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ

TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 8435

A SYSTEM AND METHOD FOR PROVIDING A DISTRIBUTED MARKETING PRESENTATION

Inventor(s):

XIA Chun ...

Fulltext Availability:

Claims

English Abstract

...a non-technical person. A technical person can set up a web page and incorporate **marketing** object containers (1406). A non-technical person, such as a **marketing** person, then decides what **marketing** object to put into the various **marketing** containers (1404). Style templates, **marketing** campaigns, and various items associated with the campaigns may be used to create or change the web page. According to an embodiment of the present invention, these **marketing** object containers may be dynamically associated with different **marketing** object at different times.

Claim

amendments

A SYSTEM AND METHOD FOR PROVIDING A DISTRIBUTED

MARKETING PRESENTATION

FIELD OF THE INVENTION

The present invention relates to electronic commerce. In particular, the present invention relates to presenting information related to **marketing** for use with a computer system.

RELATED APPLICATIONS

This application claims priority to US Provisional Application Serial No. 60/175,869 entitled A SYSTEM AND METHOD FOR PROVIDING A

MARKETING PRESENTATION, filed January 12, 2000, which is herein

16 A computer program product for providing an electronic **marketing** presentation, comprising:
computer code providing a **marketing** object container associated with a first party;
computer code associating the **marketing** object container with a website,
wherein the website is associated with a second party;
computer code associating an attribute with the **marketing** object container, wherein the first party associates the attribute with the **marketing** object container; and a computer readable medium that stores the computer codes.

17 The computer...

2/3,K/4 (Item 2 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00818609 **Image available**

METHOD OF A MARKETING PRESENTATION

PROCEDE PERMETTANT D'EFFECTUER UNE PRESENTATION MARKETING

Patent Applicant/Assignee:

ANNUNCIO SOFTWARE, 2440 West El Camino Real, Suite 300, Mountain View, CA 94040, US, US (Residence), US (Nationality)

Inventor(s):

XIA Chun , 3003 Country Club Court, Palo Alto, CA 94304, US,
BO Lin, 898 Windmill Park Lane, Mountain View, CA 94043, US,
YUFENG Li, 2310 Alcalde Street, Santa Clara, Ca 95054, US,
LI Yang, 46728 Crawford Street, #12, Fremont, CA 94539, US

Legal Representative:

YI Susan C (agent), Ritter, Van Pelt & Yi LLP, Suite 205, 4906 El Camino Real, Los Altos, CA 94022, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200152103 A1 20010719 (WO 0152103)

Application: WO 2001US523 20010108 (PCT/WO US0100523)

Priority Application: US 2000175869 20000112; US 2000483175 20000113; US 2000483388 20000113

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK

DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR

LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ

TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 8489

METHOD OF A MARKETING PRESENTATION

PROCEDE PERMETTANT D'EFFECTUER UNE PRESENTATION MARKETING

Inventor(s):

XIA Chun ...

Fulltext Availability:

Detailed Description

Claims

English Abstract

...non-technical person. A technical person can set up a web page (502) and incorporate **marketing** object containers (508a and 508b). A non-technical person, such as a **marketing** person, then decides what **marketing** object to put into the various **marketing** containers (508a, 508b). Style templates (512), **marketing** campaigns (514), and various

object of a second **marketing** object container.

19 The method of claim 1, wherein the at least one **marketing** object is displayed after it has been approved.

32

. The method of claim I wherein the at least one **marketing** object is to be associated with the **marketing** object container based on a second **marketing** object of another **marketing** object container.

21 A method of creating a **marketing** presentation in a display medium, comprising:

defining the location and size of a **marketing** object container in the display medium;

associating a **marketing** attribute with the **marketing** container, the **marketing** attribute including parameters that define how the **marketing** object container can be

used in a **marketing** presentation;

binding at least one **marketing** object to the **marketing** object container; and

displaying the **marketing** object in the **marketing** object container in accordance with the parameters of the **marketing** attribute.

22 A method of creating a **marketing** presentation in an interactive medium, comprising:

displaying a **marketing** object container on a display medium;

in response to a selection of the **marketing** object container,

displaying a number of campaigns that are available to associate with the **marketing** object container;

selecting a campaign to apply to the **marketing** object container;

displaying a plurality of offers that are compatible with the selected campaign;

and

selecting at least one offer for placing in the **marketing** object container.

23 A system of providing an electronic **marketing** presentation, comprising: a processor configured to display a **marketing** object container; the processor also being configured to facilitate associating an attribute with the **marketing** object container; and selecting at least one **marketing** object for being associated with the **marketing** object container; and

33

a memory coupled with the processor, the memory being configured to provide the processor with instructions,

24 A computer program product for providing an electronic **marketing** presentation, comprising:

computer code displaying a **marketing** object container;

computer code associating an attribute with the **marketing** object container; computer code selecting at least one **marketing** object for

being associated

with the **marketing** object container; and

a computer readable medium that stores the computer codes.

25 The computer...

2/3,K/5 (Item 3 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00751213

METHOD AND SYSTEM FOR TRADING INTELLECTUAL PROPERTIES AND SERVICES

PROCEDE ET SYSTEME POUR LA COMMERCIALISATION DE DROITS DE PROPRIETE
INTELLECTUELLE ET DE SERVICES

Patent Applicant/Assignee:

THINKMART COM INC, Suite 203, 2 Dundee Park, Andover, MA 01810, US, US
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Patent Applicant/Inventor:

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XIA Chun , 3003 Country Club Court, Palo Alto, CA 94034, US, US
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Legal Representative:

DUNNING Richard A Jr, Fish & Richardson P.C., Suite 100, 2200 Sand Hill
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Patent and Priority Information (Country, Number, Date):

Patent: WO 200063807 A2 20001026 (WO 0063807)

Application: WO 2000US10058 20000414 (PCT/WO US0010058)

Priority Application: US 99129589 19990416

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE

DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC

LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK

SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 8348

Patent Applicant/Inventor:

... Designated only for: US)

XIA Chun ...

Fulltext Availability:

Detailed Description

Detailed Description

... of digital IP can effectively manage their online IP
merchant by utilize all kinds of **marketing** , management reporting
tool to manage their product real-time from remote terminals.

The buyers of...

...their digital work on their online intellectual property merchant
from remote terminals utilizing real-time **marketing** , reporting
and analysis tools provided by the system.

4. A do-it-yourself online system...to match the digital intellectual
creation with needs of buyers.

14. A management reporting and **marketing** system for owners of
intellectual properties to manage and market their intellectual
product from remote...

...to analyze
and improve the profitability of their online IP merchant by set
and change **marketing** , product management strategy real-time.

23. Value-adding service: trader can submit the IP work...

...and clicked,
how much revenue each of their digital work has generated. what
kind of **marketing** tools they have been using for each digital The IP
submitted by owners then will...to analyze and improve the
profitability of their online IP merchant by set and change
marketing , product management strategy real-time.

*4/3,K/1 (Item 1 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
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01327502

**A SYSTEM AND METHOD FOR PROVIDING A DISTRIBUTED MARKETING PRESENTATION
SYSTEME ET PROCEDE PERMETTANT DE FOURNIR UNE PRESENTATION COMMERCIALE
DISTRIBUEE**

PATENT ASSIGNEE:

Annuncio Software, (3386970), 2440 West El Camino Real, Suite 300,
Mountain View, CA 94040, (US), (Applicant designated States: all)

INVENTOR:

XIA, Chun, 3003 Country Club Court, Palo Alto, CA 94344, (US)

LI, Yufeng, 2310 Alcalde Street, Santa Clara, CA 95054, (US)

BO, Li, 898 Windmill Park Lane, Mountain View, CA 94043, (US)

ZHU, Victor, S., 10 Mulberry Court 7, Belmont, CA 94002, (US)

LI, Yang, 46728 Crawford Street, 12, Fremont, CA 94539, (US)

PATENT (CC, No, Kind, Date):

WO 2001052165 010719

APPLICATION (CC, No, Date): EP 2001901853 010108; WO 2001US525 010108

PRIORITY (CC, No, Date): US 175869 P 000112; US 483388 000113; US 483175
000113

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;
LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

LANGUAGE (Publication,Procedural,Application): English; English; English

A SYSTEM AND METHOD FOR PROVIDING A DISTRIBUTED MARKETING PRESENTATION

INVENTOR:

... US)

LI, Yufeng ...

*4/3,K/2 (Item 1 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00818658

Image available

**A SYSTEM AND METHOD FOR PROVIDING A DISTRIBUTED MARKETING PRESENTATION
SYSTEME ET PROCEDE PERMETTANT DE FOURNIR UNE PRESENTATION COMMERCIALE
DISTRIBUEE**

Patent Applicant/Assignee:

ANNUNCIO SOFTWARE, 2440 West El Camino Real, Suite 300, Mountain View, CA
94040, US, US (Residence), US (Nationality)

Inventor(s):

XIA Chun, 3003 Country Club Court, Palo Alto, CA 94344, US,

LI Yufeng, 2310 Alcalde Street, Santa Clara, CA 95054, US,

BO Li, 898 Windmill Park Lane, Mountain View, CA 94043, US,

ZHU Victor S, 10 Mulberry Court #7, Belmont, CA 94002, US,

LI Yang, 46728 Crawford Street, #12, Fremont, CA 94539, US

Legal Representative:

YI Susan C (agent), Ritter, Van Pelt & Yi LLP, 4906 El Camino Real, Suite
205, Los Altos, CA 94022, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200152165 A1 20010719 (WO 0152165)

Application: WO 2001US525 20010108 (PCT/WO US0100525)

Priority Application: US 2000175869 20000112; US 2000483388 20000113; US
2000483175 20000113

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK

DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR

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(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

8/3,K/1 (Item 1 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
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01327502

**A SYSTEM AND METHOD FOR PROVIDING A DISTRIBUTED MARKETING PRESENTATION
SYSTEME ET PROCEDE PERMETTANT DE FOURNIR UNE PRESENTATION COMMERCIALE
DISTRIBUEE**

PATENT ASSIGNEE:

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Mountain View, CA 94040, (US), (Applicant designated States: all)

INVENTOR:

XIA, Chun, 3003 Country Club Court, Palo Alto, CA 94344, (US)

LI, Yufeng, 2310 Alcalde Street, Santa Clara, CA 95054, (US)

BO, Li, 898 Windmill Park Lane, Mountain View, CA 94043, (US)

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LI, Yang, 46728 Crawford Street, 12, Fremont, CA 94539, (US)

PATENT (CC, No, Kind, Date):

WO 2001052165 010719

APPLICATION (CC, No, Date): EP 2001901853 010108; WO 2001US525 010108

PRIORITY (CC, No, Date): US 175869 P 000112; US 483388 000113; US 483175
000113

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;
LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

LANGUAGE (Publication,Procedural,Application): English; English; English

A SYSTEM AND METHOD FOR PROVIDING A DISTRIBUTED MARKETING PRESENTATION

INVENTOR:

... US)

ZHU, Victor, S ...

8/3,K/2 (Item 1 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00818658 **Image available**

**A SYSTEM AND METHOD FOR PROVIDING A DISTRIBUTED MARKETING PRESENTATION
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DISTRIBUEE**

Patent Applicant/Assignee:

ANNUNCIO SOFTWARE, 2440 West El Camino Real, Suite 300, Mountain View, CA
94040, US, US (Residence), US (Nationality)

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BO Li, 898 Windmill Park Lane, Mountain View, CA 94043, US,

ZHU Victor S, 10 Mulberry Court #7, Belmont, CA 94002, US,

LI Yang, 46728 Crawford Street, #12, Fremont, CA 94539, US

Legal Representative:

YI Susan C (agent), Ritter, Van Pelt & Yi LLP, 4906 El Camino Real, Suite
205, Los Altos, CA 94022, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200152165 A1 20010719 (WO 0152165)

Application: WO 2001US525 20010108 (PCT/WO US0100525)

Priority Application: US 2000175869 20000112; US 2000483388 20000113; US
2000483175 20000113

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK

DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR

LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ

TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

?ds

Dialog
10/17/03

Set	Items	Description
S1	0	AU=XIA, C? OR XIA C? OR LI, Y? OR LI Y? OR LI, BO? OR LI B- O? OR ZHU, V? OR ZHU V? OR LI, Y? OR LI Y?
S2	1034	(INTERACTIVE? OR DYNAMIC?)(5N)(WEBPAGE? OR WEBSITE? OR WEB- () (PAGE? OR SITE?) OR TELEVISION? OR TV OR KIOSK OR KIOSKS OR CELLPHONE? OR (CELL OR CELLULAR?)()PHONE? OR PDA OR FONE? OR - PDAS OR PERSONAL()DIGITAL()ASSISTANT? OR MULTIMEDIA?)
S3	3283	(RENT? OR LEAS? ? OR LEASING OR REUSABLE? OR REUS? ? OR RE- USING?)
S4	25076	(CAMPAIGN OR CAMPAIGNS OR MARKETING OR ADVERTIS? OR PRESEN- TATION? OR SPECIAL? ? OR BANNER? OR PROMOTION? OR SALE OR SAL- ES)
S5	554	S4(5N)(TEMPLATE? OR CONTAINER? OR ICON OR ICONS OR MODEL? ? OR BOILERPLATE? OR (PREDEFINED OR PREDETERMINED OR PREESTABL- ISH? OR PRESET?)(3W)FORMAT? ?)
S6	41624	MATCH? OR ASSOCIATE? ? OR ASSOCIATING OR ATTRIBUTE? ? OR C- OMPATIBLE? OR DISTRIBUT?
S7	43	S2 AND S3
S8	0	S7 AND S5
S9	12	S7 AND (TEMPLATE? OR CONTAINER? OR ICON OR ICONS OR MODEL? ? OR BOILERPLATE? OR (PREDEFINED OR PREDETERMINED OR PREESTAB- LISH? OR PRESET?)(3W)FORMAT? ?)
S10	10	S9 NOT PY>2000

all considered

10/5/1

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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02664154 DOCUMENT TYPE: Company

University Access Inc (664154)

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TOLL FREE TELEPHONE NUMBER: (888) 960-1700
FAX: (323) 962-9950
HOMEPAGE: <http://www.universityaccess.com>

RECORD TYPE: Directory

CONTACT: Sales Department

ORGANIZATION TYPE: Corporation
STATUS: Active

University Access Incorporated produces business courseware for distance learning. By combining the strengths of two media, the Internet and **television**, the company can offer **interactive** distance learning solutions. The number of potential students for distance learning universities is enormous--possible more than 100 million people. University Access (TM) has partnered with PBS' Adult Learning Service, an educational provider, to create televised and Internet content. University Access's Virtual Campus **model** reflects the traditional, brick-and-mortar college with features such as quiet study centers, live classroom discussions, a multimedia center, and a social 'quad.' The company offers teleweb classes in subjects such as Introduction to Microeconomics. It releases at **least** one new class per semester. University Access plans to continue expanding its offerings until it can offer a complete undergraduate business degree, and to expand into international markets.

SALES: NA

PERSONNEL: Hudnut, Alec, Chief Executive Officer; Geniesse, Tom, President ; Sylla, John, VP Business Development; Houle, David, VP Sales; Houle, David, VP Marketing; Whitener, Laura, Marketing Director; Whitener, Laura, Sales Manager; Reiswerg, Brenda, VP; Cremean, Mike, MIS Director

DESCRIPTORS: Colleges & Universities; Distance Learning
REVISION DATE: 19990830

10/5/2

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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01094609 DOCUMENT TYPE: Product

PRODUCT NAME: SolidWorks Office Professional (094609)

SolidWorks Corp (610739)
300 Baker Ave
Concord, MA 01742-2117 United States
TELEPHONE: (978) 371-5000

RECORD TYPE: Directory

CONTACT: Sales Department

SolidWorks' SolidWorks Office Professional combines features from the

standard SolidWorks Office 3D computer-aided design (CAD) program and the PDMWorks product data management system. SolidWorks Office Professional includes 3D modeling, file revision viewing, communication, and productivity tools. The PDMWorks component automatically captures file revision histories, allowing users to identify changes and designers. SolidWorks Office Professional's eDrawings Professional lets users build 2D and 3D **models**. The component supports editing by users who do not own markup tools. The SolidWorks Animator tool lets designers create AVI files from SolidWorks parts and assemblies. PhotoWorks streamlines the creation of photorealistic images, and 3D Instant **Web site** simplifies the publication of 3D **interactive** content to the Internet. SolidWorks Office Professional's SolidWorks Toolbox employs a parts library to automate assembly tasks. The FeatureWorks option lets designers **reuse** 3D CAD data. The SolidWorks Utilities module simplifies development tasks that involve multiple design changes. SolidWorks Office Professional provides a straightforward interface that supports drag-and-drop editing.

DESCRIPTORS: 3D Graphics; CAD CAM; CAE; Engineering Documentation;
Groupware; Intranets; **Models** ; Product Data Management

HARDWARE: IBM PC & Compatibles
OPERATING SYSTEM: Windows; Windows NT/2000
PROGRAM LANGUAGES: Not Available
TYPE OF PRODUCT: Micro
POTENTIAL USERS: Design Teams
PRICE: Available upon request

REVISION DATE: 20021230

10/5/3

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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01015481 DOCUMENT TYPE: Product

PRODUCT NAME: SigmaPlot 2000 (015481)

SPSS Inc (016233)
233 S Wacker Dr 11th Floor
Chicago, IL 60606 United States
TELEPHONE: (312) 651-3000

RECORD TYPE: Directory

CONTACT: Sales Department

SPSS's SigmaPlot (R) 2000 is a graphics system that integrates with Microsoft (TM) Office applications. The system can create Microsoft PowerPoint (R) presentations. Data can also be accessed through Microsoft Excel spreadsheets. SigmaPlot's menu-based interface and wizards simplify graph creation and editing. Users can create more than 80 graph types. The system includes 2D and 3D graphing options. SigmaPlot users can add axis breaks, standard or asymmetric error bars, fonts, colors, and other elements to graphs. Users can paste equation, symbol, map, or other images into presentations. SigmaPlot's Graph Style Gallery stores image **templates** for **reuse**. Graphs also can be exported as **dynamic Web pages**, providing end users with zoom, pan, and other features. SigmaPlot includes t-test, linear regression, nonlinear regression, and other analysis features. The Function Plotter can plot user-defined and parameterized equations quickly. SigmaPlot also includes macro options, which enable users to automate repetitive tasks. The system offers a toolbar palette, on-page text editing, multiple undo, and autosave features. An Electrophysiology Module can extend the system with additional data acquisition tools.

DESCRIPTORS: 3D Graphics; Graphics for Science & Engineering; Image Processing; Science

HARDWARE: IBM PC & Compatibles
OPERATING SYSTEM: Excel; Windows; Windows NT/2000; Windows XP
PROGRAM LANGUAGES: Not Available
TYPE OF PRODUCT: Micro
POTENTIAL USERS: Scientists, Researchers
PRICE: \$699; Internet demo available

REVISION DATE: 20030903

10/5/4

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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01008249 DOCUMENT TYPE: Product

PRODUCT NAME: Peer3 Author 2.0 (008249)

Peer3 (684911)
170 Capp St
San Francisco, CA 94110 United States
TELEPHONE: (415) 431-2250

RECORD TYPE: Directory

CONTACT: Sales Department

Peer3's Peer3 Author 2.0 is a complete authoring system for building **interactive , multimedia** training systems. The solution builds database-driven XML learning objects that comply with the latest IMS standard. It offers support of third-party editors and other applications, **template** -driven design, text formatting features, version/check-in/check-out control, **reuse** of learning objects, a WYSIWYG content editor, assisted authoring features, metadata tagging, and Web previews. Peer3 Author also manages glossaries and prerequisite tasks, builds and edits questions, and sets up tests. Peer3 Author's unique architecture ensures that all Peer3 objects can be re-used and are easily upgraded.

DESCRIPTORS: Authoring Systems; Colleges & Universities; Content Management; Distance Learning; E-Learning; Electronic Publishing; Multimedia; Test Scoring; Training

HARDWARE: IBM PC & Compatibles; Sun; UNIX
OPERATING SYSTEM: Oracle; Solaris; Windows NT/2000
PROGRAM LANGUAGES: Java; OOP (Object Oriented Programming); XML
TYPE OF PRODUCT: Mini; Micro; Workstation
POTENTIAL USERS: Training Authors, Training System Developers
PRICE: Available upon request

OTHER REQUIREMENTS: Oracle 8 software required
REVISION DATE: 20001130

10/5/5

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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00128370 DOCUMENT TYPE: Review

PRODUCT NAMES: WebObjects 4.5 (575208)

TITLE: WebObjects 4.5: Get the job done
AUTHOR: Proulx, Emmanuel
SOURCE: Java Pro, v4 n12 p16(2) Dec 2000
ISSN: 1096-4495
HOME PAGE: <http://www.java-pro.com>

RECORD TYPE: Review
REVIEW TYPE: Review
GRADE: A

Apple Computer's WebObjects 4.5, a low-cost, intuitive and user- friendly Web application server, gets excellent marks overall, especially for graphical development tools and complete libraries for Web and database development. WebObjects uses HTML **templates** but the front end, database queries, and business logic are in different locations for enhanced **reuse**. WebObjects uses efficient classes that cooperate to process Web pages and data. The provided Project Builder tool appears to be simple but is an adequate integrated development environment (IDE) for Java development that allows users to see the files of the project, to edit code, to manage resources, and to compile, debug, and conduct other IDE functions. The GUI's metaphor is similar to that of MacOS X Server, and will seem unfamiliar to Windows users. The best tool provided by WebObjects 4.5 is the WebObjects Builder, which, among other things, allows users to graphically generate a **dynamic Web page**, link database objects to the page's controls, and add data members and basic behavior to the page. Another excellent graphical tool is EO Modeler, which supplants SQL with database objects, which are easy to produce. The user **models** the database, then generates Java classes that map to the tables.

PRICE: \$699

COMPANY NAME: Apple Computer Inc (114936)
SPECIAL FEATURE: Screen Layouts
DESCRIPTORS: Application Servers; IBM PC & Compatibles; Java; Program Development; Windows
REVISION DATE: 20010430

10/5/6

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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00123621 DOCUMENT TYPE: Review

PRODUCT NAMES: XML (837709); Content Management (842265)

TITLE: How XML enables dynamic content
AUTHOR: Vogel, Jeffrey
SOURCE: Network World, v17 n11 p39(1) Mar 13, 2000
ISSN: 0887-7661
HOME PAGE: <http://www.nwfusion.com>

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

eXtensible Markup Language's (XML's) ability to allow **dynamic Web site** content includes support for such content as stock quotes, personalized account information, or movie show times. This is the type of information that users want delivered quickly and precisely, and more companies building **dynamic Web sites** are using XML-based Web content management and delivery systems to assist in managing, integrating, and communicating information. XML allows content to be separated from business logic and presentation. XML defines the content of a document separately from

formatting and streamlines/the **reuse** of content in other applications or presentation environments. XML uses tags for elements and attributes, allowing developers to describe what content is about in specific terms and in an implicit nesting structure. For instance, users can define and index sets of data as desired so documents can be structured for specific needs. XML- tagged documents make it easy to manipulate, search, repurpose, and display content for different users and users. For instance, two customers, a wholesaler and end-user, could see customized price quotes, even the information comes from one XML document. Migrating to XML from HTML requires a content manager that allows incremental migration to XML using **templates** that support XML and HTML. The system has to be able to convert XML to HTML on the server before sending it to the user's browser.

COMPANY NAME: Vendor Independent (999999)
SPECIAL FEATURE: Charts
DESCRIPTORS: Content Management; Electronic Publishing; HTML; XML
REVISION DATE: 20010330

10/5/7

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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00114392 DOCUMENT TYPE: Review

PRODUCT NAMES: Multimedia (830081); Intranets (836214)

TITLE: The Future of Multimedia: An Object Model in MPEG-4 Makes...
AUTHOR: Vitaliano, Franco
SOURCE: BackOffice Magazine, p15(5) Dec 1998
ISSN: 1084-6433

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

Multimedia holds great potential, but moving it over an intranet may present some major problems. All corporate desktops must be fully equipped with high-end CPUs and fast modems, just to get 3 to 12 frames per second of jerky video. The audio is likely to be of poor quality and not aligned with the video. The first thing to do when trying to send multimedia over the intranet is to understand the mission and the target audience. The biggest reason for sending multimedia over the Internet is computer-based training and distance learning. It is not possible, however, to use the corporate intranet as a low-cost TV broadcast mechanism. Business TV done by satellite, however, is a big business, and **renting** idle moviescreens for use as a two-way videoconferencing center is a major segment of that business. Satellite Theater Network (STN) does offer promise, and several major companies use it to broadcast product rollouts, interactively train employees, or other tasks. But for lesser operations, compression must be applied, software-only compression consumes too much CPU power, and these compression schemes do not support **interactive multimedia**. The biggest hope is in MPEG-4, a specification that provides for a 325x240 pixel image with a transmission rate of up to 1.5Mbps, providing for a throughput of VHS-like quality.

COMPANY NAME: Vendor Independent (999999)
SPECIAL FEATURE: Screen Layouts
DESCRIPTORS: Intranets; Multimedia; Streaming Media; Training
REVISION DATE: 20000730

10/5/8

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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00112294

DOCUMENT TYPE: Review

PRODUCT NAMES: Television (833436); Internet (833029)

TITLE: The Web and the Remaking of Television

AUTHOR: Porter, Patrick Schwartz, Matthew

SOURCE: Software Magazine, v18 n13 p55(6) Oct 1998

ISSN: 0897-8085

HOME PAGE: <http://www.softwaremagazine.com>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

The Web will revolutionize many complete industries, not the **least** of which is the television industry. A discussion of the trend examines the ways in which the World Wide Web is revamping broadcast TV, and the implications for IS professionals. New business **models** will be cost-effectively enabled by communications via the Internet, which is the perfect medium for deploying the broad-based organizational changes required in the industry. Business strategies depend upon the availability of mass communication; one-to-many communication theory; infrastructure and content focus; monologue; the passive viewer; a one-dimensional business **model** that is breaking down; and linear scheduling of programming. The future television **model** will see these seven paradigms evolve to free the viewer and to give the viewer more power. The decisions of the viewer will decide the future success or failure of each industry participant. Changes will evolve in the areas of customized communication; one-to-one communication; context focus; dialogue; the empowered participant; multifaceted customer relationships with communication media; and a **model** that can be described generally as chaotic, since no linear scheduling will dominate. Among related topics covered are PointCast's push **model**; the cost of digital TV; the merger of entertainment and computer technology; and collaborative efforts.

COMPANY NAME: Vendor Independent (999999)

DESCRIPTORS: Entertainment Industry; **Interactive Television**; Internet;
Television

REVISION DATE: 20030728

10/5/9

DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.

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00078674

DOCUMENT TYPE: Review

PRODUCT NAMES: Webster's International Encyclopedia (558851)

TITLE: Webster's Interactive Multimedia Encyclopedia

AUTHOR: Anzovin, Steven

SOURCE: CD-ROM Today, v3 n5 p92(1) May 1995

ISSN: 1069-4099

RECORD TYPE: Review

REVIEW TYPE: Review

GRADE: C

Cambrix's Webster's Interactive Encyclopedia is, unfortunately, the **least** effective CD-ROM multimedia encyclopedia available. The product gets low marks for slow performance, an obscure and cluttered interface, and information of intermittent quality. Although it provides tens of thousands of articles and cross references, 3,500 illustrations, 30 minutes of video, and 150 audio clips, implementation does not compare to that of Encarta,

Compton's, or other CD-ROM encyclopedia products. The user is forced to switch modes over and over again, and the interface tour is a must for learning how to use many **icons** , which are not generally intuitive. Articles lack depth, with few enriching details to capture and hold the user's interest.

PRICE: \$60

COMPANY NAME: Cambrix Publishing Inc (596132)

SPECIAL FEATURE: Screen Layouts

DESCRIPTORS: Content Providers; Encyclopedias & Almanacs; Information Retrieval; Multimedia

REVISION DATE: 20000830

10/5/10

DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.

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00064849 DOCUMENT TYPE: Review

PRODUCT NAMES: Multimedia (830081); Authoring Systems (830185)

TITLE: Future Trends in Authoring

AUTHOR: Park, William T

SOURCE: NewMedia, v4 n5 p52(3) May 1994

ISSN: 1060-7188

HOME PAGE: <http://www.newmedia.com>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

Multimedia authoring software is advancing rapidly, and is including cross-platform support, faster performance, and simpler programming. Optimized performance is crucial, especially for producing commercial CD titles, and slow-running blocks may be replaced with code written in a fast compiled language, despite the time commitment involved in these languages. Developers still look for shortcuts, such as **reusable** , object-based code and graphical front ends, to automate as many programming tasks as possible. In the future, media such as **interactive television** will create a need for greatly simplified interaction **models** , which can be operated by a remote control device instead of a keyboard.

COMPANY NAME: Vendor Independent (999999)

DESCRIPTORS: Authoring Systems; Multimedia; Program Development

REVISION DATE: 19940830

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10/17/03

Dialog

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?ds

Set	Items	Description
S1	0	AU=XIA, C? OR XIA C? OR LI, Y? OR LI Y? OR LI, BO? OR LI B- O? OR ZHU, V? OR ZHU V? OR LI, Y? OR LI Y?
S2	218019	(INTERACTIVE? OR DYNAMIC?)(5N)(WEBPAGE? OR WEBSITE? OR WEB- () (PAGE? OR SITE?) OR TELEVISION? OR TV OR KIOSK OR KIOSKS OR CELLPHONE? OR (CELL OR CELLULAR?)()PHONE? OR PDA OR FONE? OR - PDAS OR PERSONAL()DIGITAL()ASSISTANT? OR MULTIMEDIA?)
S3	3032373	(RENT? OR LEAS? ? OR LEASING OR REUSABLE? OR REUS? ? OR RE- USING?)
S4	15015071	(CAMPAIGN OR CAMPAIGNS OR MARKETING OR ADVERTIS? OR PRESEN- TATION? OR SPECIAL? ? OR BANNER? OR PROMOTION? OR SALE OR SAL- ES)
S5	120231	S4(5N)(TEMPLATE? OR CONTAINER? OR ICON OR ICONS OR MODEL? ? OR BOILERPLATE? OR (PREDEFINED OR PREDETERMINED OR PREESTABL- ISH? OR PRESET?)(3W)FORMAT? ?)
S6	7792546	MATCH? OR ASSOCIATE? ? OR ASSOCIATING OR ATTRIBUTE? ? OR C- OMPATIBLE? OR DISTRIBUT?
S7	3726	S2(S)S3
S8	10	S7(S)S5
S9	7	RD (unique items)
S10	484	S2(S)S5
S11	13	S10(S)S3
S12	6	S11 NOT S9
S13	6	RD (unique items)

all considered

File 47:Gale Group Magazine DB(TM) 1959-2003/Oct 15
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 (c) 2003 Mass. Med. Soc.
 File 482:Newsweek 2000-2003/Oct 16
 (c) 2003 Newsweek, Inc.
 File 609:Bridge World Markets 2000-2001/Oct 01
 (c) 2001 Bridge
 File 610:Business Wire 1999-2003/Oct 17
 (c) 2003 Business Wire.
 File 619:Asia Intelligence Wire 1995-2003/Oct 16
 (c) 2003 Fin. Times Ltd
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 File 624:McGraw-Hill Publications 1985-2003/Oct 17
 (c) 2003 McGraw-Hill Co. Inc
 File 635:Business Dateline(R) 1985-2003/Oct 17
 (c) 2003 ProQuest Info&Learning
 File 646:Consumer Reports 1982-2003/Oct
 (c) 2003 Consumer Union
 File 647:CMP Computer Fulltext 1988-2003/Sep W3
 (c) 2003 CMP Media, LLC
 File 674:Computer News Fulltext 1989-2003/Oct W2
 (c) 2003 IDG Communications
 File 696:DIALOG Telecom. Newsletters 1995-2003/Oct 16
 (c) 2003 The Dialog Corp.
 File 748:Asia/Pac Bus. Jrnls 1994-2003/Oct 14
 (c) 2003 The Dialog Corporation
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire

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S1	0	AU=XIA, C? OR XIA C? OR LI, Y? OR LI Y? OR LI, BO? OR LI B-O? OR ZHU, V? OR ZHU V? OR LI, Y? OR LI Y?
S2	4401805	WEBPAGE? OR WEBSITE? OR WEB() (PAGE? OR SITE?) OR TELEVISION? OR TV OR KIOSK OR KIOSKS OR CELLPHONE? OR (CELL OR CELLULAR?) ()PHONE? OR PDA OR FONE? OR PDAS OR PERSONAL()DIGITAL()ASSISTANT? OR MULTIMEDIA?
S3	2891140	(RENT? OR LEAS? ? OR LEASING OR REUSABLE? OR REUS? ? OR RE-USING?)
S4	10234652	(CAMPAIGN OR CAMPAIGNS OR MARKETING OR ADVERTIS? OR PRESENTATION? OR SPECIAL? ? OR BANNER? OR PROMOTION? OR SALE OR SALES)
S5	78747	S4(5N) (TEMPLATE? OR CONTAINER? OR ICON OR ICONS OR MODEL? ? OR BOILERPLATE? OR (PREDEFINED OR PREDETERMINED OR PREESTABLISH? OR PRESET?) (3W)FORMAT? ?)
S6	6120801	MATCH? OR ASSOCIATE? ? OR ASSOCIATING OR ATTRIBUTE? ? OR COMPATIBLE? OR DISTRIBUT?
S7	132859	S2(S)S3
S8	310	S7(S)S5
S9	97	S8(S)S6
S10	69	S9 NOT PY>2000
S11	57	RD (unique items)
S12	38	S11 NOT TELEVISIO

all considered

File 344:Chinese Patents Abs Aug 1985-2003/Apr
(c) 2003 European Patent Office
File 347:JAPIO Oct 1976-2003/Jun(Updated 031006)
(c) 2003 JPO & JAPIO
File 350:Derwent WPIX 1963-2003/UD,UM &UP=200366
(c) 2003 Thomson Derwent

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Set	Items	Description
S1	0	AU=XIA, C? OR XIA C? OR LI, Y? OR LI Y? OR LI, BO? OR LI B- O? OR ZHU, V? OR ZHU V? OR LI, Y? OR LI Y?
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S3	1740230	(RENT? OR LEAS? ? OR LEASING OR REUSABLE? OR REUS? ? OR RE- USING?)
S4	250697	(CAMPAIGN OR CAMPAIGNS OR MARKETING OR ADVERTIS? OR PRESEN- TATION? OR SPECIAL? ? OR BANNER? OR PROMOTION? OR SALE OR SAL- ES)
S5	2572	S4 (5N) (TEMPLATE? OR CONTAINER? OR ICON OR ICONS OR MODEL? ? OR BOILERPLATE? OR (PREDEFINED OR PREDETERMINED OR PREESTABL- ISH? OR PRESET?) (3W) FORMAT? ?)
S6	1181874	MATCH? OR ASSOCIATE? ? OR ASSOCIATING OR ATTRIBUTE? ? OR C- OMPATIBLE? OR DISTRIBUT?
S7	230	S2 AND S3
S8	1	S7 AND S5
S9	38	S7 (5N) S6
S10	37	S9 NOT S8
S11	13	S10 AND IC=G06F

all considered

File 348:EUROPEAN PATENT 1978-2003/Oct W02
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Set	Items	Description
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S4	310363	(CAMPAIGN OR CAMPAIGNS OR MARKETING OR ADVERTIS? OR PRESEN- TATION? OR SPECIAL? ? OR BANNER? OR PROMOTION? OR SALE OR SAL- ES)
S5	6375	S4(5N) (TEMPLATE? OR CONTAINER? OR ICON OR ICONS OR MODEL? ? OR BOILERPLATE? OR (PREDEFINED OR PREDETERMINED OR PREESTABL- ISH? OR PRESET?) (3W) FORMAT? ?)
S6	858910	MATCH? OR ASSOCIATE? ? OR ASSOCIATING OR ATTRIBUTE? ? OR C- OMPATIBLE? OR DISTRIBUT?
S7	768	S2(S) S3
S8	13	S7(S) S5
S9	56	S2(S) S5
S10	15	S9(S) S3
S11	4	S10 NOT S8

all considered

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Set	Items	Description
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S4	25076	(CAMPAIGN OR CAMPAIGNS OR MARKETING OR ADVERTIS? OR PRESEN- TATION? OR SPECIAL? ? OR BANNER? OR PROMOTION? OR SALE OR SAL- ES)
S5	554	S4 (5N) (TEMPLATE? OR CONTAINER? OR ICON OR ICONS OR MODEL? ? OR BOILERPLATE? OR (PREDEFINED OR PREDETERMINED OR PREESTABL- ISH? OR PRESET?) (3W) FORMAT? ?)
S6	41624	MATCH? OR ASSOCIATE? ? OR ASSOCIATING OR ATTRIBUTE? ? OR C- OMPATIBLE? OR DISTRIBUT?
S7	43	S2 AND S3
S8	0	S7 AND S5
S9	12	S7 AND (TEMPLATE? OR CONTAINER? OR ICON OR ICONS OR MODEL? ? OR BOILERPLATE? OR (PREDEFINED OR PREDETERMINED OR PREESTAB- LISH? OR PRESET?) (3W) FORMAT? ?)
S10	10	S9 NOT PY>2000

all considered

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S3	3032373	(RENT? OR LEAS? ? OR LEASING OR REUSABLE? OR REUS? ? OR RE- USING?)
S4	15015071	(CAMPAIGN OR CAMPAIGNS OR MARKETING OR ADVERTIS? OR PRESEN- TATION? OR SPECIAL? ? OR BANNER? OR PROMOTION? OR SALE OR SAL- ES)
S5	120231	S4(5N)(TEMPLATE? OR CONTAINER? OR ICON OR ICONS OR MODEL? ? OR BOILERPLATE? OR (PREDEFINED OR PREDETERMINED OR PREESTABL- ISH? OR PRESET?)(3W)FORMAT? ?)
S6	7792546	MATCH? OR ASSOCIATE? ? OR ASSOCIATING OR ATTRIBUTE? ? OR C- OMPATIBLE? OR DISTRIBUT?
S7	3726	S2(S)S3
S8	10	S7(S)S5
S9	7	RD (unique items)
S10	484	S2(S)S5
S11	13	S10(S)S3
S12	6	S11 NOT S9
S13	6	RD (unique items)

all considered

File 344:Chinese Patents Abs Aug 1985-2003/Apr
(c) 2003 European Patent Office
File 347:JAPIO Oct 1976-2003/Jun(Updated 031006)
(c) 2003 JPO & JAPIO
File 350:Derwent WPIX 1963-2003/UD,UM &UP=200366
(c) 2003 Thomson Derwent
File 348:EUROPEAN PATENTS 1978-2003/Oct W02
(c) 2003 European Patent Office
File 349:PCT FULLTEXT 1979-2002/UB=20031009,UT=20031002
(c) 2003 WIPO/Univentio

?ds

10/17/03
Dialog

Set	Items	Description
S1	7	AU='XIA CHUN':AU='XIA CHUN AN'
S2	5	S1 AND MARKETING?
S3	24	AU='LI YUFENG':AU='LI YUGANG'
S4	2	S3 AND MARKETING?
S5	26	AU='LI BO':AU='LI BOB X'
S6	0	S5 AND MARKETING?
S7	318	AU='ZHU VICTOR S':AU='ZHU W'
S8	2	S7 AND MARKETING?

all considered

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...meet the needs of their customers wherever and whenever they desire them. For now, at **least**, online trading companies have been leading have gotten a jump on banks in the wireless...

...difficult nor outrageously expensive to build wireless or remote channels that can link back to **dynamic Web sites** banks have spent megabucks to produce. Low-cost solution Wireless and other remote access technology...cleared and get details of the last five transactions by touching their stylus to a **special BofA icon** on their pocket PC, and punching in an access code. The system is expected to...
...Inc., Bank of America, Intuit announced the formation of a joint venture company to develop **interactive cable TV** banking projects. The company also was considering delivering financial services over high-speed cable modems...

...Bank of America is continuing to have discussions with TCI regarding providing financial services our **interactive TV**," the spokesman says. "We are still very interested in **interactive TV** as an emerging delivery channel for financial products and services." Of course, the \$64,000...in full sync with consumer demand for anytime/anywhere banking services. It will take at **least** eight years to fully develop the bank-in-your-pocket concept, says John Treadway, manager...

...must-have" for customers? Banks are definitely optimistic, said PowerTV's Rodgers. Some banks believe **interactive TV** will champion over all other wireless communications, allowing banks to snare new customers and better...

9/3,K/4 (Item 1 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

14086742 SUPPLIER NUMBER: 80534325 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Music & sound products: suppliers of: amplifiers, band & orchestral products; cases; DJ products; fretted instruments; percussion products; recording equipment; sound reinforcement equipment; synthesizers & related MIDI and electronic music products; karaoke hardware; general accessories, also, music distributors.

Music Trades, 149, 10, S45(240)

Nov, 2001

ISSN: 0027-4488

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 123080 LINE COUNT: 10909

... 373) 469-9305. Contact: Richard Phillips.

Manufacturer and distributor of the Synth-A-Beam III **interactive** controller. Trigger lighting or sound effects by interrupting beams of light. MIDI and analog DC...acoustic-electric guitars and basses, mandolins, and banjos. The wide range of J. B. Player **models** is crafted of the finest materials available. Each instrument is set up completely before shipping...

9/3,K/5 (Item 2 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

11802340 SUPPLIER NUMBER: 59187903 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Can media specialists keep up with interactivity?

Reid, Alasdair

Campaign, 14

Jan 14, 2000

ISSN: 0008-2309 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1150 LINE COUNT: 00090

... everyone has a credentials presentation highlighting their expertise in all forms of digital media, not **least interactive television**. With good reason. This is the big issue. In theory, this is the year in which serious new **marketing** and **advertising models** will begin to appear -- and, again in theory, media agencies will take a lead role...

9/3,K/6 (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

01847981 SUPPLIER NUMBER: 17595617 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Marketers wary of ITV business models, report finds. (interactive television)
Electronic Marketplace Report, v9, n15, p7(1)
August 8, 1995
ISSN: 1071-247X LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 238 LINE COUNT: 00046

TEXT:

Although a number of **interactive television** networks are now operating or scheduled to go live this year, most marketers are reserving opinion about the effectiveness of advertising on them, according to **Interactive Television : Profiles & Analysis 1995**, a new research report published by SIMBA Information, the publisher of this newsletter. "There is no **model** for **marketing** over the various **interactive television** (ITV) networks because the media itself is relatively undefined," said Rob Agee, the report's...

...Associates supports the report's findings, with home shopping and classified ads ranking among the **least** popular ITV services (EMR, July 18). Infrastructure Moves Forward Progress in building ITV infrastructures, although...

...17, '94). Ukiah, CA-based VideoStream is also developing ITV applications. For more information about **Interactive Television : Profiles & Analysis 1995**, contact Patti Devine at (203) 834-0033, ext. 128.

9/3,K/7 (Item 1 from file: 47)
DIALOG(R)File 47:Gale Group Magazine DB(TM)
(c) 2003 The Gale group. All rts. reserv.

06171129 SUPPLIER NUMBER: 78271507 (USE FORMAT 7 OR 9 FOR FULL TEXT)
PRODUCTS.(services and equipment providers) (Directory)
American City & County, 114, 7, 14
June 30, 1999
DOCUMENT TYPE: Directory ISSN: 0149-337X LANGUAGE: English
RECORD TYPE: Fulltext
WORD COUNT: 50908 LINE COUNT: 14954

... only 30-45-60 seconds, depending on model selected. No assembly required! MITI-Rhino provides **models** featuring differing attachment systems to meet specific customer requirements. These systems include the NEW Rhino...Yakima, WA 98903. (509) 248-1770; (800) 452-5151; FAX: (509) 248-9721.
(*)HERTZ EQUIPMENT **RENTAL**, 225 Brae Blvd., Park Ridge, NJ 07656. (201) 307-2098; FAX: (201) 307-2651. Web...

13/3,K/1 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

15531122 SUPPLIER NUMBER: 96696932 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Benchmark input-output accounts of the United States, 1997.
Lawson, Ann M.; Bersani, Kurt S.; Fahim-Nader, Mahnaz; Guo, Jiemin
Survey of Current Business, 82, 12, 19(91)
Dec, 2002
ISSN: 0039-6222 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 60320 LINE COUNT: 27240

... commodity, read the column
for that commodity

		Other miscellaneous manufactured	Whole- sale	
Retail	For the distribution of			
	commodities produced by	products	trade	trade
	an industry, read the			
	row for that industry...			

13/3,K/2 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

06219806 SUPPLIER NUMBER: 13277508 (USE FORMAT 7 OR 9 FOR FULL TEXT)
U.S. mergers and acquisitions. (The M&A Rosters: First Quarter 1992)
Mergers & Acquisitions, 27, n1, 65(69)
July-August, 1992
ISSN: 0026-0010 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 79730 LINE COUNT: 07395

... Germany and Northern Ireland. Ball-InCon Glass Packaging Corp. is a subsidiary. The commercial glass **container** business of Kerr Glass Manufacturing consists of four glass plants that had 1990 net sales... percent from commissions received from the sale of commercial real estate and land sales, the **rental** of homes, as well as from the sale of retail furniture, computer software, and credit...

13/3,K/3 (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

05209377 Supplier Number: 70429705 (USE FORMAT 7 FOR FULLTEXT)
National Activities.
Public Broadcasting Report, v23, n3, pNA
Feb 9, 2001
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 2047

... Gen. Mgr. Bill Rose called figures "amazing" given newness of Internet. -----

U.S. deployment of **interactive TV** (ITV) is lagging far behind other regions, especially Western Europe, and industry needs to develop... 1,000 impression model to cost per click-through, cost per lead and cost per **sale models** as ITV successfully combines traditional branding-building of broadcast advertising with direct marketing-based features to Wink content use it at **least** monthly. Average Wink household clicks to get added information 6.4 times monthly and 40...

13/3,K/4 (Item 2 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

05209282 Supplier Number: 69838557 (USE FORMAT 7 FOR FULLTEXT)
DBS Conference Notebook... (Company Business and Marketing)
Communications Daily, v21, n23, pNA
Feb 2, 2001
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 251

(USE FORMAT 7 FOR FULLTEXT)
TEXT:

U.S. deployment of **interactive TV** (ITV) is lagging far behind other regions, especially Western Europe, and industry needs to develop...

...1,000 impression model to cost per click-through, cost per lead and cost per **sale models** as ITV successfully combines traditional branding-building ...5 million. Company said 63% of consumers with access to Wink content use it at **least** monthly. Average Wink household clicks to get added information 6.4 times monthly and 40...

13/3,K/5 (Item 3 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2003 The Gale Group. All rts. reserv.

04108638 Supplier Number: 54012914 (USE FORMAT 7 FOR FULLTEXT)
Banks Ponder The Power Of New Internet Gadgets.
Bank Technology News, pNA
Feb, 1999
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 2676

(USE FORMAT 7 FOR FULLTEXT)
TEXT:

...meet the needs of their customers wherever and whenever they desire them. For now, at **least**, online trading companies have been leading have gotten a jump on banks in the wireless...

...difficult nor outrageously expensive to build wireless or remote channels that can link back to **dynamic Web sites** banks have spent megabucks to produce. Low-cost solution Wireless and other remote access technology...cleared and get details of the last five transactions by touching their stylus to a **special BofA icon** on their pocket PC, and punching in an access code. The system is expected to...
...Inc., Bank of America, Intuit announced the formation of a joint venture company to develop **interactive cable TV** banking projects. The company also was considering delivering financial services over high-speed cable modems...

...Bank of America is continuing to have discussions with TCI regarding providing financial services our **interactive TV**," the spokesman says. "We are still very interested in **interactive TV** as an emerging delivery channel for financial products and services." Of course, the \$64,000...in full sync with consumer demand for anytime/anywhere banking services. It will take at **least** eight years to fully develop the bank-in-your-pocket concept, says John Treadway, manager...

...must-have" for customers? Banks are definitely optimistic, said PowerTV's Rodgers. Some banks believe **interactive TV** will champion over all other wireless communications, allowing banks to snare new customers and better...

13/3,K/6 (Item 1 from file: 47)
DIALOG(R)File 47:Gale Group Magazine DB(TM)
(c) 2003 The Gale group. All rts. reserv.

05829964 SUPPLIER NUMBER: 63059110 (USE FORMAT 7 OR 9 FOR FULL TEXT)
INDUSTRY RESOURCES.
Entertainment Design, 34, 6, 3
June, 2000
ISSN: 1520-5150 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 36203 LINE COUNT: 11269

... 737-763-1310;
(a)info@furmansound.com; Web
www.furmansound.com; (c)Joe Desmond - VP/ **Sales**
Manufacturer of pro audio and power conditioning/distribution
equipment. Product line includes
equalizers, compressors, noise...643-5395; (c)Jeannie Larson,
R.T. Larson
Full service lighting production company providing
sales, **rental**, and service. Dealer of major
brand lighting equipment, theatrical supplies,
effects, and support systems. Large **rental** inventory
and full touring systems. Professional production
design and consultation. Custom installations
and maintenance. Rental...

10/17/03

Dialog

File 2:INSPEC 1969-2003/Oct W1
(c) 2003 Institution of Electrical Engineers
File 35:Dissertation Abs Online 1861-2003/Sep
(c) 2003 ProQuest Info&Learning
File 65:Inside Conferences 1993-2003/Oct W2
(c) 2003 BLDSC all rts. reserv.
File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Sep
(c) 2003 The HW Wilson Co.
File 233:Internet & Personal Comp. Abs. 1981-2003/Jul
(c) 2003, EBSCO Pub.
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
(c) 2002 The Gale Group
File 474:New York Times Abs 1969-2003/Oct 17
(c) 2003 The New York Times
File 475:Wall Street Journal Abs 1973-2003/Oct 17
(c) 2003 The New York Times
File 120:U.S. Copyrights 1978-2003/Oct
(c) format only 2003 The Dialog Corp.
File 426:LCMARC-Books 1968-2003/Oct W2
(c) format only 2003 Dialog Corporation
File 430:British Books in Print 2003/Oct W1
(c) 2003 J. Whitaker & Sons Ltd.
File 483:Newspaper Abs Daily 1986-2003/Oct 16
(c) 2003 ProQuest Info&Learning

?ds

Set	Items	Description
S1	304	AU=XIA, C? OR XIA C? OR LI, Y? OR LI Y? OR LI, BO? OR LI B- O? OR ZHU, V? OR ZHU V? OR LI, Y? OR LI Y?
S2	16059	(INTERACTIVE? OR DYNAMIC?) (5N) (WEBPAGE? OR WEBSITE? OR WEB- () (PAGE? OR SITE?) OR TELEVISION? OR TV OR KIOSK OR KIOSKS OR CELLPHONE? OR (CELL OR CELLULAR?) () PHONE? OR PDA OR FONE? OR - PDAS OR PERSONAL () DIGITAL () ASSISTANT? OR MULTIMEDIA?)
S3	637345	(RENT? OR LEAS? ? OR LEASING OR REUSABLE? OR REUS? ? OR RE- USING?)
S4	2630142	(CAMPAIGN OR CAMPAIGNS OR MARKETING OR ADVERTIS? OR PRESEN- TATION? OR SPECIAL? ? OR BANNER? OR PROMOTION? OR SALE OR SAL- ES)
S5	21812	S4 (5N) (TEMPLATE? OR CONTAINER? OR ICON OR ICONS OR MODEL? ? OR BOILERPLATE? OR (PREDEFINED OR PREDETERMINED OR PREESTABL- ISH? OR PRESET?) (3W) FORMAT? ?)
S6	2447567	MATCH? OR ASSOCIATE? ? OR ASSOCIATING OR ATTRIBUTE? ? OR C- OMPATIBLE? OR DISTRIBUT?
S7	0	S1(S)S5
S8	279	S2(S)S3
S9	0	S8(S)S5
S10	38	S8(S)S6
S11	24	S10 NOT PY>2000
S12	23	RD (unique items)
S13	47	S2(S)S5
S14	0	S13(S)S3
S15	82	(S8 OR S13) (S) (TEMPLATE? OR CONTAINER? OR ICON OR ICONS OR MODEL? ? OR BOILERPLATE? OR (PREDEFINED OR PREDETERMINED OR P- REESTABLISH? OR PRESET?) (3W) FORMAT? ?)
S16	77	S15 NOT S12
S17	61	S16 NOT PY>2000
S18	58	RD (unique items)
S19	8	S18 NOT MODEL?

all considered

9/3,K/1 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

09525659 Supplier Number: 70429705 (USE FORMAT 7 FOR FULLTEXT)
National Activities.
Public Broadcasting Report, v23, n3, pNA
Feb 9, 2001
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 2047

... Gen. Mgr. Bill Rose called figures "amazing" given newness of Internet. -----

U.S. deployment of **interactive TV** (ITV) is lagging far behind other regions, especially Western Europe, and industry needs to develop...

...1,000 impression model to cost per click-through, cost per lead and cost per **sale models** as ITV successfully combines traditional branding-building of broadcast advertising with direct marketing-based features...

...5 million. Company said 63% of consumers with access to Wink content use it at **least** monthly. Average Wink household clicks to get added information 6.4 times monthly and 40...

9/3,K/2 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

09523621 Supplier Number: 69838557 (USE FORMAT 7 FOR FULLTEXT)
DBS Conference Notebook... (Company Business and Marketing)
Communications Daily, v21, n23, pNA
Feb 2, 2001
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 251

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

U.S. deployment of **interactive TV** (ITV) is lagging far behind other regions, especially Western Europe, and industry needs to develop...

...1,000 impression model to cost per click-through, cost per lead and cost per **sale models** as ITV successfully combines traditional branding-building of broadcast advertising with direct marketing-based features...

...5 million. Company said 63% of consumers with access to Wink content use it at **least** monthly. Average Wink household clicks to get added information 6.4 times monthly and 40...

9/3,K/3 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

06171132 Supplier Number: 54012914 (USE FORMAT 7 FOR FULLTEXT)
Banks Ponder The Power Of New Internet Gadgets.
Bank Technology News, pNA
Feb, 1999
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 2676

12/3,K/1 (Item 1 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2003 Institution of Electrical Engineers. All rts. reserv.

7011251 INSPEC Abstract Number: B2001-09-6260C-037

Title: Mode-locked microchip lasers for millimeter-wave generation for optically fed wireless systems

Author(s): Vieira, A.J.C.

Author Affiliation: Center for Microwave-Lightwave Eng., Drexel Univ., Philadelphia, PA, USA

Conference Title: LEOS 2000. 2000 IEEE Annual Meeting Conference Proceedings. 13th Annual Meeting. IEEE Lasers and Electro-Optics Society 2000 Annual Meeting (Cat. No.00CH37080) Part vol.1 p.144-5 vol.1

Publisher: IEEE, Piscataway, NJ, USA

Publication Date: 2000 Country of Publication: USA 2 vol. xxiii+898 pp.

ISBN: 0 7803 5947 X Material Identity Number: XX-2000-02816

U.S. Copyright Clearance Center Code: 0 7803 5947 X/2000/\$10.00

Conference Title: LEOS 2000. 2000 IEEE Annual Meeting Conference Proceedings

Conference Date: 13-16 Nov. 2000 Conference Location: Rio Grande, Puerto Rico

Language: English

Subfile: B

Copyright 2001, IEE

Abstract: Optically fed wireless systems have been investigated for applications like picocellular telephony, for broadband **distribution** of **interactive multimedia** services (video, voice, data, etc.), and for remoting and phased array antennas. The principal advantages...

...oxygen in the atmosphere. This property limits signal propagation within the picocell, allowing for frequency **reuse** and making the communication system secure. Various methods of optically generating millimeter wave subcarriers have...

12/3,K/2 (Item 2 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2003 Institution of Electrical Engineers. All rts. reserv.

6975158 INSPEC Abstract Number: B2001-08-6210R-024, C2001-08-6150N-105

Title: A distributed dynamic heuristic for delay-constrained least-cost multicast routing

Author(s): Wang Zhengying; Shi Bingxin; Liu Wei

Author Affiliation: Dept. of Electron. & Inf. Eng., Huazhong Univ. of Sci. & Technol., Wuhan, China

Journal: Journal of Interconnection Networks vol.1, no.4 p.331-44

Publisher: World Scientific,

Publication Date: Dec. 2000 Country of Publication: Singapore

ISSN: 0219-2659

SICI: 0219-2659(200012)1:4L.331:DDHD;1-0

Material Identity Number: L514-2001-003

Language: English

Subfile: B C

Copyright 2001, IEE

Abstract: Many new **distributed multimedia** applications involve **dynamic** multiple participants, have stringent end-to-end delay requirement and consume large amount of network resources. In this paper, we propose a new **distributed** dynamic delay-constrained **least-cost** multicast routing algorithm (DDDCLCMR) to support these applications. DDDCLCMR scales well because the source...

12/3,K/3 (Item 3 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2003 Institution of Electrical Engineers. All rts. reserv.

6742455 INSPEC Abstract Number: C2000-12-6150N-044

Title: Web page reuse techniques: a dynamic referential navigational guide

Author(s): Eng Huat Ng; Wade, S.; Ghaoui, C.

Author Affiliation: E-Commerce Group, AIG-Software Int., Kuala Lumpur, Malaysia

Conference Title: Proceedings of the 26th Euromicro Conference. EUROMICRO 2000. Informatics: Inventing the Future Part vol.2 p.72-7 vol.2

Editor(s): Vajda, F.

Publisher: IEEE Comput. Soc, Los Alamitos, CA, USA

Publication Date: 2000 Country of Publication: USA 2 vol. xv+467+475 pp.

ISBN: 0 7695 0780 8 Material Identity Number: XX-2000-02227

U.S. Copyright Clearance Center Code: 1089 6503/2000/\$10.00

Conference Title: Proceedings of Euromicro Workshop on Multimedia and Telecommunications

Conference Date: 5-7 Sept. 2000 Conference Location: Maastricht, Netherlands

Language: English

Subfile: C

Copyright 2000, IEE

...Abstract: on ad hoc reuse rather than systematic reuse. This article presents a new approach for **Web - page reuse** called a **dynamic referential navigational guide (DRENG)**. Based on the page-component instead of the predetermined link concept, a more structured design is proposed. Generic Web pages are built as **reusable** components and viewed as black boxes. A master page is used for each system developed...

...to unlimited pointers wherever an "n-tuple linked list" might be needed. Two further problems **associated** with the development of Web-based systems: the tracing and the maintenance of the same...

12/3,K/4 (Item 4 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2003 Institution of Electrical Engineers. All rts. reserv.

5786368 INSPEC Abstract Number: B9802-6210R-006, C9802-7810C-021

Title: Multimedia courseware delivery over broadband networks

Author(s): Wang, R.; Karmouch, A.

Author Affiliation: Dept. of Electr. Eng., Ottawa Univ., Ont., Canada

Conference Title: 1997 IEEE International Conference on Communications. Towards the Knowledge Millennium. ICC '97. Conference Record (Cat. No.97CH36067) Part vol.2 p.782-6 vol.2

Publisher: IEEE, New York, NY, USA

Publication Date: 1997 Country of Publication: USA 3 vol. xxviii+1743 pp.

ISBN: 0 7803 3925 8 Material Identity Number: XX97-01646

U.S. Copyright Clearance Center Code: 0 7803 3925 8/97/\$10.00

Conference Title: Proceedings of ICC'97 - International Conference on Communications

Conference Date: 8-12 June 1997 Conference Location: Montreal, Que., Canada

Language: English

Subfile: B C

Copyright 1997, IEE

...Abstract: courseware author system, multimedia database, courseware navigator, and on-line facilitator. All these components are **distributed** over an ATM network and work together to offer a **multimedia interactive** courseware service. An MHEG-based model is developed to achieve the interchange of **reusable** information between these components.

12/3,K/5 (Item 5 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2003 Institution of Electrical Engineers. All rts. reserv.

5558121 INSPEC Abstract Number: B9705-6210R-070, C9705-7810C-131

Title: A broadband multimedia telelearning platform

Author(s): Wang, R.; Karmouch, A.

Author Affiliation: Dept. of Electr. Eng., Ottawa Univ., Ont., Canada

Conference Title: 18th Biennial Symposium on Communication. Symposium Proceedings p.305-8

Editor(s): Mouftah, H.T.

Publisher: Queen's Univ, Kingston, Ont., Canada

Publication Date: 1996 Country of Publication: Canada xiii+422 pp.

Material Identity Number: XX96-00964

Conference Title: Proceedings of 18th Biennial Symposium on Communications

Conference Sponsor: Dept Commun.; Nortel Technol.; Telecommun. Res. Inst. Ontario; IEEE Kingston Sect.; et al

Conference Date: 2-5 June 1996 Conference Location: Kingston, Ont., Canada

Language: English

Subfile: B C

Copyright 1997, IEE

Abstract: In this paper we discuss a **multimedia interactive** telelearning system under development in the Multimedia Information Research laboratory at the University of Ottawa. The system aims at providing an **distributed** environment for telelearning using the latest telecommunication and multimedia information processing technology. It basically consists...

... courseware database server, a courseware navigator, and an on-line facilitator. All these components are **distributed** over an ATM network and work together to offer a **multimedia interactive** courseware service. An MHEG-based model is exploited in designing the system architecture to achieve the real-time, **reusable** information interchange through heterogeneous platforms. The system architecture, courseware processing strategies, and issues on the...

12/3,K/6 (Item 6 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2003 Institution of Electrical Engineers. All rts. reserv.

5405820 INSPEC Abstract Number: B9612-6210R-020, C9612-6130M-022

Title: Challenges in mobile information systems and services

Author(s): Strack, R.

Author Affiliation: Computer Graphics Center, ZGDV, Darmstadt, Germany

Conference Title: Mobile Communications. Technology, Tools, Applications, Authentication and Security. IFIP World Conference on Mobile Communications p.129-31

Editor(s): Encarnacao, J.L.; Rabey, J.M.

Publisher: Chapman & Hall, London, UK

Publication Date: 1996 Country of Publication: UK ix+342 pp.

ISBN: 0 412 75580 7 Material Identity Number: XX96-02563

Conference Title: Proceedings of 1996 World Conference on Mobile Communications

Conference Date: 2-6 Sept. 1996 Conference Location: Canberra, ACT, Australia

Language: English

Subfile: B C

Copyright 1996, IEE

...Abstract: experts and end users via mobile computing, applications

must be provided that are capable of **interactively** accessing, manipulating, and visualizing **distributed multimedia** information. Users expect to handle all types of multimedia data (including time-dependent data) with mobile devices, as with desktop systems, at **least** within the limits of those systems. However, due to the low bandwidth of wireless narrowband...

... s of GSM, DCS-1800) and the limited resources of mobile devices, the handling of **distributed** multimedia applications and services faces severe problems. Thus, effective solutions have to be provided as...

12/3,K/7 (Item 7 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2003 Institution of Electrical Engineers. All rts. reserv.

5392551 INSPEC Abstract Number: C9611-7810C-098

Title: A broadband multimedia TeleLearning system

Author(s): Wang, R.; Karmouch, A.

Author Affiliation: Dept. of Electr. Eng., Ottawa Univ., Ont., Canada

Conference Title: Proceedings of the Fifth IEEE International Symposium on High Performance Distributed Computing (Cat. No.TB100069) p.132-9

Publisher: IEEE Comput. Soc. Press, Los Alamitos, CA, USA

Publication Date: 1996 Country of Publication: USA xviii+642 pp.

ISBN: 0 8186 7582 9 Material Identity Number: XX96-02423

U.S. Copyright Clearance Center Code: 1082-8907/96/\$5.00

Conference Title: Proceedings of 5th IEEE International Symposium on High Performance Distributed Computing

Conference Sponsor: IEEE Comput. Soc. Tech. Committee on Distributed Process.; Northeast Parallel Architectures Center; New York State Center for Adv. Technol. Comput. Applications & Software Eng. (CASE Center) at Syracuse Univ.; Rome Lab

Conference Date: 6-9 Aug. 1996 Conference Location: Syracuse, NY, USA

Language: English

Subfile: C

Copyright 1996, IEE

...Abstract: courseware database, a courseware user site, and an online facilitator site. All these components are **distributed** over an ATM network and work together to offer a **multimedia interactive** courseware service. An MHEG-based model is exploited in designing the system architecture to achieve the real-time, interactive, and **reusable** information interchange through heterogeneous platforms. The system architecture, courseware processing strategies, courseware document models are...

12/3,K/8 (Item 8 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2003 Institution of Electrical Engineers. All rts. reserv.

5310367 INSPEC Abstract Number: C9608-6150N-072

Title: A uniform approach to configuration and communication in distributed systems

Author(s): Pryce, N.; Crane, S.

Author Affiliation: Dept. of Comput., Imperial Coll. of Sci., Technol. & Med., London, UK

Conference Title: Proceedings. Third International Conference on Configurable Distributed Systems (Cat. No.96TB100046) p.144-51

Publisher: IEEE Comput. Soc. Press, Los Alamitos, CA, USA

Publication Date: 1996 Country of Publication: USA ix+243 pp.

ISBN: 0 8186 7395 8 Material Identity Number: XX96-01078

U.S. Copyright Clearance Center Code: 0 8186 7395 8/96/\$5.00

Conference Title: Proceedings of International Conference on Configurable Distributed Systems

Conference Sponsor: IEEE Comput. Soc. Tech. Committee on Distributed

Procc.; Univ. Maryland Inst. for Adv. Comput. Studies

Conference Date: 6-8 May 1996 Conference Location: Annapolis, MD, USA

Language: English

Subfile: C

Copyright 1996, IEE

Abstract: This paper describes the design and implementation of extensions to the Regis **distributed** programming platform which add protocol stacks to communication endpoints. Although the initial goal was to extend Regis to support multiple transport protocols, groupcast and **multimedia** communication, the **dynamic** nature of the protocol framework allowed new approaches to the design of communication protocol software...

... examples and shows how it leads to greater efficiency and a greater degree of code **reuse** .

12/3,K/9 (Item 9 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2003 Institution of Electrical Engineers. All rts. reserv.

5226852 INSPEC Abstract Number: C9605-7120-017

Title: A more efficient bank-customer communication through self-explanatory design of hard- and software for self-service terminals

Author(s): Reimann, E.

Author Affiliation: Unisys Deutschland GmbH, Sulzbach, Germany

Journal: IT+TI Informationstechnik und Technische Informatik vol.38, no.1 p.32-6

Publisher: Oldenbourg,

Publication Date: Feb. 1996 Country of Publication: West Germany

CODEN: ITINEY ISSN: 0944-2774

SICI: 0944-2774(199602)38:1L.32:MEBC;1-E

Material Identity Number: A495-96002

Language: German

Subfile: C

Copyright 1996, IEE

...Abstract: and self-service, as well as (in the future) home banking via PCs, smartphones or **personal digital assistants (PDAs)**, or even **interactive TV** . That means that all investments towards self-service should consider future usability through other media...

... of perception; and the manner and procedure of the dialogue-the communication. Last but not **least** , multimedia self-service projects have to derive from the communication/ **distribution** strategy of the banking institute. Finally, using some examples (Lufthansa, Schweizerische Bankgesellschaft, Zuger Kantonalbank, Karstadt...

12/3,K/10 (Item 10 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2003 Institution of Electrical Engineers. All rts. reserv.

5074101 INSPEC Abstract Number: B9511-6210R-036, C9511-5630-011

Title: Parallel processing algorithms and architecture for multimedia on-demand servers

Author(s): Neogi, R.

Author Affiliation: Motorola Inc., Austin, TX, USA

Conference Title: ICAPP 95. IEEE First ICA/sub 3/PP. IEEE First International Conference on Algorithms and Architectures for Parallel Processing (95TH0682-5) Part vol.2 p.905-12 vol.2

Editor(s): Narashimhan, V.L.

Publisher: IEEE, New York, NY, USA

Country of Publication: USA 2 vol. xvii+961 pp.

ISBN: 0 7803 2018 2

U.S. Copyright Clearance Center Code: 0 7803 2018 2/95/\$4.00

Conference Title: Proceedings 1st International Conference on Algorithms

and Architectures for Parallel Processing

Conference Sponsor: Parallel Algorithms, Archit. & Software Eng. Res. Lab.; IEEE; IEEE Comput. Soc.; ACM; Euromicro; IBM; Instn. Eng. Australia; Inst. Radio & Electron. Eng. Soc.; Australian Comput. Soc

Conference Date: 19-21 April 1995 Conference Location: Brisbane, Qld., Australia

Language: English

Subfile: B C

Copyright 1995, IEE

...Abstract: to-build multimedia on-demand servers that provide service similar to those of neighborhood videotape **rental** stores. In this work, we propose a specialized high-performance programmable multiprocessor. Architecture which allows continuous playback of media-streams to large number of clients, a critical factor in **multimedia** servers. This architecture supports **dynamic** phase shifts in media **distribution** which is particularly useful in a **distributed** environment. We introduce algorithms for maximum concurrency extraction and to avoid task migration in the...

12/3,K/11 (Item 11 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2003 Institution of Electrical Engineers. All rts. reserv.

4884167 INSPEC Abstract Number: C9504-7810C-042

Title: Sunrise: from local and institutional to global and personal computing

Author(s): Nevile, L.

Author Affiliation: Sunrise Res. Lab., R. Melbourne Inst. of Technol., Vic., Australia

Journal: IFIP Transactions A (Computer Science and Technology)

vol.A-59 p.183-92

Publication Date: 1994 Country of Publication: Netherlands

CODEN: ITATEC ISSN: 0926-5473

Conference Title: IFIP TC3/WG3.2 Working Conference on the Design, Implementation and Evaluation of Interactive Multimedia in University Settings

Conference Date: 6-8 July 1994 Conference Location: Melbourne, Vic., Australia

Language: English

Subfile: C

Copyright 1995, IEE

...Abstract: and the general attitude towards more student control of their educational process has changed at **least** in perception, and often also in practice. In addition, the use of the portable computer as a communications device which gives access to **multimedia ; interactive** material has been fostered to raise awareness of the ways in which educational institutions can shift their base from their own local, institutionally owned facilities to public, internationally **distributed** facilities. The support service providers at RMIT, for instance the library, have started to develop...

12/3,K/12 (Item 12 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2003 Institution of Electrical Engineers. All rts. reserv.

4479391 INSPEC Abstract Number: C9310-6160S-018

Title: Context-sensitive multimedia

Author(s): Abramson, N.; Bender, W.

Author Affiliation: Media Lab., MIT, Cambridge, MA, USA

Journal: Proceedings of the SPIE - The International Society for Optical Engineering vol.1785 p.122-32

Publication Date: 1993 Country of Publication: USA
CODEN: PSISDG ISSN: 0277-786X
U.S. Copyright Clearance Center Code: 0 8194 0964 2/93/\$4.00
Conference Title: Enabling Technologies for High-Bandwidth Applications
Conference Sponsor: SPIE
Conference Date: 10-11 Sept. 1992 Conference Location: Boston, MA, USA
Language: English
Subfile: C

...Abstract: multimedia objects. System management of the presentation is limited to synchronization. The authors contend that **multimedia** objects should be **dynamic** and adaptable to their application environments. At the very **least**, multimedia objects should be scalable in terms of resource usage, e.g. the use of...

...preferences of the user and the context of the presentation. The authors present a multimedia **distribution** system called O, which enables the creation of **dynamic multimedia** objects for **distribution** over a network. These objects are 'self-aware', in that they can be programmed with...

...behaviors necessary to respond to a changing presentation environment. O is featured as the multimedia **distribution** tool in both a personalized information retrieval application and a mapping application.

12/3,K/13 (Item 13 from file: 2)

DIALOG(R) File 2:INSPEC

(c) 2003 Institution of Electrical Engineers. All rts. reserv.

03543860 INSPEC Abstract Number: B90010864

Title: Big business drives UK local fiber

Author(s): Williamson, J.

Journal: Telephony vol.217, no.10 p.28, 31-2

Publication Date: 28 Aug. 1989 Country of Publication: USA

CODEN: TLPNAS ISSN: 0040-2656

Language: English

Subfile: B

...Abstract: new applications could alter the status quo for local fiber in the UK. One, cable **television**, piggybacked with **interactive** telecommunications services, is very much an unknown. The other, dubbed flexible access and designed initially...

...The majority of existing CATV installations in the UK are analog and use coaxial cable **distribution**. The possibility of wholesale expansion and replacement of such systems with optical fiber is generally...

... considerations: the technology, the regulatory environment and market demand. In a sense, technology is the **least** controversial issue. Although there are several options for **distributing** television and other signals to individual households, digital and optical techniques have credentials at **least** equal to all others and much better than most.

12/3,K/14 (Item 14 from file: 2)

DIALOG(R) File 2:INSPEC

(c) 2003 Institution of Electrical Engineers. All rts. reserv.

03063064 INSPEC Abstract Number: D88000676

Title: Retail advertisers explore new options (video technology)

Author(s): Klokis, H.

Journal: Chain Store Age Executive vol.63, no.12 p.11-12, 14

Publication Date: Dec. 1987 Country of Publication: USA

CODEN: COMLEF ISSN: 0193-1199

Language: English

Subfile: D

...Abstract: of years ago, to get the message out to the consumer. These means include: video **kiosks**, both **interactive** transactional and non-transactional; video catalogs or institutional promotion pieces which can be **distributed** by mail or through a videotape **rental** store; frequent buyer clubs and the like, which can allow for targeted marketing efforts; home shopping **television** shows; **interactive** home shopping; and videotex.

12/3,K/15 (Item 15 from file: 2)
DIALOG(R)File 2:INSPEC
(c) 2003 Institution of Electrical Engineers. All rts. reserv.

02647410 INSPEC Abstract Number: B86031020, C86024229
Title: New videocommunication networks in France
Author(s): Du Castel, F.
Author Affiliation: CNET, Lannion, France
Journal: Commutation & Transmission vol.7, spec. issue. p.7-18
Publication Date: 1985 Country of Publication: France
CODEN: COTNDL ISSN: 0242-1283
Language: English
Subfile: B C

...Abstract: other techniques-of-the-future to implement star type networks supporting a wide range of **interactive** services in addition to conventional **television** program **distribution**. To meet the demand for TV services, at **least** partly, in a timely manner, interim use will be made of complementary techniques such as...

12/3,K/16 (Item 1 from file: 35)
DIALOG(R)File 35:Dissertation Abs Online
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01605552 ORDER NO: AADMQ-20960
DESIGN AND IMPLEMENTATION OF A BROADBAND MULTIMEDIA TELELEARNING SYSTEM
Author: WANG, RUIPING
Degree: M.A.SC.
Year: 1997
Corporate Source/Institution: UNIVERSITY OF OTTAWA (CANADA) (0918)
Source: VOLUME 36/01 of MASTERS ABSTRACTS.
PAGE 237. 112 PAGES
ISBN: 0-612-20960-1

...database, a courseware user site, and an on-line facilitator site. All these components are **distributed** over an ATM network and work together to offer a **multimedia interactive** courseware service. An MHEG-based model is exploited as the system architecture to achieve the real-time, **reusable** information interchange through heterogeneous platforms. The system architecture, courseware-processing strategies, courseware authoring issues. as...

12/3,K/17 (Item 1 from file: 233)
DIALOG(R)File 233:Internet & Personal Comp. Abs.
(c) 2003, EBSCO Pub. All rts. reserv.

00606697 00MW07-011
Director 8 Shockwave Studio -- Definitive Multimedia authoring tool get usability boost
Kerman, Phillip
Macworld, July 1, 2000, v17 n7 p36-37, 2 Page(s)
ISSN: 0741-8647

Company Name: Macromedia
URL: <http://www.macromedia.com>
Product Name: Director 8 Shockwave Studio

... a favorable review of the Director 8 Shockwave Studio (\$999), a tool for creating highly **interactive multimedia** projects, from Macromedia (800). States that professionals will appreciate the increased usability, productivity, and stability...

... only as a bundle with several other applications. Cautions that Shockwave movies are not backward **compatible** and scripts can be linked only temporarily. Indicates that a new library of **reusable** code and a redesigned interface make this version more approachable. Contains two screen displays. (sps)

12/3,K/18 (Item 2 from file: 233)
DIALOG(R)File 233:Internet & Personal Comp. Abs.
(c) 2003, EBSCO Pub. All rts. reserv.

00474903 97EM10-005

Parable's ThingMaker: a copyright and content-control Webolution

Gustavson, Ron
EMedia Professional , October 1, 1997 , v10 n10 p112-116, 5 Page(s)
ISSN: 1090-946X
Company Name: Parable
URL: <http://www.parable.com>
Product Name: ThingMaker

...under \$100), an authoring tool from Parable of Newton, MA (617). Runs on IBM PC **compatibles** with Windows 95 or NT. Explains that ThingMaker is a non-programming, object-oriented Web **interactive multimedia** authoring program. Says that the ThingMaker is very good at wrapping Web graphics and animations into ActiveX controls, which can limit or prevent **reuse** and alteration. Claims that ThingMaker has definite advantages over Java for making Web multimedia, due...

12/3,K/19 (Item 3 from file: 233)
DIALOG(R)File 233:Internet & Personal Comp. Abs.
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00276900 92CF05-019

Mixed-up Mother Goose

Kendall, Nancy
CD-ROM Professional , May 1, 1992 , v5 n3 p119-120, 2 Page(s)
ISSN: 1049-0833
Company Name: Sierra On-Line
Product Name: Mixed-Up Mother Goose

Presents a favorable review of Mixed-Up Mother Goose (\$59.95), an **interactive multimedia** game from Sierra On-Line, Inc. of Coarsegold, CA (209). Runs on the IBM PC and **compatibles** or HP Vectra with 512K RAM (minimum), hard disk with at **least** 3MB free space, VGA monitor required, CD-ROM drive supporting ISO-9660 standard with **compatible** interface card, cable, software and headphones or speakers. MS-DOS v. 3.1 or higher...

12/3,K/20 (Item 1 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

06090744

Disney Forms Interactive Unit To Develop Line of Games
US: DISNEY EXPANDS INTERACTIVE TITLES

Billboard (BBD) 17 Dec 1994 p.6,85
Language: ENGLISH

...division has been set up by Disney to allow the group to develop, market and **distribute** its own interactive videos, rather than working with partners such as Sony Imagesoft and Virgin **Interactive Television** & Telecommunications and the Consumer Products division will run the new unit, called Disney Interactive, and the products will be **distributed** through Buena Vista Home Video. The interactive products will be used to extend the product range at existing Disney stores, rather than being market at the retail **rental** market.

12/3,K/21 (Item 1 from file: 483)
DIALOG(R)File 483:Newspaper Abs Daily
(c) 2003 ProQuest Info&Learning. All rts. reserv.

06249771 SUPPLIER NUMBER: 65325472
Interactive TV closer to open access FCC staff wants to prevent cable systems from blocking rivals' 'triggers'
Davidson, Paul
USA Today, p B.01
Dec 19, 2000
ISSN: 0734-7456 NEWSPAPER CODE: USA
DOCUMENT TYPE: News; Newspaper article
LANGUAGE: English RECORD TYPE: ABSTRACT

...ABSTRACT: to approve the AOL-Time Warner merger by year's end. It could initiate the **interactive TV** proceeding at the same time, but approval is far from certain; the makeup of the...

...to make any advanced instant messaging services it offers via Time Warner's cable network **compatible** with at **least** one rival messaging service. Such services might let customers chat with friends while watching a...

12/3,K/22 (Item 2 from file: 483)
DIALOG(R)File 483:Newspaper Abs Daily
(c) 2003 ProQuest Info&Learning. All rts. reserv.

05592462
Logan art project merges sea and sky
Temin, Christine
Boston Globe, Sec E, p 1, col 4
Jun 16, 1999
ISSN: 0743-1791 NEWSPAPER CODE: BG
DOCUMENT TYPE: Feature; Newspaper
LANGUAGE: English RECORD TYPE: ABSTRACT
LENGTH: Long (18+ col inches)

...ABSTRACT: walkway project, which was commissioned by the Massachusetts Port Authority and designed by Cambridge Seven **Associates**. Goldman was one of five finalists who submitted proposals in a process brokered by the ...

...and "Transported" are conventional works. Other artists, in other airports, have been encouraged or at **least** allowed by commissioning agencies to take more adventurous approaches. A case that makes a useful ...

...commissions tend to come from other cities: Boston is perhaps still too staid for his **multimedia**, **interactive** approach.)

· 12/3,K/23 (Item 3 from file: 483)
DIALOG(R)File 483:Newspaper Abs Daily
(c) 2003 ProQuest Info&Learning. All rts. reserv.

05152279

Soul Food Heats Up the Audio Cafe

Holt, Patricia

San Francisco Chronicle, Sec REV, p 2, col 3

Aug 2, 1998

NEWSPAPER CODE: SF

DOCUMENT TYPE: Commentary; Newspaper

LANGUAGE: English RECORD TYPE: ABSTRACT

LENGTH: Long (18+ col inches)

...ABSTRACT: eloquence on a mass level that few could ever have imagined. Add to that the **interactive** screen that makes **TV** an instant dinosaur and an explosion of new reading materials online and off, and you have a nation of readers who can't get enough of print. At **least** this is the story-in-the-making at Sounds True, a quietly successful Colorado company ...

...by budding authors who went on to write breakthrough books in their fields. Packaging and **distributing** these tapes became Simon's personal cause. Today she employs 65 people in a building...

19/3,K/1 (Item 1 from file: 2)

DIALOG(R)File 2:INSPEC

(c) 2003 Institution of Electrical Engineers. All rts. reserv.

6644842 INSPEC Abstract Number: C2000-08-7820-065

Title: Multimedia rendering of spiritual texts

Author(s): Katre, D.S.

Author Affiliation: Centre for Dev. & Adv. Comput., Pune Univ., India

Conference Title: Proceedings of International Conference on Virtual Systems and Multimedia VSMM '99 p.500-7

Publisher: Abertay Dundee Univ, Dundee, UK

Publication Date: 1999 Country of Publication: UK xiv+550 pp.

Material Identity Number: XX-2000-01512

Conference Title: Proceedings of International Conference on Virtual Systems and Multimedia VSMM '99

Conference Date: 1-3 Sept. 1999 Conference Location: Dundee, UK

Language: English

Subfile: C

Copyright 2000, IEE

...Abstract: text, audio recording of the recitation of the entire Dnyaneshwari, commentary in Marathi (local language), **multimedia** visualization and rendering of metaphors, **dynamic** navigation and orchestration of presentation with Indian appearance and style. The Dnyaneshwari is presented entirely...

... Dnyaneshwari. The paper discusses the challenges faced while illustrating the Spiritual Texts in multimedia, the **reusable** multimedia components designed for giving Indian identity and appearance to the multimedia applications and the approach for developing authoring **templates** for integrating similar topics.

19/3,K/2 (Item 1 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs.

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00612182 00AC10-302

Interactive dealings

Cantwell, Rebecca

Interactive Week , October 23, 2000 , v7 n43 p20, 1 Page(s)

ISSN: 1078-7259

Company Name: AT&T Broadband

URL: <http://www.broadband.att>

... television company AT&T Broadband is looking into setting up partnerships with electronic commerce and **interactive television** (ITV) merchants. Mentions that parent firm AT&T would charge its partners for delivering customers to them via **icons** on the screen, **special promotions** , and other methods. Indicates that AT&T signed a deal with Qpass to supply a...

19/3,K/3 (Item 2 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs.

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00468051 97IE08-012

Peeling back the layers -- Layer tags get your message across dynamically

Weiss, Aaron

Internet World , August 1, 1997 , v8 n8 p88-91, 3 Page(s)

ISSN: 1064-3923

Company Name: Netscape Communications

Product Name: Netscape Navigator

... combined with the use of JavaScript. Concludes that layers can lead to a world of **interactive** possibilities for **Web pages**. Includes five examples of programming, entitled "general layer **template**," "the electric slide," "two **specials** in one," and two that deal with the "The Best Bagels in Town" Web site...

19/3,K/4 (Item 3 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs.

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00342778 94C003-010

HSC Interactive 1.0

Harrel, William

COMPUTE , March 1, 1994 , v16 n3 p30-33, 3 Page(s)

ISSN: 0194-357X

Company Name: HSC Software

Product Name: HSC Interactive

Presents a favorable review of **HSC Interactive 1.0** (\$295), a **multimedia** presentation software package, from HSC Software of Santa Monica, CA (310). Says that HSC InterActive...

... version of AimTech's full-featured multimedia authoring software, IconAuthor. Program provides an inexpensive, easy, **icon**-based authoring system, minus a few powerful features, such as variable handling and other database-querying functions. Notes that HSC Interactive is geared to presentations of **interactive multimedia** screen shows and says that its **icon**-based approach makes crea **presentations** unlike any other programs included in the review. **Presentation** elements are compiled by linking **icons** along a flow chart, instead of stringing a series of slides or scenes together. Elements are added by dragging **icons** and placing them into th chart at the desired locations. Technical support is excellent. Contains ...

19/3,K/5 (Item 4 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs.

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00300037 93CG01-006

Interacting with Interactive -- HSC Software's multimedia package bypasses the traditional scripting approach to structuring multimedia presentations in favor of...

Schaff, Robert

Computer Graphics World , January 1, 1993 , v16 n1 p86, 1 Page(s)

ISSN: 0271-4159

Company Name: HSC Software

Product Name: HSC Interactive

Presents a favorable review of **HSC Interactive** (\$495), a PC-based **multimedia** presentation suite, from HSC Software of Santa Monica, CA. Says that this subset of Aimtech's IconAuthor development package uses an **icon**-based graphical user interface which provides hooks to Microsoft Windows' multimedia device drivers; you build **presentations** using **icons** instead of a scripting language; its media preparation tools include a graphics editor/painting program, an **icon**-based animation tool, and image-resolution utility editors; and the run-time presentation engine may ...

19/3,K/6 (Item 5 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs.

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- 00248026 91PK09-111

IconAuthor 4.0 eases access to Windows multimedia

Coffee, Peter

PC WEEK , September 9, 1991 , v8 n36 p53, 55, 2 Pages

ISSN: 0740-1604

FIRST LOOK feature presents a favorable review of IconAuthor 4.0 (\$2,495), a multimedia **icon** tool from AimTech Corp., Nashua, NH (800). Says this powerful tool allows the bringing together of graphics, text, music, and video in **dynamic** presentations under Microsoft Windows with **Multimedia** Extensions. Says this upgrade offers an improved interface, requires minimal programming and is much easier...

... version; and it supports the Multiple Document Interface, which allows users to ''drag and drop'' **icons** across several **presentations** . Says it was quick and intuitive to lay out the structure of the application by dragging **icons** into place, and then specifying details by double-clicking each **icon** and filling in a dialog box. Includes one screen display. (kes)

19/3,K/7 (Item 1 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)

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09247883

P&G to test interactive TV ads with C&W

UK: INTERACTIVE TV TRIAL FOR PROCTER & GAMBLE

Marketing Week (MW) 24 Feb 2000 p. 12

Language: ENGLISH

... G)has linked up with <UK> Cable & Wireless Communications to conduct a research trial into **interactive TV** advertising. It has chosen the shampoo brand Pantene for this trial. Using their remote control...

... half of 2000, according to C&W's digital services department it will broadcast TV **advertisement** spots with **icons** viewers can click on to gain Web-based data.

19/3,K/8 (Item 2 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)

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06451839

Hong Kong startup, Tandem partner for 'Net transactions

HONG KONG: JOINT ALLIANCE OF ICON AND TANDEM

Computerworld HK (XDP) 20 Mar 1997 P.5

Language: ENGLISH

Icon and Tandem Computer had embarked on a joint alliance to demonstrate the high security financial services Web site at the Microsoft Solutions Fair in Hong Kong. **Icon** is owned by FinDatSys, a local on-line content provider, and was established to design **interactive Web sites** for financial services corporations. **Icon** is currently **marketing** its Web site development services to fund managers. The company does not offer real-time...

...valuation data transmission via the Internet, whereby clients can easily monitor investment funds daily. However, **Icon** is handicapped in terms of offering systems integration services and has approached Tandem for assistance. Tandem will work with alternative partners to offer the systems integration component for **Icon** . One such partner is Racal, which offers a challenge-and- response system to enhance authentication.

File 47:Gale Group Magazine DB(TM) 1959-2003/Oct 15
 (c) 2003 The Gale group
 File 122:Harvard Business Review 1971-2003/Oct
 (c) 2003 Harvard Business Review
 File 148:Gale Group Trade & Industry DB 1976-2003/Oct 17
 (c)2003 The Gale Group
 File 275:Gale Group Computer DB(TM) 1983-2003/Oct 16
 (c) 2003 The Gale Group
 File 444:New England Journal of Med. 1985-2003/Oct W3
 (c) 2003 Mass. Med. Soc.
 File 482:Newsweek 2000-2003/Oct 16
 (c) 2003 Newsweek, Inc.
 File 609:Bridge World Markets 2000-2001/Oct 01
 (c) 2001 Bridge
 File 610:Business Wire 1999-2003/Oct 17
 (c) 2003 Business Wire.
 File 619:Asia Intelligence Wire 1995-2003/Oct 16
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 (c) 2003 EIU Magazines
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 File 635:Business Dateline(R) 1985-2003/Oct 17
 (c) 2003 ProQuest Info&Learning
 File 646:Consumer Reports 1982-2003/Oct
 (c) 2003 Consumer Union
 File 647:CMP Computer Fulltext 1988-2003/Sep W3
 (c) 2003 CMP Media, LLC
 File 674:Computer News Fulltext 1989-2003/Oct W2
 (c) 2003 IDG Communications
 File 696:DIALOG Telecom. Newsletters 1995-2003/Oct 16
 (c) 2003 The Dialog Corp.
 File 748:Asia/Pac Bus. Jrnls 1994-2003/Oct 14
 (c) 2003 The Dialog Corporation
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire

10/17/03
 Dialog

?ds

Set	Items	Description
S1	0	AU=XIA, C? OR XIA C? OR LI, Y? OR LI Y? OR LI, BO? OR LI B- O? OR ZHU, V? OR ZHU V? OR LI, Y? OR LI Y?
S2	4401805	WEBPAGE? OR WEBSITE? OR WEB() (PAGE? OR SITE?) OR TELEVISIO- N? OR TV OR KIOSK OR KIOSKS OR CELLPHONE? OR (CELL OR CELLULA- R?) () PHONE? OR PDA OR FONE? OR PDAS OR PERSONAL() DIGITAL() ASS- ISTANT? OR MULTIMEDIA?
S3	2891140	(RENT? OR LEAS? ? OR LEASING OR REUSABLE? OR REUS? ? OR RE- USING?)
S4	10234652	(CAMPAIGN OR CAMPAIGNS OR MARKETING OR ADVERTIS? OR PRESEN- TATION? OR SPECIAL? ? OR BANNER? OR PROMOTION? OR SALE OR SAL- ES)
S5	78747	S4(5N) (TEMPLATE? OR CONTAINER? OR ICON OR ICONS OR MODEL? ? OR BOILERPLATE? OR (PREDEFINED OR PREDETERMINED OR PREESTABL- ISH? OR PRESET?) (3W) FORMAT? ?)
S6	6120801	MATCH? OR ASSOCIATE? ? OR ASSOCIATING OR ATTRIBUTE? ? OR C- OMPATIBLE? OR DISTRIBUT?
S7	132859	S2(S)S3
S8	310	S7(S)S5
S9	97	S8(S)S6
S10	69	S9 NOT PY>2000
S11	57	RD (unique items)
S12	38	S11 NOT TELEVISIO

all considered

12/3,K/1 (Item 1 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
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12848985 SUPPLIER NUMBER: 67407035 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Consortium backs Yava.(Interview)

New Media Investor, 1

Nov 15, 2000

DOCUMENT TYPE: Interview LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 259 LINE COUNT: 00023

TEXT:

Yava, an internet **kiosk** firm headed by David Montgomery; previously head of the Mirror Group, has raised 20m (pounds...

...trade investors and should help with providing mobile access. Luminar, the night club group, screen **distributor** Kunick and betting firm Victor Chandler were all involved. Yava also gained venture capital backing...

...rollout of screens. Montgomery, Yava's chairman, said the company was now funded for 'at **least** a year' on current spending plans. It is currently testing revenue **models**, including coin drop, **advertising** and sponsorship and a share of betting revenues with Victor Chandler. Yava expects to rollout...

12/3,K/2 (Item 2 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

10611564 SUPPLIER NUMBER: 53211011 (USE FORMAT 7 OR 9 FOR FULL TEXT)

COMPAQ GETS MORE DIRECT TO FEND OFF DELL.

Computergram International, 3537, NA

Nov 12, 1998

ISSN: 0268-716X LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 501 LINE COUNT: 00040

TEXT:

...by targeting fast-rising rival Dell Computer Corp with a move toward a more direct **sales model** for the small and medium-sized business (SMB) market. The number one PC maker launched...

...thousands of configure-to-order models both over the phone and on the company's **web site**. The important thing, said chief executive Eckhard Pfeiffer at a press event in New York, is that they can be purchased direct from the company at costs that **match** or beat those of Dell and the other direct vendors. The company also promised that...

...Compaq is also offering expanded online and pre-packaged services, as well as more flexible **leasing** plans. The move is not the first foray into direct sales for Compaq, which earlier...

12/3,K/3 (Item 3 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

10579446 SUPPLIER NUMBER: 53153556 (USE FORMAT 7 OR 9 FOR FULL TEXT)

THE FUTURE IS 3D: COMPUTER ASSOCIATES BUYS CONTENT COS.

Computergram International, 3528, NA

Oct 30, 1998

ISSN: 0268-716X LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 425 LINE COUNT: 00038

TEXT:

Computer **Associates** International Inc has acquired two privately-held 3D content companies, ViewPoint DataLabs International Inc and...

...chairman and CEO Charles Wang has evidently held similar convictions for some time. Since at **least** 1995, CA's flagship network management application Unicenter TNG has boasted a 3D graphical front...

...latest acquisitions should be seen in that context. "The benefits of 3D graphics in film, **TV**, ads and games can also benefit users of large scale technology management and enterprise software...

...content comes in two forms: 3D models and interfaces. ViewPoint creates, publishes and licenses 3D **models** for **presentations** and films. It claims it has thousands of customers and tens of thousands of objects...

12/3,K/4 (Item 4 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

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10456310 SUPPLIER NUMBER: 21122795 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Indonesia's Largest Car Distributor Creates Web-Based Showroom with

Computer Associates' Jasmine.

Business Wire, p9150108

Sept 15, 1998

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 796 LINE COUNT: 00073

... Astra uses SAP R/3 to manage most of its backoffice applications including Financials, Sales & **Distribution**, and Materials Management. The Information **Kiosk** application that was developed using Jasmine was designed for PT Astra's car **sales** and **rentals**. However, **model** availability is managed as part of their Inventory Management System in SAP. Consequently, it was...

12/3,K/5 (Item 5 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

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10332571 SUPPLIER NUMBER: 20930628 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Dell's Channel Secrets Revealed#

VARbusiness, v14, n15, p92(1)

July 20, 1998

ISSN: 0894-5802 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 3131 LINE COUNT: 00237

TEXT:

...sales and \$14 billion above the market cap of leading PC vendor Compaq. Its direct **sales model** has cut painfully close to the heart of channel sales with a frightening simplicity that...

...products are touched by the channel, according to Mike Steffan, president and general manager of **distribution** and operations for \$3.9 billion Inacom Corp. of Omaha, Neb. Steffan should know. As...

...that was motivated by Dell's success," says Tony Ibarguen, president of \$7.1 billion **distributor** Tech Data Corp. of Clearwater, Fla. It's been an uphill battle, but channel vendors...Dell quoted a delivery time of 28 days. Hiniker's firm received the machines from **distributor** Pinacor Inc. in two days, "configured them the same day and brought them down to... replacing its Compaq servers with more than 100 Dell servers to run its heavily trafficked **Web site**, which delivers trading information to investors. "I can't imagine going elsewhere," Delta says, "even..."

...really wants it, giving him the edge and a better margin than from an overly **distributed** system, Geier says. TIG has done particularly well with Dell. The amount of revenue it...right back in with a lower bid than they did with us." Dell is at **least** honest about its behavior. "We will always try to get customers (to switch to Dell...

...way to work with them," says Bob O'Malley, chief executive of \$2.8 billion **distributor** Pinacor Inc. of Tempe, Ariz. "We ought to treat Dell just like any other manufacturer...

12/3,K/6 (Item 6 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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10222176 SUPPLIER NUMBER: 20641321 (USE FORMAT 7 OR 9 FOR FULL TEXT)
CompactPCI Community Tackles The Complexities Of Hot Swap.
Child, Jeff
Electronic Design, v46, n11, p109(1)
May 13, 1998
ISSN: 0013-4872 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 4129 LINE COUNT: 00322

TEXT:

...and software initialization can begin (Fig. 1). The basic hot-swap architecture describes the necessary **attributes** to unplug and plug in a board without disturbing bus activity, including bus isolation and...

...the backplane is entirely passive. The basic hot-swap model is the simplest and the **least** automatic. Console intervention is normally required to signal the system that a card is about...be isolated and shut down, with others brought up to replace them. The high-availability **model** adds a **special** hot-swap controller that manages the entire process. It also allows for unattended fault recovery...

...is intended that the core CompactPCI specification will, in its next revision, incorporate hot-swap **compatible** pin staging so backplanes will be universal. Whether or not bus isolation circuitry and power...

...for ballot. You can learn more about CompactPCI and PICMG by visiting the organization's **web site** at www.picmg.org. Key Companies Involved The Compact PCI Hot-Swap Effort Digital Equipment...volume shipments of CompactPCI cards, because it will let computer telephony board vendors start making **compatible** boards.

12/3,K/7 (Item 7 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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10127133 SUPPLIER NUMBER: 20505860 (USE FORMAT 7 OR 9 FOR FULL TEXT)
VRML - THE GHOST IN THE 3D BUSINESS MACHINE.
Computergram International, n3393, pCGN04200029
April 20, 1998
ISSN: 0268-716X LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1347 LINE COUNT: 00104

... developing interactive worlds for corporate clients.
By Abigail Waraker

As is so common in the **multimedia** industry, Blaxxun is one of those smaller, but die hard proponents of the technology that...

...departments with the company and what each offers. The next phase is to put the **model** on the Intranet so **sales** staff can use it for customer demonstrations. Canal Plus approached Blaxxun to develop a virtual...

...visitors can see the city sites and enter online shops. Canal Plus charges companies to **lease** shops on the site, which has been running for a year. BMW is using VRML...

...year it insisted was better than VRML anyway) and not VRML. It will not be **compatible** with VRML until the end of May, when Superscape brings out its Viscap Universal software...

12/3,K/8 (Item 8 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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07312852 SUPPLIER NUMBER: 15667468 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Is the property tax a benefit tax? The case of rental housing.
Carroll, Robert J.; Yinger, John
National Tax Journal, 47, n2, 295-316
June, 1994
ISSN: 0028-0283 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 11342 LINE COUNT: 00889

... of presentation; equivalent results could be derived, however, with a more general notation in which **rents** were a function of S, of other locational variables, such as distance to employment centers...

...type of general form. (5) The application of urban model concepts to public services and **rents** is discussed in more detail in Yinger (1985). (6) To the extent that **renters** in different communities have different incomes or tastes, this relationship may not be exact; housing services will still command a higher **rent** in a community with better services, all else equal, but observed differences in **rents** may not equal any particular group's valuation of public service quality. In this paper...

...regression that includes housing characteristics as control variables implicitly sets equal to zero the elasticities **associated** with observed components. A regression that excludes housing characteristics can be used to find the...

...by noting that V is a function of t, totally differentiating $V = V(t)$ and $tV = tV(t)$, and rearranging terms. H is held constant, because we are looking at the taxes on a given apartment building. (14) Wheaton (1984) finds that the **rent** per square foot for class-A office space in the Boston area in 1980 is...

...his study applies to the same time and place as ours. McDonald (1993) finds that **rents** do reflect property taxes to some degree, but his study covers intrajurisdictional tax differences in...

...epsilon] is this small, therefore, there always is overshifting onto tenants. (17) If the indirect **rental** effect dominates the direct **rental** effect, increasing [sigma] results in less shifting onto tenants, and setting [sigma] = [Mathematical Expression Omitted]...

...of shifting. This value of [sigma] implies that [mu] - [infinity] (case 1). If the direct **rental** effect dominates, setting [sigma] = [infinity] (case 2) results in the maximum degree of shifting onto...
...does not imply that tenants are indifferent across communities. A tenant selects a community where **rents** are determined by people in his income-taste class, that is, where the impact of services and taxes on **rents** equals his own willingness to pay. See Yinger (1985). This is, of course, the heart...metropolitan area. Even if the two conditions in the text were met, the property taxes **associated** with the average rate might be paid by landlords, which is another violation of the...

simultaneity could arise if, for example, high- **rent** apartments tend to have utilities included in **rent** , while low- **rent** apartments do not. We investigated this simultaneity using Hausman tests (1978, 1983) and found no...

...S and t. Second, only variables relevant for S and t that do not influence **rents** should be instruments. Accordingly, our instruments were per capita income, equalized value per capita, the...

...little impact on this coefficient. This negative sign also could reflect either the fact that **renters** care about property taxes for some reason other than their connection to service levels or...

...service and tax differences from the average community have a very large positive impact on **rents** . (44) These results may have implications for the overall balanced-budget incidence of the property...

12/3,K/9 (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
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02451344 SUPPLIER NUMBER: 66893505 (USE FORMAT 7 OR 9 FOR FULL TEXT)
(0) Microsoft Office 10 Beta 2 on the Horizon.(Microsoft Office 10 Beta 2 on the Horizon --)

Powell, James E.

WinMag.com, NA

Nov 10, 2000

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 3822 LINE COUNT: 00286

TEXT:

...s venerable Office suite is undergoing some new and exciting changes. Titled Office 10 -- at **least** for now -- the applications I tested offer something for everyone. Though not due for release...

...command in Word and the Task Pane displays several options: create a new blank document, **Web Page** , or e-mail message; create a new document from an existing one; view your most recently opened documents; or open a template (on your hard disk, **Web sites** , or Microsoft's **Web site**).The right pane isn't just for task shortcuts. It's now an excellent way ...

...asking if you want text only or want to automatically format the copied text to **match** the surrounding text). In Excel, if you type "January" in a cell and then drag...the current price (from MoneyCentral), view a MoneyCentral company report, or refresh the quote. (At **least** that's the theory. The feature wasn't working in this beta.) A most impressive...

...After I said yes, I was taken back to the browser, where Office examined the **Web page** and identified potential table areas with yellow arrows. I picked the one that represented the...

...we may find third parties creating custom tags you can download and install from their **Web sites** .More ControlIf you're like me, AutoCorrect can frustrate you. For all the times it...PowerPoint, and FrontPage, so I'll cover those here. Still to come are Office-10- **compatible** versions of Publisher and PhotoDraw.What's Special in WordWord 10 will ship with English...

...most recently used, and those available for use. Best of all, you can apply multiple **templates** (masters) to a **presentation** .You can add a variety of animations and preview them. For my money, it's...photo gallery page. You can now add AutoShapes, text boxes, and Word Art to a **Web page** .Other feature enhancements include the ability to edit table borders with a new Border button...

12/3,K/10 (Item 2 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
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02450335 SUPPLIER NUMBER: 66888845 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Microsoft Office 10 Beta 2 on the Horizon. (Microsoft Office 10 Beta 2 on the Horizon --)
Powell, James E.
WinMag.com, NA
Nov 10, 2000
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 3822 LINE COUNT: 00286

TEXT:

...s venerable Office suite is undergoing some new and exciting changes. Titled Office 10 -- at **least** for now -- the applications I tested offer something for everyone. Though not due for release...

...command in Word and the Task Pane displays several options: create a new blank document, **Web Page**, or e-mail message; create a new document from an existing one; view your most recently opened documents; or open a template (on your hard disk, **Web sites**, or Microsoft's **Web site**). The right pane isn't just for task shortcuts. It's now an excellent way

...asking if you want text only or want to automatically format the copied text to **match** the surrounding text). In Excel, if you type "January" in a cell and then drag...the current price (from MoneyCentral), view a MoneyCentral company report, or refresh the quote. (At **least** that's the theory. The feature wasn't working in this beta.) A most impressive...

...After I said yes, I was taken back to the browser, where Office examined the **Web page** and identified potential table areas with yellow arrows. I picked the one that represented the...

...we may find third parties creating custom tags you can download and install from their **Web sites**. More ControlIf you're like me, AutoCorrect can frustrate you. For all the times it...PowerPoint, and FrontPage, so I'll cover those here. Still to come are Office-10- **compatible** versions of Publisher and PhotoDraw. What's Special in WordWord 10 will ship with English...

...most recently used, and those available for use. Best of all, you can apply multiple **templates** (masters) to a **presentation**. You can add a variety of animations and preview them. For my money, it's...photo gallery page. You can now add AutoShapes, text boxes, and Word Art to a **Web page**. Other feature enhancements include the ability to edit table borders with a new Border button...

12/3,K/11 (Item 3 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
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02449730 SUPPLIER NUMBER: 66797728 (USE FORMAT 7 OR 9 FOR FULL TEXT)
(2) Microsoft Office 10 Beta 2 on the Horizon. (Microsoft Office 10 Beta 2 on the Horizon --) (News Briefs)
Powell, James E.
WinMag.com, NA
Nov 3, 2000
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 3822 LINE COUNT: 00286

TEXT:

...s venerable Office suite is undergoing some new and exciting

changes. Titled Office 10 -- at **least** for now -- the applications I tested offer something for everyone. Though not due for release...

...command in Word and the Task Pane displays several options: create a new blank document, **Web Page**, or e-mail message; create a new document from an existing one; view your most recently opened documents; or open a template (on your hard disk, **Web sites**, or Microsoft's **Web site**). The right pane isn't just for task shortcuts. It's now an excellent way

...asking if you want text only or want to automatically format the copied text to **match** the surrounding text). In Excel, if you type "January" in a cell and then drag...the current price (from MoneyCentral), view a MoneyCentral company report, or refresh the quote. (At **least** that's the theory. The feature wasn't working in this beta.) A most impressive...

...After I said yes, I was taken back to the browser, where Office examined the **Web page** and identified potential table areas with yellow arrows. I picked the one that represented the...

...we may find third parties creating custom tags you can download and install from their **Web sites**. More ControlIf you're like me, AutoCorrect can frustrate you. For all the times it...PowerPoint, and FrontPage, so I'll cover those here. Still to come are Office-10- **compatible** versions of Publisher and PhotoDraw. What's Special in WordWord 10 will ship with English...

...most recently used, and those available for use. Best of all, you can apply multiple **templates** (masters) to a **presentation**. You can add a variety of animations and preview them. For my money, it's...photo gallery page. You can now add AutoShapes, text boxes, and Word Art to a **Web page**. Other feature enhancements include the ability to edit table borders with a new Border button...

12/3,K/12 (Item 1 from file: 609)
DIALOG(R)File 609:Bridge World Markets
(c) 2001 Bridge. All rts. reserv.

01160564 BMNTTCD (USE FORMAT 7 FOR FULLTEXT)
FULL:Canada's Broker Tech Q2 loss CDN 2c shr on CDN \$26.5mln revs (B)
BRIDGENEWS GLOBAL MARKETS
Thursday, November 30, 2000 12:36 GMT
JOURNAL CODE: MAR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 1,738

...the New Zealand office and operating structure.

The Vendor Services division, which includes New Zealand **cell phone** sales and Bocker's legacy technology **distribution** businesses had a revenue decline of C\$1.9 million quarter to quarter, largely due to the continued consolidation and repositioning of the technology **distribution** business in Australia.

New Zealand technology **distribution**, under aggressive new management, has increased revenues (C\$6 million quarter two versus C\$4 million in quarter one) in a competitive market while reducing operating losses. Technology **distribution** achieved a breakeven month in August, and management is confident that the division will continue to improve throughout the rest of the fiscal year.

Cell phone sales maintained its 55% market share in a difficult market. Revenues remained flat with increased...

...quarter revenue decline of C\$95 thousand which was the net of the transfer of **cell phone** repair to Vendor Services, the transfer in of Bocker's call center business, and a...

...Because growth of proprietary software revenues has been slower than anticipated, management has refined its **sales model** , temporarily curtailing **marketing** expense.

A Bloodhound server has been installed in Canada to enable ...companies to evaluate the product. Brocker is in the process of evaluating and appointing Bloodhound **distributors** in the U.S. and Canada.

Professional Services spent the latter part of the second...

...in expense. In addition, revenues declined 3% due to the transfer of Brocker's computer **leasing** business, Easy PC, from Professional Services to Vendor Services.

SIX-MONTH COMPARISONS

Brocker's revenues...

12/3,K/13 (Item 2 from file: 609)
DIALOG(R)File 609:Bridge World Markets
(c) 2001 Bridge. All rts. reserv.

00657767 BGQHCKQ (USE FORMAT 7 FOR FULLTEXT)
FULL:Aviation Grp: travelbyus.com, Travel24.com in cross-holding pact (B)
BRIDGENEWS GLOBAL MARKETS
Friday, May 26, 2000 15:26 GMT
JOURNAL CODE: MAR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 1,165

...itinerary of an individual traveler within minutes. travelbyus.com is using this software in its **Web site** .

Under the terms of its agreement with travelbyus.com, Aviation Group has provided to travelbyus...

...of Epoch Technology, Inc.

travelbyus.com is an Internet-based travel company. travelbyus.com's **Web site** , www.travelbyus.com, provides consumers with on-line travel options 24 hours per day. Through the travelbyus.com **Web site** , consumers have the ability to browse travel options world-wide and to book travel reservations...

...has focused on completing strategic acquisitions to build the components of travelbyus.com's business **model** , which include product offerings, **distribution** , **marketing** and technology. travelbyus.com provides a broad range of travel products, targeted primarily at the...

...and Australian destinations. Travel packages created by Global Leisure include airline tickets, hotel accommodations, automobile **rentals** and other land components. Global Leisure contracts with vendors and primarily markets the packages directly...

12/3,K/14 (Item 3 from file: 609)
DIALOG(R)File 609:Bridge World Markets
(c) 2001 Bridge. All rts. reserv.

00644552 BGLRFKV (USE FORMAT 7 FOR FULLTEXT)
FULL: Aviation Group, Canada's travelbyus.com to merge (B)
BRIDGENEWS GLOBAL MARKETS
Friday, May 19, 2000 14:14 GMT
JOURNAL CODE: MAR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 1,342

...structure of Aviation Group.

travelbyus.com is an Internet-based travel company. travelbyus.com's **Web site** , <http://www.travelbyus.com>, provides consumers with on-line travel options 24 hours per day. Through the travelbyus.com **Web site** , consumers have the ability to browse travel options world-wide and to book travel reservations...

...has focused on completing strategic acquisitions to build the components of travelbyus.com's business **model** , which include product offerings, **distribution** , **marketing** and technology. travelbyus.com provides a broad range of travel products, targeted primarily at the...

...and Australian destinations. Travel packages created by Global Leisure include airline tickets, hotel accommodations, automobile **rentals** and other land components. Global Leisure contracts with vendors and primarily markets the packages...

12/3,K/15 (Item 4 from file: 609)
DIALOG(R)File 609:Bridge World Markets
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00640118 BGKKYCJ (USE FORMAT 7 FOR FULLTEXT)
BEACHY ON EHEALTH: Online firms targeting healthcare education (B)
BRIDGENEWS GLOBAL MARKETS
Wednesday, May 17, 2000 21:12 GMT
JOURNAL CODE: MAR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 637

TEXT:

...Medical Association, a trade group for doctors.

These annual courses also are required by at **least** 24 medical specialty boards, the Occupational Safety and Health Administration (OSHA), and Joint Commission for...

...clear focus should help the companies avoid the missteps of other e-health firms. Health **Web sites** such as Drkoop.com and Healtheon/WebMD have focused on luring many consumers in order...
...e-health stocks.

E-SKOLAR hopes to enhance its prospects by getting other companies to **distribute** its service. One partner already in the fold is Agilent Technologies, which plans to s...

...of HealthStream, which Taylor rates a buy, she said the company's exclusive content and **distribution** partnerships should help give it an edge.

Taylor noted that all the companies use subscription...

...group can
subscribe for an annual fee of \$240 per user.
E-SKOLAR's first **distribution** partner will be Agilent Technologies,
Inc. (a subsidiary of Hewlett-Packard), which will incorporate e...

...devices.
"This second generation of e-health companies has definitely learned
from
the first that **advertising** alone does not a business **model** make,"
Taylor said.
End

Send comments to equity@bridge.com
Copyright 2000 Bridge Information Services...

12/3,K/16 (Item 5 from file: 609)
DIALOG(R)File 609:Bridge World Markets
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00619285 BGFRFKP (USE FORMAT 7 FOR FULLTEXT)
FULL: Shared Tech Cellular Q1 losses 55c shr vs \$1.12 (B)
BRIDGENEWS GLOBAL MARKETS
Tuesday, May 9, 2000 16:39 GMT
JOURNAL CODE: MAR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 871

...621,000 for the same period a year ago.
Revenues from the Company's prepaid **cellular phone** business grew
216%, from \$2,220,000 at the end of the first quarter of...

...WITH CONSIDERABLE SUCCESS, EVEN THOUGH IT DIDN'T
GET UNDERWAY UNTIL JUNE."

MR. AUTORINO SAID **RENTAL** REVENUES DROPPED 17%, DUE TO THE
CONVERSION OF EXISTING (ANALOG) PHONE INVENTORIES TO NEXTEL DIGITAL
MODELS, WHICH DIVERTED EMPLOYEES AWAY FROM **SALES** DURING THE FIRST
QUARTER. "NEVERTHELESS," MR. AUTORINO ADDED, "WE'VE INCREASED OUR
GROSS MARGIN FROM...

...PAGING, INTERNET ACCESS, LONG-DISTANCE, EVEN LOCAL DIAL TONE, ALL
POWERED BY A SINGLE CELLEASE- **COMPATIBLE** AIRTIME CARD, BRINGS US, I
BELIEVE, ONE STEP CLOSER TO MAKING PREPAID COMMUNICATIONS A TRULY...

...STC is a national
cellular services provider with over ten years of cellular experience,
offering **rental**, prepaid, and activation services across the United
States. STC offers its **rental** services through marketing agreements
with car **rental** companies and various airlines and hotels throughout
the United States. STC's prepaid cellular programs are **distributed** by
various partners, including MCI WorldCom (Nasdaq: WCOM), and U.S.
South Communications. These programs...

...offer cellular services to
approximately 98% of the U.S. population. Visit the Company's **web**
sites at <http://www.CellEase.com> (retail) and
<http://www.sharedcellular.com> (corporate).
STC has scheduled...

12/3,K/17 (Item 6 from file: 609)
DIALOG(R)File 609:Bridge World Markets
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00524232 BFGBTTG (USE FORMAT 7 FOR FULLTEXT)

Hi-Tech: EarthLink 5.0 is easy-to-use alternative to AOL (B)
BRIDGENEWS GLOBAL MARKETS
Thursday, March 23, 2000 18:03 GMT
JOURNAL CODE: MAR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 269

TEXT:

...subscriber America Online. Now EarthLink, with its 5.0 CD-ROM, is following AOL's **model** by offering **special** software to make getting online and using the Internet easy.

And while this reviewer must...

...find.

Disgruntled AOL users fed up with frequent hang-ups and sluggish service should at **least** give EarthLink a try since its connections come through Sprint's UUNET backbone, a pipeline...

...incoming e-mail messages while a user works in the main screen.

EarthLink attempts to **match** America Online's superb content by offering a splendid collection of favorite **Web sites**. Close, but AOL remains far richer.

Like AOL, EarthLink 5.0 keeps its RealPlayer and...

...EarthLink offers is three times bigger than AOL's, and EarthLink's Click-n-Build **Web page** creation software is superb. End
(symbols:US;AOL:US;ELNK)

12/3,K/18 (Item 7 from file: 609)
DIALOG(R)File 609:Bridge World Markets
(c) 2001 Bridge. All rts. reserv.

00516911 BDZWRWN (USE FORMAT 7 FOR FULLTEXT)

FULL: Crown Grp, West One terminate acquisition letter (B)

BRIDGENEWS GLOBAL MARKETS

Tuesday, March 14, 2000 22:26 GMT

JOURNAL CODE: MAR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 610

...INTENT TO ACQUIRE

80% OF THE OUTSTANDING STOCK IN WEST ONE AUTOMOTIVE GROUP, INC., A **RENTAL** AND RETAIL AUTOMOTIVE BUSINESS LOCATED IN OREGON AND WASHINGTON, TODAY ANNOUNCED THAT BOTH PARTIES HAVE AGREED TO TERMINATE THE AGREEMENT.

"Although West One Automotive is an outstanding and profitable **rental** and retail automobile sales operation, certain issues arose during our due diligence that could not...

...Crown Group currently owns (i) 100% of Precision IBC, Inc., a firm specializing in the **sale** and **rental** of intermediate bulk **containers**; (ii) 80% of Concorde Acceptance Corporation, a sub-prime mortgage lender; (iii) 50.1% of...

...but are not limited to, those relating to the development of the companies' businesses, risks **associated** with acquisitions, continued availability of lines of credit for the companies' businesses, changes in interest...

...these statements for revisions or changes after the date of this release.

Please visit our **Web site** at www.thecrowngroup.com.

--30--lr/da*

CONTACT: Crown Group, Inc., Irving
Edward R. McMurphy...

12/3,K/19 (Item 1 from file: 610)
DIALOG(R)File 610:Business Wire
(c) 2003 Business Wire. All rts. reserv.

00418738 20001130335B6680 (USE FORMAT 7 FOR FULLTEXT)
Broker Reports Improved Second Quarter; Margins Up and Cash Flow Positive
Business Wire
Thursday, November 30, 2000 07:01 EST
JOURNAL CODE: BUSINESS WIRE, COMTEX LANGUAGE: ENGLISH RECORD TYPE:
FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 2,104

TEXT:

...the New Zealand office and operating structure.

The Vendor Services division, which includes New Zealand **cell phone** sales and Bocker's legacy technology **distribution** businesses had a revenue decline of C\$1.9 million quarter to quarter, largely due to the continued consolidation and repositioning of the technology **distribution** business in Australia.

New Zealand technology **distribution**, under aggressive new management, has increased revenues (C\$6 million quarter two versus C\$4 million in quarter one) in a competitive market while reducing operating losses. Technology **distribution** achieved a breakeven month in August, and management is confident that the division will continue to improve throughout the rest of the fiscal year.

Cell phone sales maintained its 55% market share in a difficult market. Revenues remained flat with increased...

...quarter revenue decline of C\$95 thousand which was the net of the transfer of **cell phone** repair to Vendor Services, the transfer in of Bocker's call center business, and a...

...Because growth of proprietary software revenues has been slower than anticipated, management has refined its **sales model**, temporarily curtailing **marketing** expense.

A Bloodhound server has been installed in Canada to enable North American telecommunications companies to evaluate the product. Bocker is in the process of evaluating and appointing Bloodhound **distributors** in the U.S. and Canada.

Professional Services spent the latter part of the second...

...in expense. In addition, revenues declined 3% due to the transfer of Bocker's computer **leasing** business, Easy PC, from Professional Services to Vendor Services.

SIX-MONTH COMPARISONS

12/3,K/20 (Item 1 from file: 624)
DIALOG(R)File 624:McGraw-Hill Publications
(c) 2003 McGraw-Hill Co. Inc. All rts. reserv.

0416409
NOW, EVEN AMATEURS CAN TAKE A CRACK AT MULTIMEDIA
Business Week September 14, 1992; Pg 100C; Number 3283
Journal Code: BW ISSN: 0007-7135

Section Heading: Information Processing

Word Count: 173 *Full text available in Formats 5, 7 and 9*

BYLINE:

EDITED BY PAUL M. ENG

TEXT:

... HSC Software in Santa Monica, Calif., says it has a far easier way of creating **multimedia** business presentations on IBM- **compatible** PCs running Microsoft Corp.'s Windows program. HSC's \$495 InterActive program provides a set...

... each able to trigger a certain action, that even nonprogrammers can organize visually to coordinate **multimedia** elements. One icon, for instance, paints a background picture. Another displays video selections in a small panel. Customers join the **icons** together to outline their **presentation**. Then they fill in the blanks on each icon's control panel to specify exactly...

... a minute of video from a VCR. Sequences of connected icons can be saved for **reuse**, too, to save time in building new presentations.

12/3,K/21 (Item 1 from file: 674)

DIALOG(R)File 674:Computer News Fulltext

(c) 2003 IDG Communications. All rts. reserv.

089768

e-GM expands its online sales model

Byline: Ephraim Schwartz

Journal: Network World

Publication Date: December 06, 2000

Word Count: 720 Line Count: 64

Text:

... other sites around the world. Car shoppers logging on to the www.celta.com.br **Web site** will have a total of 20 so-called "build combinations" from which to configure the...

...can now sell cars 24 hours a day and it gives us a more efficient **distribution and sales model**," Hogan said. Dealers will need to stock only two models, one for the showroom and...

... owned the relationship with the ultimate buyer of the product. Despite strict franchise laws, at **least** in the United States, e-commerce and direct buying have made the old two-tier **distribution** and selling model obsolete, according to most industry analysts. As global competition increases, GM is...

... more than the marketing process. Behind the e-GM online configure-and-locate-to-order **sales model** is its experimental Blue McCaw initiative, now going through its first phase at the Gravatai...

12/3,K/22 (Item 2 from file: 674)

DIALOG(R)File 674:Computer News Fulltext

(c) 2003 IDG Communications. All rts. reserv.

080418

The 10 most powerful companies in networking

Power Pack

Byline: by Network World staff

Journal: Network World

Publication Date: January 03, 2000

Word Count: 2969 Line Count: 274

Text:

... AT&T will have to increase revenue for cable-modem service instead of ordinary cable **TV** if its bet on competing with the local telcos is to contribute to AT&T's 21st century leadership. Cisco's ads say it all: Virtually all Internet traffic travels across Cisco systems. With that kind ...

... Indeed, if customers vote with their dollars, Cisco wins by a landslide. Cisco announces at **least** four new customers every month. Having already sewn up the enterprise market, nearly all these...

... Monterey Networks and Sentient Networks among them. Dell, capitalizing on the success of its direct **sales model**, made a strong go of it in the enterprise network market this year by fleshing... the starting block, Intel Online Services was running with two operational Internet services centers (at **least** three others are planned) and providing collocation services to customers. In early 2000, Intel will...

... invested \$300 million in wireless Internet access service provider Metricom. And last but certainly not **least**, it's in the midst of acquiring Sprint in a deal valued at \$115 billion. The... the growth between 1997 and 1998. Microsoft also sought strength by diversifying, investing in cable **TV**, broadband, service providers and wireless ventures. The most dramatic investment was a \$5 billion stake...

... company closed fiscal year 1999 (ended Oct. 31) with revenue of \$1.3 billion. It **attributes** the 17% increase over 1998 year-end revenue to directory-related business. Indeed, Novell pushed...

... recent Best Issue reader surveys, Novell bested all other network players in the OBest Vendor **Web Site** category and competitors such as Microsoft and SunSoft in the network operating system category. We'll...

... having partnered with Motorola to drive the convergence of wireless IP with voice, video and **multimedia**. Sun also partnered with America Online to develop e-commerce applications, hence the Sun-Netscape...

12/3, K/23 (Item 3 from file: 674)

DIALOG(R) File 674: Computer News Fulltext

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076413

ISPs Go Free (Again)

Byline: Jason K. Krause

Journal: Network World

Publication Date: July 22, 1999

Word Count: 590 Line Count: 51

Text:

... plans to launch in the next couple of weeks. Unlike NetZero, Brand 3's business **model** does not rely on **banner** ads, but instead will focus on branding the desktop. The idea is that the ISP...

... will be the key to success. The ISP worked with push company BackWeb to develop **multimedia** and streaming ads that the firms hope will be more attractive to potential advertisers. Of...

... new companies - which also include startups FreeI and Brigadoon - will have an uphill climb to **match** industry leader NetZero, which last week filed to go public. NetZero launched last October, offering...

... are "primarily from nontargeted banner advertising." NetZero also has not managed to cut any groundbreaking **distribution** deals. Its biggest such contract to date, whereby NetZero software is included on Compaq (CPQ

... computers, is no sweetheart deal. Inked last month, the deal prohibits NetZero from making similar **distribution** agreements with other PC makers until next year. The ISP also gives up 10 percent...

... surrenders more than 8 million of its shares to the hardware firm. Last but not **least**, it remains to be seen how much advertising and marketing consumers will abide. A search...

12/3,K/24 (Item 4 from file: 674)
DIALOG(R) File 674:Computer News Fulltext
(c) 2003 IDG Communications. All rts. reserv.

074197

Mixing it up

Byline: JOHN DIX

Journal: Network World Page Number: 44

Publication Date: April 26, 1999

Word Count: 4960 Line Count: 442

Text:

... being AT&T's acquisitions of competitive local exchange carrier (CLEC) Teleport Communications and cable **TV** provider TeleCommunications, Inc. (TCI). The local telcos are itching to fight back and merging like...

... infrastructure suppliers are chanting the convergence mantra. Indeed, convergence mania is driving everything from cable **TV** mergers (the recent deal between Comcast and MediaOne) to AT&T decision-making (the telecom...

... of \$537 million. Other red blotches that dragged the NW200 profit column down can be **attributed** to heavy investment. Long-haul carrier Qwest, for example, saw revenue jump 222% to \$2...

... this list last year. That's pretty impressive because it means these companies grew at **least** 100% two years in a row. Of course, at the other end of the spectrum... the company posted a paltry \$30 million in profits. The latter reflects one-time charges **associated** with the U.S. Robotics acquisition, a deal that was finalized in the first quarter...

... 38 billion in sales and a loss of \$127 million. If you back out charges **associated** with the acquisition of Digital's Network Products Group and charges for a corporate reorganization...

... which ends in late February, Cabletron has already closed the books on 1999. And at **least** this time around revenue is moving in the right direction, inching up 2% to \$1...6.4 billion. Now comes the hard part: integrating the resources and upgrading the cable **TV** plant. MCI WorldCom, of course, has a multifaceted local presence. MCI was already building metropolitan...

... good year for many of the software players: Oracle's revenue was up 26%, Computer **Associates** ' was up 17%, Platinum Technology's (acquired in March 1999 by CA) was up 55... network security products, chalks up the company's success to three things: A leveraged **sales model**. Check Point sells through a large base of partners, including OEMs, **distributors** and managed service providers. That gives the company broad reach and the ability to scale quickly without the **associated** cost of maintaining a direct sales force. Innovative technology. "We came late to the... a fully managed service based on Exodus-owned and operated Web servers. Most of the **Web sites** will be hosted in Exodus' new Chicago data center, which is expected to open this...

12/3,K/25 (Item 5 from file: 674)
DIALOG(R)File 674:Computer News Fulltext
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071332

A niche of their own

Byline: John Mulqueen

Journal: Network World Page Number: 17

Publication Date: January 04, 1999

Word Count: 3734 Line Count: 349

Text:

... has mounted a similar challenge to AT&T in the carrier market, as have Computer **Associates** and Tivoli against network management king Hewlett-Packard. And the ultimate desktop manufacturer, Compaq, has...

... companies need to strengthen a base, acquisitions are one way to do it quickly. Network **Associates** ' hunger for buying companies has turned it into a dominant network security player. And Bell...

...as a tool for cataloging and managing Windows PCs in NDS as well as for **distributing** and managing applications on Windows workstations. If Novell can get these things done, then it...

... fits in the consumer PC market trying to combat Dell Computer's low-cost, direct **sales model** , but there's no sign that Compaq is budging from its dominant spot in the...waters well.3Com, Santa Clara, Calif.Smartest move: Buying U.S. Robotics.Greatest strength: Owns **distribution** channels.Achilles' heel: More than one-half of its business is in commodity NICs, modems... the bundle of local, long-distance and Internet services that it is touting. But at **least** MCI WorldCom has something to tout. AT&T is still struggling to pull together the...

... embryonic long-distance business in the works. It's not necessarily a great provider, at **least** not if you believe customer complaints about service and the length of time it takes... especially the nifty Multi-purpose Internet Mail Extensions enhancement that will let users attach a **Web page** , including graphics, icons and text to a Notes message. He credits Nick Shelness, Lotus' chief...

... as a reward for buying other products. That is what is believed to be Computer **Associates** ' strategy with Unicenter TNG, its popular and highly praised management system."It is hard to...

... enhancing Unicenter's image of technical superiority over Tivoli's offerings. CA also has unrivaled **distribution** channels, and the company seems to strike a deal a week to have other software...

... companies are very smart," Paquet says. "Neither one ever seems to make a mistake."Computer **Associates** , Islandia, N.Y. Smartest move: Building up customer services.Greatest strengths: Job scheduler software and **distribution** channels.Achilles' heel: Mixed reputation for services, pricing and customer support.Chief competitors: Tivoli, Cabletron...

...on the success of its Tivoli Enterprise framework.Chief competitors: CA, Cabletron, HP.SECURITY: Network **Associates** reaches outBill Larson likes to say that when he landed at Network **Associates** in 1993 (then known as McAfee **Associates**) he felt like he was in the bar scene from Star Wars. Engineers were babbling...

... McAfee and Network General, charge too hard witness the brouhaha that came out of Network **Associates** ' unsuccessful \$1 billion bid in 1996 to buy Cheyenne Software.Little deterred, Network **Associates** continues to buy companies, expanding its reach. It follows Microsoft's model of packaging applications...

...prices are leading to higher average sales orders. In the second quarter of 1998, Network **Associates** had six \$1 million deals, more than it had had in its entire prior history...
... at the beginning of the year. The acquisition of Dr. Solomon in August gives Network **Associates** the chance to sell Total Network Security and Total Virus Defense to Dr. Solomon's 10 million customers. It also extends Network **Associates** ' reach ever farther this time into northern Europe. Network **Associates** , Santa Clara, Calif. Smartest move: Selling product suites. Greatest strength: Aggressiveness of Bill Larson, chairman
...

12/3,K/26 (Item 6 from file: 674)

DIALOG(R)File 674:Computer News Fulltext
(c) 2003 IDG Communications. All rts. reserv.

046280

Desktop OS champoinship

NetworkWorld Review, NetworkWorld TEST ALLIANCE

When the bell rings after the last round, Windows 95 stands tall.

Byline: Howard Marks and Kristin Marks

Journal: Network World Page Number: 43

Publication Date: August 21, 1995

Word Count: 2486 Line Count: 223

Text:

... debacle in the DOS/Windows environment is over. There's no more need for writing **compatible** NET.CFG and CONFIG.SYS files; all this is replaced by information stored in the...

... Microsoft's 32-bit requester. Both are promised 90 days after the Aug. 24 re- **lease** of Windows 95. Under Warp, NDS is supported for OS/2 and global DOS sessions...

... the network card, not the values we were using. After telling Warp we had no **multimedia** capabilities, it an-noyingly copied .WAV sound files to our drive anyway. If you're...an artificial limitation to three printer ports in Windows 95. Administrators define printers, represented by **icons** , through a single selection. **Banner** pages print by default, but users can turn them off. Windows 95 supports Microsoft's...

12/3,K/27 (Item 1 from file: 696)

DIALOG(R)File 696:DIALOG Telecom. Newsletters
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00738493

RTO INDUSTRY CUTS BACK CE PRODUCTS, BOOSTS PCs

AUDIO WEEK

August 7, 2000 DOCUMENT TYPE: NEWSLETTER

PUBLISHER: WARREN PUBLISHING INC.

LANGUAGE: ENGLISH

WORD COUNT: 1275

RECORD TYPE: FULLTEXT

(c) WARREN PUBLISHING INC. All Rts. Reserv.

TEXT:

Rent -to-own (RTO) dealers are reducing reliance on one-time staple CE products as they...

...VCRs for 4-head hi-fi and DVD, industry sources said at Assn. of Progressive **Rental** Organizations (APRO) convention in Nashville last week.

Indeed, while TVs, VCRs and stereos continued to be top 3 products on **rent** in 1999, their share of RTO market has fallen

...quarter 2001.

RTO market has been dominated by Sony Playstation and Nintendo N64, which are **distributed** by Fla. State Games and **rent** for \$9.99 per week.

On technology front, Dolby Digital increasingly is replacing Dolby Pro...

...through product changes, consolidation that ravaged industry for several years appears to have eased. While **Rent** -a-Center (RAC) has purchased 58 stores since start of year and Rainbow **Rentals** announced deal last week to buy 3 stores from First America **Rentals** (FAR) for around \$800,000, once-common 100-store-plus acquisitions are becoming rare. Only 130-store Ace **Rent** -to-Own is said to be in sights of major RTO chains. FAR has slimmed...

...to former Home Choice several years ago and reentered business with 2 Fla. outlets under **Rentquest** banner earlier this year. "The [multiple of annual revenues] number has come way down."

...

12/3,K/28 (Item 2 from file: 696)
DIALOG(R) File 696:DIALOG Telecom. Newsletters
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00738281

RTO INDUSTRY CUTS BACK CE PRODUCTS

CONSUMER ELECTRONICS

August 7, 2000 DOCUMENT TYPE: NEWSLETTER

PUBLISHER: WARREN PUBLISHING INC.

LANGUAGE: ENGLISH

WORD COUNT: 1395

RECORD TYPE: FULLTEXT

(c) WARREN PUBLISHING INC. All Rts. Reserv.

TEXT:

Rent -to-own dealers are reducing reliance on one-time staple CE products as they broaden...

...VCRs for 4-head hi-fi and DVD, industry leaders said at Assn. of Progressive **Rental** Organizations (APRO) convention in Nashville last week.

Indeed, while TVs, VCRs and stereos continued to be top 3 products on **rent** in 1999, their share of RTO market has fallen steadily in last several years, APRO...

...in annual statistical

survey. TVs accounted for 11.9% (821,066 units) of products on **rent** in 1999, down from 12.6% previous year and 13.9% in 1997. VCRs slid...

...prices. As VCRs continue steady march to prices below \$100, there's less need to **rent** product, RTO dealers said. Same also may hold true for DVD players, which are expected to hit \$99 in promotions in upcoming holiday selling season. DVD players typically are **rented** for \$8.99-\$11.99 weekly based on 12-month contract, with 4-head mono...

...in \$6.99 range or \$9.99 for 4-head hi-fi packaged with 20" **TV**, both on 78-week contracts. **Rent** -Way chain recently even advertised Sensory Science's Go-Video dual

year. "The [multiple of annual revenues] number has come way down."

* * * * *

APRO NOTES: Aaron **Rents** continues to remain outside membership ranks of APRO despite apparent truce in comparison ad battle...

...Math" ad campaign that compared its prices for TVs and other products with those of **Rent** -a-Center (RAC) appeared to have been toned down, dealers said. "It seems to have...

...200 attendees including 110 companies, about even with year ago... Eric Estrada, star of 1970s **TV** series Chips, isn't collaring criminals any more, but he's rep for exhibitor Smoke...

12/3,K/29 (Item 3 from file: 696)
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00732532

Premiere World to revise d-box marketing strategy
CableFAX
June 27, 2000 VOL: 11 ISSUE: 125 DOCUMENT TYPE: NEWSLETTER
PUBLISHER: PHILLIPS BUSINESS INFORMATION
LANGUAGE: ENGLISH WORD COUNT: 171 RECORD TYPE: FULLTEXT

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

TEXT:

German digital pay- **TV** platform operator Premiere World is considering returning to a retail **sales model** for its d-box receiver and its **rental** system. Premiere World is planning to heavily subsidise the decoder price in hope of boosting...

...German Bundesliga first division football league, which starts in August. There are "considerations for new **distribution** models in relation to the beginning of the Bundesliga coverage", Premiere's spokesman Hartmut Schultz ...
...details," he said, adding that "in-depth information about the future sports offering and new **distribution** and marketing strategies" will be given at a press conference in Hamburg on July 11...

12/3,K/30 (Item 4 from file: 696)
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00729124

Ads in the Stream: Making Online Entertainment Pay
MIN's New Media Report
June 5, 2000 VOL: 6 ISSUE: 12 DOCUMENT TYPE: NEWSLETTER
PUBLISHER: PHILLIPS BUSINESS INFORMATION
LANGUAGE: ENGLISH WORD COUNT: 1828 RECORD TYPE: FULLTEXT

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

TEXT:

...not easy. You have to

walk the fine line," Ranchigoda says. "Previously, we tried the **TV model** and **banners**, which went from early 2% clickthroughs to .2%. They [ad buyers] are getting tired of...Advertising Cocktail

While some entertainment formats like trivia and solitaire games may conform well to **TV**-style commercial breaks, Mitchell warns that one size does not fit all. "People playing bridge...in the free stream. His first experiment will come this summer in a 60-second **TV**-style spot at the start of select video streams. Ultimately, he contends, if publishers have a menu of 20 such ads that can be targeted and **matched** to the right user and content, then the ad becomes a part of the entertainment...

...not far removed from the multi-tasking, piecemeal way most of us watch a video **rental** over three nights or pop in or out of DVD tracks. And ultimately, many of Hollywood's broadband plays are aimed more at on-demand **distribution** across living rooms and theater in five to seven years, where pay and ad models...

12/3,K/31 (Item 5 from file: 696)
DIALOG(R)File 696:DIALOG Telecom. Newsletters
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00706809

Web Advertising and E-Commerce: A Chilean Reality?

Telecoms & Wireless Latin America

January 7, 2000 DOCUMENT TYPE: NEWSLETTER

PUBLISHER: PYRAMID RESEARCH

LANGUAGE: ENGLISH

WORD COUNT: 2025

RECORD TYPE: FULLTEXT

(c) 2000 The Economist Intelligence Unit Ltd.

TEXT:

...content as well. Among the most successful content providers in Chile are news companies and **TV** stations offering online services that complement their core business, Internet portals with search engine capabilities...

...cl	5.54%	Portal (local content)
Entelchile.net	4.48%	Telecoms
Canal13.cl	3.84%	TV Channel
Openchile.cl	3.62%	Portal (local content)
Openbox.com	2.13%	Portal (local content...portal industry

in Chile, as elsewhere in Latin America, garners the bulk of revenues from **advertising**. Assuming that the **model** of free Internet access creeps into Latin America in the coming years and that E...

...provider's site and normally work as a direct link to the advertised company's **Web site**.

The **attribute** offered by content providers of establishing costs in direct correlation to the number of page views received by a **Web site** will start becoming more attractive in the advertising departments of multinational and domestic companies that...Exhibit 6). The potential of Internet growth in Chile beyond mere Web access can be **attributed** to a domestic market with a higher income per capita than the Latin American

average...using the Internet, especially among A, B and the upper C income segments. However, income **distribution** in Chile remains highly skewed with the richest fifth of the population concentrating 57% of...

...content providers. Such revenue will be generated mainly in the form of advertising fees, at **least** in the short term. Pyramid considers that the socio-economic characteristics of the Chilean Internet...

12/3,K/32 (Item 6 from file: 696)
DIALOG(R)File 696:DIALOG Telecom. Newsletters
(c) 2003 The Dialog Corp. All rts. reserv.

00701540

DVD player price plunges began in earnest even before Wal
CONSUMER ELECTRONICS
November 29, 1999 DOCUMENT TYPE: NEWSLETTER
PUBLISHER: WARREN PUBLISHING INC.
LANGUAGE: ENGLISH WORD COUNT: 269 RECORD TYPE: FULLTEXT

(c) WARREN PUBLISHING INC. All Rts. Reserv.

TEXT:

...appeared no DVD
brand was drawing short straw in Wal-Mart sale. "Black Friday"
circular **distributed** last Wed. carried no special on DVD players,
although vendors said unadvertised, limited-time in...

...but that retailer pulled in horns owing to
problems each player had encountered with hit **rental** and
sellthrough disc The Matrix from Warner Home Video (TVD Nov 15
p9). Meanwhile, VCR category took another black eye in "Black
Friday" **sale**, with HiFi **model** hitting new pricing low of \$68.94.
Wal-Mart also footballed Symphonic 19" **TV** with remote control for
\$99.96.

DVD player price plunges began in earnest even before...

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sellthrough disc The Matrix from Warner Home Video (TVD Nov 15
p9). Meanwhile, VCR category took another black eye in "Black
Friday" **sale**, with HiFi **model** hitting new pricing low of \$68.94.
Wal-Mart also footballed Symphonic 19" **TV** with remote control for
\$99.96.

...

12/3,K/33 (Item 7 from file: 696)
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00692018

MARANTZ PICKS HIFI.COM FOR E-COMMERCE EXCLUSIVE
AUDIO WEEK
September 20, 1999 DOCUMENT TYPE: NEWSLETTER
PUBLISHER: WARREN PUBLISHING INC.
LANGUAGE: ENGLISH WORD COUNT: 1410 RECORD TYPE: FULLTEXT

(c) WARREN PUBLISHING INC. All Rts. Reserv.

demand, he said, company already has "about 40" staffers at call center "and...said.

"For example, you may have to provide more customer service for a large-screen TV than you do for a Walkman." Sony also is requiring that its products be presented in suitable manner at **Web sites**, he said. As for specifics on requirements, Piazza declined to go much further than Sony...

12/3,K/34 (Item 8 from file: 696)
DIALOG(R)File 696:DIALOG Telecom. Newsletters
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00686297

RTO PC-MARKET BUILDS

CONSUMER ELECTRONICS

August 16, 1999 DOCUMENT TYPE: NEWSLETTER

PUBLISHER: WARREN PUBLISHING INC.

LANGUAGE: ENGLISH

WORD COUNT: 750

RECORD TYPE: FULLTEXT

(c) WARREN PUBLISHING INC. All Rts. Reserv.

TEXT:

Rent -to-Own (RTO) dealers, once skeptical of PC business, are plunging into category with Pentium...

...32-44x

CD-ROM, 56-kbps modem.

"For a long time the fringe user has **rented** PCs, but beyond playing games and using some home office software the application wasn't there for the customer base," said UHR **Rents** Pres. Ernie Lewallen, who operates 7 stores in Cincinnati area. "Now, everybody has to get...

...ACT) and Integrated Solutions Group (ISG), which unveiled Internet access cards at Assn. of Progressive **Rental** Organizations (APRO) convention in Reno last week.

Internet providers take slightly different approach to RTO...

...hours, Sales & Mktg. Dir. Sherry Workman said. Consumers register through ISG's RTO Super Highway **Web site** and service has backing of APRO, which is receiving \$1 per subscriber in exchange for marketing and billing support, she said. ISG is testing sales through 18 **Rent** -Way stores with goal of rolling out chainwide in fall. Each service says it has...

...increasingly are taking lead in market that once was sole province of Packard Bell. BDI **Distributing** and John Lee Co., which are **marketing** Compaq machines, introduced 2 **models** at APRO show including entry-level model with 366 MHz Cyrix chip, 64 Mb DRAM chains including **Rent** -a-Center, Aaron

Rents and **Rent** -Way use Compaq. Others, such as 30-store Full-O-Pep Appliances, have shuffled between...

...David David, whose chain began selling new brand in July. BDI, also a Packard Bell **distributor**, recently added Compaq to mix. OEM manufacturer Mitac, which has factories in Memphis and Fremont, Cal., also builds for Compaq.

PCs typically are **rented** on 24-month contracts that carry monthly fees of \$99-\$139 depending on configuration, **rental** dealers said. RTO dealers increasingly are relying on PCs as revenue generators, with Rainbow **Rentals** reporting that they accounted for 14.8% of 2nd-quarter revenue, while **Rent** -a-Center

others they [customers] could care a less about them," said Aaron
Rents franchisee James Day, who operates 19 stores and has
installed PC displays in some outlets containing 3 Compaq PCs.
"It depends on the sophistication of the market." Aaron **Rents** ,
which has 448 company-owned and franchised stores, also is

12/3,K/35 (Item 9 from file: 696)
DIALOG(R)File 696:DIALOG Telecom. Newsletters
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00680848

**mmWire News Briefs-Ubi Soft, Activision/Elsinore, KB Toys, Psygnosis, BSG
Labs, Rage Software/S3, GameSpy, Titus, Sierra**

mmWire

July 12, 1999 VOL: 6 ISSUE: 132 DOCUMENT TYPE: NEWSLETTER

PUBLISHER: PHILLIPS BUSINESS INFORMATION

LANGUAGE: ENGLISH

WORD COUNT: 464

RECORD TYPE: FULLTEXT

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

TEXT:

...Yee, 415/547-4022)

Bringing value-priced game development in-house, Activision
[ATVI] acquired Elsinore **Multimedia** for 204k shares of common stock,
in a deal valued at \$3.5m. Elsinore developed...

...for Q2, short of current
analyst estimates of earnings of 6 cents/share. The company **attributes**
the shortfall to slumping video game **sales** and higher import **container**
freight rates for merchandise received from overseas vendors.
(Consolidated, Mike Potter, 614/278-6810)

Psygnosis...

...support its

N64 title The New Superman Aventures. The title, as we reported, has
been **renting** well (third in the VSDA chart for the last two weeks).
It's also selling **Web site** for the Mac version
of Half-Life (<http://www.sierrastudios.com/games/half-life/mac...>)

12/3,K/36 (Item 10 from file: 696)
DIALOG(R)File 696:DIALOG Telecom. Newsletters
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00654731

MILIA SPECIAL: MILIA 99 - CONVERGENCE AND CANAPES

INSIDE MULTIMEDIA

February 15, 1999 VOL: DOCUMENT TYPE: NEWSLETTER

PUBLISHER: PHILLIPS BUSINESS INFORMATION

LANGUAGE: ENGLISH

WORD COUNT: 2318

RECORD TYPE: FULLTEXT

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

TEXT:

...how to make money out of the Net. As yet
there is no decent subscription **model** for online publishers, nor
sufficient **advertising** spend for all but the biggest sites to cover
investment. The future may be bright...

...which could have a paralysing effect on content
developers who need that revenue now. Interactive **TV** will only serve
"to muddy the picture", according to Dwyer.

current state of Europe's broadband and i- TV markets? If there were any clear themes from Milia 99, it was that

12/3,K/37 (Item 11 from file: 696)
DIALOG(R)File 696:DIALOG Telecom. Newsletters
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00628065

ECHOSTAR OPTS FOR CELLULAR SALES MODEL
SATELLITE WEEK

October 5, 1998 DOCUMENT TYPE: NEWSLETTER
PUBLISHER: WARREN PUBLISHING INC.
LANGUAGE: ENGLISH WORD COUNT: 651 RECORD TYPE: FULLTEXT

(c) WARREN PUBLISHING INC. All Rts. Reserv.

TEXT:

EchoStar, moving ever closer to cellular **sales model**,
launched **promotion** last week offering to reimburse consumers' for
purchase of \$249 Digital Sky Highway (DISH) IRD...

...year commitment to pay \$49.89 monthly fee. Licensee Philips was
said to be seeking **distribution** agreements with Home Shopping
Network and Sam's Club and Primestar was near deals with...

...DISH system presence at retail. Sears is EchoStar's only national
retailer. Primestar Senior Sales & **Distribution** Vp Christopher
Sophinos wasn't available for comment.

Primestar is said to have **distribution** agreements with
numerous regional retailers but won't add national chain by year-
end, instead...

...said.

Rollout of retail stores from initial base of RadioShack
coincides with launch of Value **Lease** program that allows consumers
to pay \$99 up-front fee, \$3 per month thereafter for medium-power
service. Service also is sold as \$10-per-month **lease** or hardware
purchase at \$149.

Elsewhere, Unity Motion (UM) formally launched HD service
Sept. 26...not set, EAB Senior Vp Murray Klippenstein said.
Two other channels -- GMA (Philippines) and World **TV** (Chinese) --
will be introduced later this month at \$14.99 a la carte or
packaged...

12/3,K/38 (Item 12 from file: 696)
DIALOG(R)File 696:DIALOG Telecom. Newsletters
(c) 2003 The Dialog Corp. All rts. reserv.

00627940

PHILIPS, ECHOSTAR DISTRIBUTION DEALS
CONSUMER ELECTRONICS

October 5, 1998 DOCUMENT TYPE: NEWSLETTER
PUBLISHER: WARREN PUBLISHING INC.
LANGUAGE: ENGLISH WORD COUNT: 651 RECORD TYPE: FULLTEXT

(c) WARREN PUBLISHING INC. All Rts. Reserv.

TEXT:

File 344:Chinese Patents Abs Aug 1985-2003/Apr
(c) 2003 European Patent Office
File 347:JAPIO Oct 1976-2003/Jun(Updated 031006)
(c) 2003 JPO & JAPIO
File 350:Derwent WPIX 1963-2003/UD,UM &UP=200366
(c) 2003 Thomson Derwent

10/17/03
Dialog

?ds

Set	Items	Description
S1	0	AU=XIA, C? OR XIA C? OR LI, Y? OR LI Y? OR LI, BO? OR LI B- O? OR ZHU, V? OR ZHU V? OR LI, Y? OR LI Y?
S2	2799	(INTERACTIVE? OR DYNAMIC?) (5N) (WEBPAGE? OR WEBSITE? OR WEB- () (PAGE? OR SITE?) OR TELEVISION? OR TV OR KIOSK OR KIOSKS OR CELLPHONE? OR (CELL OR CELLULAR?) () PHONE? OR PDA OR FONE? OR - PDAS OR PERSONAL () DIGITAL () ASSISTANT? OR MULTIMEDIA?)
S3	1740230	(RENT? OR LEAS? ? OR LEASING OR REUSABLE? OR REUS? ? OR RE- USING?)
S4	250697	(CAMPAIGN OR CAMPAIGNS OR MARKETING OR ADVERTIS? OR PRESEN- TATION? OR SPECIAL? ? OR BANNER? OR PROMOTION? OR SALE OR SAL- ES)
S5	2572	S4 (5N) (TEMPLATE? OR CONTAINER? OR ICON OR ICONS OR MODEL? ? OR BOILERPLATE? OR (PREDEFINED OR PREDETERMINED OR PREESTABL- ISH? OR PRESET?) (3W) FORMAT? ?)
S6	1181874	MATCH? OR ASSOCIATE? ? OR ASSOCIATING OR ATTRIBUTE? ? OR C- OMPATIBLE? OR DISTRIBUT?
S7	230	S2 AND S3
S8	1	S7 AND S5
S9	38	S7 (5N) S6
S10	37	S9 NOT S8
S11	13	S10 AND IC=G06F

all considered

8/5/1 (Item 1 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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009256075 **Image available**
WPI Acc No: 1992-383488/199247
XRPX Acc No: N92-292415

Multi-media authoring and presentation method for computer system - uses graphic interface display implemented as part of flow editor and is used to create and program interactive presentation and coursework

Patent Assignee: COMMODORE ELECTRONICS LTD (COMM-N); ESCOM AG (ESCO-N);
AMIGA DEV LLC (AMIG-N)

Inventor: GERLACH J D; KANNAN N P; LUTZ W D; NICOTRA C G; WEIBLEN M E

Number of Countries: 019 Number of Patents: 007

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
EP 513553	A2	19921119	EP 92106693	A	19920416	199247 B
CA 2064508	A	19921027	CA 2064508	A	19920331	199303
EP 513553	A3	19930609	EP 92106693	A	19920416	199404
US 5317732	A	19940531	US 91692230	A	19910426	199421
US 5574843	A	19961112	US 91691984	A	19910426	199651
			US 95384735	A	19950117	
US 6484189	B1	20021119	US 91691865	A	19910426	200280
			US 94210415	A	19940318	
			US 95479815	A	19950607	
			US 96727170	A	19960930	
JP 3411305	B2	20030526	JP 92107911	A	19920427	200335

Priority Applications (No Type Date): US 91692230 A 19910426; US 91691865 A 19910426; US 91691965 A 19910426; US 91691984 A 19910426; US 95384735 A 19950117; US 94210415 A 19940318; US 95479815 A 19950607; US 96727170 A 19960930

Cited Patents: No-SR.Pub; 3.Jnl.Ref; WO 8807719

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
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EP 513553	A2	E	88	G06F-009/44	
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Designated States (Regional): AT BE CH DE DK ES FR GB GR IT LI LU MC NL PT SE

CA 2064508	A			G06F-009/44	
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EP 513553	A3			G06F-009/44	
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US 5317732	A	77		G06F-013/00	
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US 5574843	A	75		G06F-017/00	
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US 6484189	B1			G09G-005/12	
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Cont of application US 91691984

Cont of application US 91691865

Cont of application US 94210415

Div ex application US 95479815

JP 3411305	B2	78		G06F-003/14	Previous Publ. patent JP 6059854
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Abstract (Basic): EP 513553 A

The method involves receiving an input selecting an icon from the icon menu area. A data structure, associated with the selected icon is stored in the memory, the structure including the action identifier for the selected icon. A new icon is displayed corresp. to the data structure on the grid area. The action represented by the action identifier included is performed.

A CPU, a memory and a display device are provided with the display having a screen including an icon menu area for displaying a number of icons and a grid area for displaying ones of the icons. The number of icons in the menu area includes a number of selectable icons each one of which is associated with an action identifier in the memory.

USE/ADVANTAGE - Computer authoring systems and visual programming systems for creating software. Does not require additional computer resources.

Dwg.1/24

Title Terms: MULTI; MEDIUM; PRESENT; METHOD; COMPUTER; SYSTEM; GRAPHIC; INTERFACE; DISPLAY; IMPLEMENT; PART; FLOW; EDIT; PROGRAM; INTERACT; PRESENT

11/5/1 (Item 1 from file: 347)
DIALOG(R)File 347:JAPIO
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07085009 **Image available**
SYSTEM, METHOD AND DEVICE FOR INTERACTIVE PROMOTION ON WEB SITE, AND
COMPUTER PROGRAM PRODUCT

PUB. NO.: 2001-312657 [JP 2001312657 A]
PUBLISHED: November 09, 2001 (20011109)
INVENTOR(s): DANIEL BRIELMAYER
JOSEPH G WILTSE
APPLICANT(s): APEX INTERACTIVE INC
APPL. NO.: 2000-266188 [JP 2000266188]
FILED: September 01, 2000 (20000901)
PRIORITY: 00 560888 [US 2000560888], US (United States of America),
April 28, 2000 (20000428)
INTL CLASS: G06F-017/60 ; G06F-003/00

ABSTRACT

PROBLEM TO BE SOLVED: To provide a system, a method and a device for providing an online promotion used for the system including at **least** one client device **associated** with a web server and a color display, and to provide a computer program product.

SOLUTION: The method comprises a step for providing a prize box field on the web page controlled by the web server, and a step for providing a hidden image obscured by the obscuring design part of the prize box field. The hidden image is controlled by the web server. When the user logs on the web site by using the client device and views the prize box field on the color display through the game decoder of a tinted film, the hidden image can be read.

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11/5/2 (Item 2 from file: 347)
DIALOG(R)File 347:JAPIO
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06513626 **Image available**
METHOD FOR DYNAMICALLY EXPRESSING MULTIMEDIA DOCUMENT AND DYNAMIC
MULTIMEDIA DOCUMENT

PUB. NO.: 2000-099343 [JP 2000099343 A]
PUBLISHED: April 07, 2000 (20000407)
INVENTOR(s): FOUQUET GUY
MARTINEAU OLIVIER
APPLICANT(s): ALCATEL
APPL. NO.: 11-228568 [JP 99228568]
FILED: August 12, 1999 (19990812)
PRIORITY: 9809916 [FR 989916], FR (France), August 13, 1998 (19980813)
INTL CLASS: G06F-009/45

ABSTRACT

PROBLEM TO BE SOLVED: To dynamically express a multimedia document on a data processing system through a software module by providing a step for describing the multimedia document in a description language and a step for dynamically interpreting an ECA format.

SOLUTION: The multimedia document has the hierarchized set of elements 1 and 4 having **attributes** by themselves and at **least** one of **attributes** is **associated** with formats 7, 9 and 10 or link 8 of an event condition action type called ECA. Further, this method is sequentially provided with the step for describing the multimedia in the description language and the step for dynamically interpreting the ECA format so as to change the

expression of the multimedia document by executing an action corresponding to an event and condition as a step for interpreting the multimedia document through the software module.

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11/5/3 (Item 1 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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015368759 **Image available**
WPI Acc No: 2003-429697/200340
Related WPI Acc No: 2003-248611; 2003-248617; 2003-248648; 2003-248650;
2003-248651; 2003-248652; 2003-268567; 2003-278823; 2003-429695;
2003-429696
XRPX Acc No: N03-343123

**Enabling focused navigation using filtering and direct-tune buttons
involves displaying subset of second sequence of cards along first axis,
in which one card is displayed within focus area**

Patent Assignee: DIGEO INC (DIGE-N)
Inventor: BILLMAIER J A; KELLUM J M; REID D; ROGAN P
Number of Countries: 001 Number of Patents: 001
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 20030046695	A1	20030306	US 2001315731	P	20010829	200340 B
			US 2001317612	P	20010906	
			US 2001324997	P	20010926	
			US 200297174	A	20020312	
			US 2002186210	A	20020627	

Priority Applications (No Type Date): US 2002186210 A 20020627; US
2001315731 P 20010829; US 2001317612 P 20010906; US 2001324997 P 20010926
; US 200297174 A 20020312

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 20030046695	A1		32	G06F-003/00	Provisional application US 2001315731 Provisional application US 2001317612 Provisional application US 2001324997 CIP of application US 200297174

Abstract (Basic): US 20030046695 A1

NOVELTY - The method involves displaying a subset of a second sequence of cards along the first axis, in which one card is displayed within a focus area. A first sequence of cards (200a-200f) is filtered according to a selected filter to produce the second sequence of cards after detecting the activation of a button on a remote controller (108) indicating the selection of a filter.

DETAILED DESCRIPTION - The focus area on the display of a user interface (110) is intersected by the first axis. A set of filters for filtering the first sequence of cards is stored, in which at **least** one filter is **associated** with the button on the remote controller. Each card, included in the first sequence of cards, graphically represents an available option.

INDEPENDENT CLAIMS are included for the following:

(a) the enabling system for focused navigation; and
(b) the computer program product relating to the enabling system for focused navigation.

USE - Used in information system e.g. personal computers, ITV (interactive TV) system, PDA (personal digital assistant), cellular telephones.

ADVANTAGE - Ensures that cards representing available channels or options within an ITV system can be successively and rapidly displayed within a focus area. Ensures that user need not have to repeatedly

press a button to display each channel because navigation is initiated by single user action. Ensures increased navigation speed, reduced wear on the remote control and reduced likelihood of discomfort or injury to the user's hand. Allows user to more quickly and efficiently locate and select desired option than conventional approaches where large number of available options exist. Ensures that cards can be used to represent filters which may be applied to large sequences of cards to selectively reduce the sequence to manageable size.

DESCRIPTION OF DRAWING(S) - The figures show the block diagram of the ITV system and the various techniques for enabling focused navigation of options within a user interface.

Remote controller (108)

User interface (110)

First sequence of cards (200a-200f)

pp; 32 DwgNo 1, 3/19

Title Terms: ENABLE; FOCUS; NAVIGATION; FILTER; DIRECT; TUNE; BUTTON;

DISPLAY; SUBSET; SECOND; SEQUENCE; CARD; FIRST; AXIS; ONE; CARD; DISPLAY;

FOCUS; AREA

Derwent Class: T01; W01; W03

International Patent Class (Main): G06F-003/00

International Patent Class (Additional): G06F-013/00 ; H04N-005/445

File Segment: EPI

11/5/4 (Item 2 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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014277612 **Image available**

WPI Acc No: 2002-098313/200214

Related WPI Acc No: 2002-258122; 2002-281481

XRPX Acc No: N02-072644

System for dynamically managing Web content using browser-independent framework has content manager that interactively redefines attributes the Web page by modifying values within at least one of retrieved tables for generated Web page

Patent Assignee: ETHEREAL MINDS INC (ETHE-N)

Inventor: EILERS T L; NELSON T

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
CA 2340298	A1	20010909	CA 2340298	A	20010309	200214 B

Priority Applications (No Type Date): US 2000627925 A 20000427; US 2000188076 P 20000309

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
CA 2340298	A1	E	34	G06F-017/30	

Abstract (Basic): CA 2340298 A1

NOVELTY - A code generator (52) generates Web page code (WPC) from retrieved tables by a database manager (51). The WPC includes an interpretable script written in a tag-delimited language and exporting the generated WPC to a browser. A content manager (53) may redefine attributes for the Web page by modifying values within at least one of the retrieved tables for the generated Web page.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for:

(a) a method for dynamically managing of a web content

(b) a computer readable storage medium

USE - For dynamically managing Web content using a browser-independent framework.

ADVANTAGE - Operates as simple Web pages in an application-independent fashion, as, for instance, provided by a Web browser. Dynamic updates of Web content may be supported with minimal administrative overhead.

DESCRIPTION OF DRAWING(S) - The drawing shows functional software

modules of the server for dynamically managing a web content according to the present invention.

database manager (51)
code generator (52)
content manager (53)
pp; 34 DwgNo 3/8

Title Terms: SYSTEM; DYNAMIC; MANAGE; WEB; CONTENT; INDEPENDENT; FRAMEWORK;
CONTENT; MANAGE; INTERACT; ATTRIBUTE; WEB; PAGE; MODIFIED; VALUE; ONE;
RETRIEVAL; TABLE; GENERATE; WEB; PAGE

Derwent Class: T01

International Patent Class (Main): G06F-017/30

International Patent Class (Additional): H04L-012/12

File Segment: EPI

11/5/5 (Item 3 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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013816497 **Image available**

WPI Acc No: 2001-300709/200132

XRPX Acc No: N01-215782

Multi-media terminal set-top box that receives and decodes TV signals received from satellite, terrestrial broadcast cable etc has application program interface for controlling at least one presentation function of media player

Patent Assignee: GEN INSTR CORP (GENN)

Inventor: MEANDZIJA B; RAJAN G

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
CA 2301935	A1	20000923	CA 2301935	A	20000322	200132 B

Priority Applications (No Type Date): US 99127753 P 19990405; US 99125786 P 19990323

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
CA 2301935	A1	E	48	G06F-009/44	

Abstract (Basic): CA 2301935 A1

NOVELTY - The terminal includes device for receiving control information from an external source. A control device (320) for executing computer program code to implement an application program interface API. The latter is responsive to the control information for controlling at least one presentation function of a media player (305,330,332) **associated** with the terminal. At **least** one presentation function is related to the presentation of streaming audio and/or video.

DETAILED DESCRIPTION - An INDEPENDENT CLAIM is included for:

(a) a method of operating a multimedia terminal

USE - For receiving and decoding television signals for presentation by a television and delivered over a satellite, through a cable plant, or by device of terrestrial broadcast. Supports video on demand (VOD), pay-per-view, interactive TV etc.

ADVANTAGE - Provides a simple API for control of the presentation of different broadcast services. This API should also enable playing back media and controlling the playback. Provides a simple alternative to Java media framework (JMF) for JavaTV and other television software environments that provides the above and other functions.

DESCRIPTION OF DRAWING(S) - The drawing illustrates user terminal in accordance with the principles of the present invention.

media player (305,330,332)

control device (320)

pp; 48 DwgNo 3/3

Title Terms: MULTI; MEDIUM; TERMINAL; SET; TOP; BOX; RECEIVE; DECODE;

TELEVISION; SIGNAL; RECEIVE; SATELLITE; TERRESTRIAL; BROADCAST; CABLE;
APPLY; PROGRAM; INTERFACE; CONTROL; ONE; PRESENT; FUNCTION; MEDIUM; PLAY
Derwent Class: T01; W03; W04
International Patent Class (Main): G06F-009/44
International Patent Class (Additional): H04N-007/173
File Segment: EPI

11/5/6 (Item 4 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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012991109 **Image available**
WPI Acc No: 2000-162961/200015
XRPX Acc No: N00-121693

Method for dynamic representation of multimedia documents on a data processing system, by a software module using an event-condition-action formalism

Patent Assignee: ALCATEL (COGE); ALCATEL ALSTHOM CIE GEN ELECTRICITE
(COGE)

Inventor: FOUQUET G; MARTINEAU O
Number of Countries: 027 Number of Patents: 003
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
EP 980044	A1	20000216	EP 99401963	A	19990802	200015 B
JP 2000099343	A	20000407	JP 99228568	A	19990812	200028
CA 2279504	A1	20000213	CA 2279504	A	19990802	200031

Priority Applications (No Type Date): FR 989916 A 19980813

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
EP 980044	A1	F	10	G06F-017/30	
Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT					
LI LT LU LV MC MK NL PT RO SE SI					
JP 2000099343	A		8	G06F-009/45	
CA 2279504	A1	F		G06F-009/45	

Abstract (Basic): EP 980044 A1

NOVELTY - The multimedia document has a hierarchical arrangement of parts (1,4) each having **attributes** . At **least** some of these **attributes** are **associated** with a formalized type event-condition-action called ECA (7,9,10). The method includes the following ordered stages: - description of multimedia document in a description language; - interpretation of the multimedia document by the software module, the ECA formalism being dynamically interpreted, so as to permit evolution of the document by the realization of actions as a function of events and conditions.

USE - For dynamic processing of multimedia documents in a data processing system.

ADVANTAGE - Designed to overcome the limits imposed by non-reprogrammable oriented objects.

DESCRIPTION OF DRAWING(S) - The drawing shows the multimedia document represented as a group of displayable and/or non displayable objects

- start button (1)
- pause button (2)
- video (3)
- selection state (4)
- start state (6)
- event (7)
- node linker (8)
- condition (9)
- action (10)

pp; 10 DwgNo 1/1

Title Terms: METHOD; DYNAMIC; REPRESENT; DOCUMENT; DATA; PROCESS; SYSTEM;

SOFTWARE; MODULE; EVENT; CONDITION; ACTION
Derwent Class: T01; W04
International Patent Class (Main): G06F-009/45 ; G06F-017/30
International Patent Class (Additional): G06F-003/14
File Segment: EPI

11/5/7 (Item 5 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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012813611 **Image available**
WPI Acc No: 1999-619842/199953
XRPX Acc No: N99-457131
Interactive multimedia and linear programs distribution system in
communication network

Patent Assignee: BURST.COM INC (BURS-N); INSTANT VIDEO TECHNOLOGIES INC
(INST-N)

Inventor: LANG R A; REBANE G J
Number of Countries: 026 Number of Patents: 002
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 5978567	A	19991102	US 94281368	A	19940727	199953 B
EP 1076456	A1	20010214	EP 99402032	A	19990810	200111 N

Priority Applications (No Type Date): US 94281368 A 19940727; EP 99402032 A
19990810

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
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US 5978567	A		13	G06F-013/28	
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EP 1076456	A1	E		H04N-007/173	
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Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT
LI LT LU LV MC MK NL PT RO SE SI

Abstract (Basic): US 5978567 A

NOVELTY - The multimedia program webs which include presentation and interaction definitions, processing data and multimedia data are prepared at data studios (30,32,34) stored as online ready files and segments in bunkers (35,36). The program webs are selectively accessible for online distribution from hubs (40,42,44,46,48) to client transceiver via the communication network.

DETAILED DESCRIPTION - At least one hub is connected to the network and to bunker, to selectively retrieve and store programs from bunker. The hub predicts required data proactively for distribution of selected program webs through network based on program web content. An INDEPENDENT CLAIM is also included for interactive multimedia and linear program distribution method.

USE - For distribution of interactive multimedia and linear programs over communication network for video-on-demand, banking, home-shopping, education, electronic data services etc.

ADVANTAGE - Reduces interactive multimedia network's complexity and cost, and increases ability to provide large inventories or interactive products and services at high quality of service levels to end user.

DESCRIPTION OF DRAWING(S) - The figure shows high level block diagram of distribution systems.

Data studio (30,32,34)

Segments in bunkers (35,36)

Hubs (40,42,44,46,48)

pp; 13 DwgNo 1/4

Title Terms: INTERACT; LINEAR; PROGRAM; DISTRIBUTE; SYSTEM; COMMUNICATE;
NETWORK

Derwent Class: T01

International Patent Class (Main): G06F-013/28 ; H04N-007/173

File Segment: EPI

11/5/8 (Item 6 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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012114243 **Image available**

WPI Acc No: 1998-531155/199845

Related WPI Acc No: 1997-244642; 2000-096418

XRPX Acc No: N98-414434

Electronic display method for category, subcategory and program scheduling information - involves user selecting program schedule information from nested arrays of associated subcategories and categories

Patent Assignee: MICROSOFT CORP (MICR-N)

Inventor: LAWLER F; MATTHEWS J H; ROWE K

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 5812123	A	19980922	US 94346422	A	19941129	199845 B
			US 96766808	A	19961213	

Priority Applications (No Type Date): US 94346422 A 19941129; US 96766808 A 19961213

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
US 5812123	A	19	G06F-015/00		Cont of application US 94346422
					Cont of patent US 5623613

Abstract (Basic): US 5812123 A

The method involves selecting a category (62) of electronic information, by scrolling a display (52) of an array of category tiles until the selected category appears within a viewing panel (58). A subcategory is then selected by scrolling a display (54) of an array of subcategory tiles until the selected subcategory appears within the viewing panel. Each subcategory is **associated** with at **least** one of the categories.

A program is then selected by scrolling a display (56) of an array of program tiles until the selected program appears within the viewing panel. Each program is **associated** with at **least** one of the subcategories. The viewing panel extends along a portion of the category display, the subcategory display, and the program display to display one each of the category tiles, subcategories tiles, and program tiles.

USE - Interactive digital television.

ADVANTAGE - Uses hierarchical structure to find programs of interest.

Dwg.2/10

Title Terms: ELECTRONIC; DISPLAY; METHOD; CATEGORY; PROGRAM; SCHEDULE; INFORMATION; USER; SELECT; PROGRAM; SCHEDULE; INFORMATION; NEST; ARRAY; ASSOCIATE; CATEGORY

Index Terms/Additional Words: GUI; DIGITAL; TELEVISION

Derwent Class: T01

International Patent Class (Main): G06F-015/00

File Segment: EPI

11/5/9 (Item 7 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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011822702 **Image available**

WPI Acc No: 1998-239612/199821

XRPX Acc No: N98-189557

Program information conveying method - involves conveying additional and alternate information to user base on request from user

Patent Assignee: STARWAVE CORP (STAR-N)

Inventor: FOSTER G S; LAVALLEE D A

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
US 5737552	A	19980407	US 95508971	A	19950728	199821 B

Priority Applications (No Type Date): US 95508971 A 19950728

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
US 5737552	A	17	G06F-003/00	

Abstract (Basic): US 5737552 A

The method for allowing a user to obtain additional or alternate program information involves conveying, from a content source to the user, program information including one or more scenes. At **least** one of the scenes has **associated** control information. A signal indicating a request to receive additional or alternate program information is received which corresponds to a current scene viewed by the user when the signal was initiated. Control information relating to the current scene is obtained from the signal.

Additional program information corresponding to the current scene is conveyed to the user, when the signal indicates a request to receive the additional program information. Alternate program information is conveyed to the user when the signal indicates a request to receive alternate program information corresponding to current scene. Linear program information is conveyed to the user where no request is made by the user after a period of time has elapsed.

USE - For interactive television.

ADVANTAGE - Intermixes desirable qualities of conventional linear programming with interactivity so that user can view program as they would conventional television, and then obtain additional program information concerning what they are watching without navigating through host of menus.

Dwg.1/6

Title Terms: PROGRAM; INFORMATION; CONVEY; METHOD; CONVEY; ADD; ALTERNATE; INFORMATION; USER; BASE; REQUEST; USER

Derwent Class: T01; W02

International Patent Class (Main): **G06F-003/00**

International Patent Class (Additional): H04N-007/173

File Segment: EPI

11/5/10 (Item 8 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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010609116 **Image available**

WPI Acc No: 1996-106069/199611

XRFX Acc No: N96-088812

Preprocessing and delivery system for multimedia presentations - receives presentation technology parameters indicating key information including round trip latency time between delivery and presentation processors

Patent Assignee: BELL COMMUNICATIONS RES INC (BELL-N); BELL COMMUNICATIONS RES (BELL-N)

Inventor: CRUZ G C; HILL R D; JUDD T H; NEW D H; ROSENBERG J; CRUZ G

Number of Countries: 019 Number of Patents: 008

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 9602876	A1	19960201	WO 95US8147	A	19950628	199611 B
US 5577258	A	19961119	US 94274503	A	19940713	199701
US 5594911	A	19970114	US 94274502	A	19940713	199709
EP 770236	A1	19970502	EP 95926124	A	19950628	199722
			WO 95US8147	A	19950628	
US 5696948	A	19971209	US 94274502	A	19940713	199804
			US 96673592	A	19960701	

JP 9512125	W	19971202	WO 95US8147	A	19950628	199807
			JP 96505039	A	19950628	
US 5706486	A	19980106	US 94274503	A	19940713	199808
			US 96673536	A	19960701	
EP 770236	A4	19970101	EP 95926124	A	19950000	199841

Priority Applications (No Type Date): US 94274503 A 19940713; US 94274502 A 19940713; US 96673592 A 19960701; US 96673536 A 19960701

Cited Patents: US 5119188; US 5265248; US 5420572; US 5420801; US 5438658; 6.Jnl.Ref

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing	Notes
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WO 9602876	A1	E	62	G06F-001/04		
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Designated States (National): CA JP

Designated States (Regional): AT BE CH DE DK ES FR GB GR IE IT LU MC NL PT SE

US 5577258	A	25	G06F-015/00
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US 5594911	A	27	G06F-015/00
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EP 770236	A1	E	62	G06F-001/04	Based on patent WO 9602876
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Designated States (Regional): DE FR GB IT

US 5696948	A	27	G06F-013/00	Div ex application US 94274502
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Div ex patent US 5594911

JP 9512125	W	94	G06F-017/00	Based on patent WO 9602876
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US 5706486	A	25	G06F-001/04	Div ex application US 94274503
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Div ex patent US 5577258

EP 770236	A4		G06F-001/04
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Abstract (Basic): WO 9602876 A

The system for preprocessing and delivering multimedia presentations to customers (601) includes a pre-processor (200), mass storage (300), a delivery processor (400), a distribution network (500) and a number of presentation processors (600). The preprocessor (200) receives as inputs, an original multimedia presentation and parameters characterising other system components.

The parameters include the round trip latency between the delivery processor (400) and the presentation processor (600), and the pre-processor generates a pre-processed multimedia presentation including a delivery schedule in the form of a labelled directed graph. When generating the delivery schedule, the pre-processor (200) ensures that each object of the presentation and its associated presentation command arrive at the presentation processor (600) no later than its presentation time.

USE/ADVANTAGE - Pre-processing and delivering multimedia presentations e.g audio, graphics, motion video, text etc. Eliminates delays due to interactive response time.

Dwg.2/9

Title Terms: DELIVER; SYSTEM; PRESENT; RECEIVE; PRESENT; TECHNOLOGY;

PARAMETER; INDICATE; KEY; INFORMATION; ROUND; TRIP; LATENT; TIME; DELIVER ; PRESENT; PROCESSOR

Derwent Class: T01

International Patent Class (Main): G06F-001/04 ; G06F-013/00 ;

G06F-015/00 ; G06F-017/00

International Patent Class (Additional): G06F-017/30 ; G06F-017/60

File Segment: EPI

11/5/11 (Item 9 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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010427087 **Image available**

WPI Acc No: 1995-328407/199542

XRPX Acc No: N95-247149

Goods and services computer assisted brokering system - uses database with buyer and seller interfaces containing multimedia information

describing respective goods and services

Patent Assignee: EAGLEVIEW INC (EAGL-N)
Inventor: BORGMAN J D; HOLTEY T O; SALMON B C
Number of Countries: 002 Number of Patents: 003
Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 9524687	A1	19950914	WO 95US3117	A	19950309	199542 B
AU 9519966	A	19950925	AU 9519966	A	19950309	199601
US 5592375	A	19970107	US 94212349	A	19940311	199708

Priority Applications (No Type Date): US 94212349 A 19940311

Cited Patents: US 4775935; US 4780599; US 4992940; US 5032989; US 5053956;
US 5117353; US 5122952; US 5164897; US 5237157; US 5283731; US 5331546;
US 5367627

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
WO 9524687	A1	E	81	G06F-017/60	
AU 9519966	A			G06F-017/60	Based on patent WO 9524687
US 5592375	A		56	G06F-017/60	

Abstract (Basic): WO 9524687 A

The computer implemented system for brokering transactions between sellers and a buyer of goods or services has a database containing information, including multimedia information, descriptive of respective goods and services. A seller interface interactively enables the seller to enter the descriptive information, including the multimedia information, into the database.

A buyer interface interactively uses a knowledge-based protocol, enabling the buyer to select and review the descriptive information from the database. The buyer interface makes perceptible the multimedia information in response to an interactive buying request.

USE/ADVANTAGE - Allows information to be submitted to buyer in number of forms. Records all transactions automatically.

Dwg.1/7

Title Terms: GOODS; SERVICE; COMPUTER; ASSIST; SYSTEM; DATABASE; BUY;
INTERFACE; CONTAIN; INFORMATION; DESCRIBE; RESPECTIVE; GOODS; SERVICE

Derwent Class: T01; W01

International Patent Class (Main): **G06F-017/60**

International Patent Class (Additional): **G06F-017/30 ; G06F-019/00**

File Segment: EPI

11/5/12 (Item 10 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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009755410 **Image available**

WPI Acc No: 1994-035261/199404

Related WPI Acc No: 1998-311831; 2000-586033; 2001-181276; 2002-689362

XRPX Acc No: N94-027392

Single chip IC appts. for video instruction set computing - has functional units to handle communication, bandwidth adaption, application control, multimedia management and universal video encoding

Patent Assignee: SHAW S M (SHAW-I); SHAW V M (SHAW-I)

Inventor: SHAW S M; SHAW V M

Number of Countries: 037 Number of Patents: 008

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
WO 9401824	A1	19940120	WO 93US5863	A	19930617	199404 B
AU 9347686	A	19940131	AU 9347686	A	19930617	199422
GB 2284525	A	19950607	WO 93US5863	A	19930617	199526
			GB 95137	A	19950105	
US 5457780	A	19951010	US 91686773	A	19910417	199546
			US 92909312	A	19920706	
GB 2284525	B	19960320	WO 93US5863	A	19930617	199615

US 5611038	A	19970311	GB 95137	A	19950105	
			US 91686773	A	19910417	199716 N
			US 94297409	A	19940829	
AU 677791	B	19970508	AU 9347686	A	19930617	199727
CA 2139660	C	20000314	CA 2139660	A	19930617	200032
			WO 93US5863	A	19930617	

Priority Applications (No Type Date): US 92909312 A 19920706; US 91686773 A 19910417; US 94297409 A 19940829

Cited Patents: 5.Jnl.Ref; EP 109038; WO 9001195

Patent Details:

Patent No	Kind	Lan	Pg	Main IPC	Filing Notes
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WO 9401824	A1	E	116	G06F-015/21	
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Designated States (National): AT AU BB BG BR CA CH DE DK ES FI GB HU JP KP KR LK LU MG MN MW NL NO PL RO RU SD SE US

Designated States (Regional): AT BE CH DE DK ES FR GB GR IE IT LU MC NL OA PT SE

AU 9347686	A				Based on patent WO 9401824
GB 2284525	A		1	G06T-001/00	Based on patent WO 9401824
US 5457780	A		17	G06F-017/00	CIP of application US 91686773
GB 2284525	B		1	G06T-001/00	Based on patent WO 9401824
US 5611038	A		86	G06T-001/20	Cont of application US 91686773
AU 677791	B			G06F-015/62	Previous Publ. patent AU 9347686
					Based on patent WO 9401824
CA 2139660	C	E		G06T-001/20	Based on patent WO 9401824

Abstract (Basic): WO 9401824 A

The single chip integrated circuit system includes functional units based on Video-Instruction-Set-Computing(VISC). The chip includes a number of functional units. A scalable formatter element handles arbitrary external video formats and adapt to internal formats accounting for available bandwidth. Video data blocks are held in a smart memory. The circuit also has an embedded RISC or CISC co-processor element to support DOS etc.

Using a real-time object-oriented operating system with concurrent execution of application and VISC the unit provides processing for interactive video, HDTV and multimedia communications.

ADVANTAGE - Provides a scalable integrated computing architecture for digital or algorithmic complex data types.

Dwg.1/4

Title Terms: SINGLE; CHIP; IC; APPARATUS; VIDEO; INSTRUCTION; SET; COMPUTATION; FUNCTION; UNIT; HANDLE; COMMUNICATE; BANDWIDTH; ADAPT; APPLY ; CONTROL; MANAGEMENT; UNIVERSAL; VIDEO; ENCODE

Derwent Class: T01; U13; W04

International Patent Class (Main): G06F-015/21 ; G06F-015/62 ; G06F-017/00 ; G06T-001/00; G06T-001/20

International Patent Class (Additional): G06T-001/60; H04N-007/015

File Segment: EPI

11/5/13 (Item 11 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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007804586 **Image available**

WPI Acc No: 1989-069698/198910

XRFX Acc No: N89-053229

Image display in interactive connection system - has data in digitised packets with subscriber addresses routed by controller-converters to subscriber

Patent Assignee: TELACTION CORP (TELA-N)

Inventor: FISCHER J L; MCCALLEY K W; WILSON S D; MACCALLEY K W; BELAU K P

Number of Countries: 016 Number of Patents: 017

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
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File 348:EUROPEAN PATENTS 1978-2003/Oct W02
(c) 2003 European Patent Office
File 349:PCT FULLTEXT 1979-2002/UB=20031009,UT=20031002
(c) 2003 WIPO/Univentio

10/17/03
Dialog

?ds

Set	Items	Description
S1	0	AU=XIA, C? OR XIA C? OR LI, Y? OR LI Y? OR LI, BO? OR LI B- O? OR ZHU, V? OR ZHU V? OR LI, Y? OR LI Y?
S2	6478	(INTERACTIVE? OR DYNAMIC?)(5N)(WEBPAGE? OR WEBSITE? OR WEB- () (PAGE? OR SITE?) OR TELEVISION? OR TV OR KIOSK OR KIOSKS OR CELLPHONE? OR (CELL OR CELLULAR?)()PHONE? OR PDA OR FONE? OR - PDAS OR PERSONAL()DIGITAL()ASSISTANT? OR MULTIMEDIA?)
S3	1086446	(RENT? OR LEAS? ? OR LEASING OR REUSABLE? OR REUS? ? OR RE- USING?)
S4	310363	(CAMPAIGN OR CAMPAIGNS OR MARKETING OR ADVERTIS? OR PRESEN- TATION? OR SPECIAL? ? OR BANNER? OR PROMOTION? OR SALE OR SAL- ES)
S5	6375	S4(5N)(TEMPLATE? OR CONTAINER? OR ICON OR ICONS OR MODEL? ? OR BOILERPLATE? OR (PREDEFINED OR PREDETERMINED OR PREESTABL- ISH? OR PRESET?)(3W)FORMAT? ?)
S6	858910	MATCH? OR ASSOCIATE? ? OR ASSOCIATING OR ATTRIBUTE? ? OR C- OMPATIBLE? OR DISTRIBUT?
S7	768	S2(S)S3
S8	13	S7(S)S5
S9	56	S2(S)S5
S10	15	S9(S)S3
S11	4	S10 NOT S8

all considered

8/3,K/1 (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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01014731 **Image available**

**METHOD FOR DEVELOPING AND MANAGING LARGE-SCALE WEB USER INTERFACES (WUI)
AND COMPUTING SYSTEM FOR SAID WUI**
**PROCEDE DE DEVELOPPEMENT ET DE GESTION DE GRANDES INTERFACES UTILISATEUR
POUR LE WEB ET SYSTEME INFORMATIQUE POUR CES INTERFACES**

Patent Applicant/Assignee:

SOFTPLUMBERS S A, Rue Maunoir 26, 1207 Geneva, CH, CH (Residence), CH
(Nationality)

Inventor(s):

RUGGIER Mario, 183 rue Vieux Bourg, 01170 Segney, FR,

Legal Representative:

KRATTER Carlo (et al) (agent), Ing. A. Giambrocono & C. S.r.l., Via
Rosolino Pilo, 19/B, I-20129 Milano, IT,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200344654 A2 20030530 (WO 0344654)

Application: WO 2001EP13225 20011115 (PCT/WO EP0113225)

Priority Application: WO 2001EP13225 20011115

Designated States: AE AG AL AM AT (utility model) AT AU AZ BA BB BG BR BY

BZ CA CH CN CO CR CU CZ (utility model) CZ DE (utility model) DE DK

(utility model) DK DM DZ EC EE (utility model) EE ES FI (utility model)

FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU

LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK

(utility model) SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10331

Fulltext Availability:

Claims

Claim

... Views, Procedures, as well as arbitrary logical presentational NFI I O
elements such as dividers, **presentational containers**, sections with
contextual navigation or options, data representation templates, and so
on. In general, the...that determine which XSL template is called are
action attribute and uitype sub-element. Additionally, **special** use XSL
templates may be defined and related to elements by the use of a mode
attribute on...each XML element in a PagePart is first processed to
resolve references, and passed via **special** dispatching XSLT **templates**
that then call the XSLT templates for the current UI Skin. However, no
output is...

8/3,K/2 (Item 2 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.

00924298 **Image available**

**A METHOD AND SYSTEM FOR SUPPLEMENTING TELEVISION PROGRAMMING WITH E-MAILED
MAGAZINES**

**PROCEDE ET SYSTEME PERMETTANT DE COMPLETER UNE PROGRAMMATION TELEVISUELLE
PAR DES MAGAZINES ENVOYES PAR COURRIER ELECTRONIQUE**

Patent Applicant/Assignee:

I-REQUEST INC, 2018 156TH Avenue, N.E., Suite 100, Bellevue, WA 98007, US
, US (Residence), US (Nationality)

DAVIS T Ron, 25424 NE 49th Way, Redmond, WA 98053, US, US (Residence), US
(Nationality)

Inventor(s):

WOODS John, 14346 Bear Creek Rd., Woodinville, WA 98072, US,
GILMAN David, 6158 162nd Place SE, Bellevue, WA 98006, US,

Legal Representative:

LORBIECKI Mark L (agent), Black Lowe & Graham, PLLC, 816 2nd Avenue,
Seattle, WA 98104, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200258393 A1 20020725 (WO 0258393)

Application: WO 2002US1119 20020117 (PCT/WO US0201119)

Priority Application: US 2001262471 20010117; US 200127958 20011220

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU

CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP

KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO

RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 7835

Fulltext Availability:

Claims

Claim

... FIELD OF THE INVENTION

This invention relates generally to video programming and, more
specifically, to **interactive television**.

H, BACKGROUND

Over the last 25 years there has been a consensus in the television...

...great investment by leading technology vendors such as Microsoft and
Gemstar in the field of **interactive television**. In spite of the vast
investment in this field, the efforts have not been greeted...

...auditing of programming content has largely hobbled all of the efforts
in this field of **interactive television**. The largely ambivalent
reaction of consumers to **interactive television** has not I 0 been the
only factor that has slowed development in this field. In the development
of **interactive television** there has existed a very high economic
threshold for the production of interactive programming. Not...

...the high economic threshold for programming in this field have prevented
market penetration with fully **interactive television**. Nonetheless,
the great investment in the field has created technical know-how even
where no...

...and when acting as a browser. Further, there exists a need for a form of
interactive television that exploits current technologies without
imposing upon producers the greater complexity and cost of **interactive
television**. There exists a need to unite the potential of interactivity
with the viewing habits of the public.

SUMMARY OF THE INVENTION

An **interactive television** system and method for generating video
programming combined with triggers and then, in turn, for...

...2 the remote control will generate a request using a user interface
coupled to at **least** one of the set top box or the television. The
request, being based on a...e-mail information in one's e-mail box is
what differentiates this from most **interactive television** that
immediately demands one's attention, drawing it away from the program at.
hand. While...

...readily imagine information that supplements an ad shown on the screen.

Take for example the **advertisement** of a new **model** car. Let us assume for example that one of the attributes of the advertised car...

8/3,K/3 (Item 3 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00891414 **Image available**

METHOD AND SYSTEM FOR FORMING A LIST-BASED VALUE DISCOVERY NETWORK
PROCEDE ET SYSTEME DE FORMATION D'UN RESEAU PERMETTANT DE DECOUVRIR LA
VALEUR D'UNE MARCHANDISE INSCRITE SUR UNE LISTE

Patent Applicant/Assignee:

ICON ONE INC, 320 Raritan Avenue, Suite 302, Highland Park, NJ 08904, US,
US (Residence), US (Nationality)

Inventor(s):

GELLMAN Peter, 85 South Adelaide Avenue, Highland Park, NJ 08904, US,

Legal Representative:

MARCOU George (agent), Kilpatrick Stockton LLP, 607 Fourteenth St., N.W.,
Suite 900, Washington, DC 20005, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200225538 A1 20020328 (WO 0225538)

Application: WO 2001US28291 20010912 (PCT/WO US0128291)

Priority Application: US 2000233629 20000918

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU

CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP

KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU

SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 8489

Fulltext Availability:

Detailed Description

Detailed Description

... his/her shopping list(s).

A particular system example for allowing a consumer to use **interactive TV** and icon-linking technology to add products to the consumers list includes at **least** an **interactive TV** receiver, multiple servers, a modem, and an interactive remote for the main components. Referring to...

...skilled in the art recognizes the multiple components that may be utilized to establish an **interactive television** system. In an embodiment wherein the manufacturer of a product provides the icon through the

18

SUBSTITUTE SHEET (RULE 26)

interactive TV system, the manufacturer, for example, can include the icon as one of multiple data streams...

...data stream technology and is incorporated herein by reference in its entirety. The consumer's **interactive TV** receiver is capable of receiving and separating complex data streams that include, for example, text...

...video, and Internet data streams. Consequently, the projected image on the TV screen includes the **advertisement**, in addition to the **icon**, located in, for example, the corner of the **TV** screen. Using the **interactive** remote, the consumer may select the icon. Further, by

selecting this icon, the system is...

8/3,K/4 (Item 4 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00827944 **Image available**

DOCUMENT CREATION AND SCHEDULING OF APPLICATIONS' JOBS

CREATION DE DOCUMENTS ET GESTION DE TACHES LIEES A DES DEMANDES

Patent Applicant/Assignee:

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(Residence), US (Nationality)

Inventor(s):

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WU John Shih-Jen, 400 Spear Street, #110, San Francisco, CA 94105, US,

Legal Representative:

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10166, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200161466 A1 20010823 (WO 0161466)

Application: WO 2001US4872 20010216 (PCT/WO US0104872)

Priority Application: US 2000505467 20000216

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ

LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG

SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 9957

Fulltext Availability:

Claims

Claim

... same kinds of forms over and over. Some word processing 1 5 programs and slide **presentation** programs provide **templates** for common formats, e.g., business letters, personal letters, etc. People and companies that have...webserver 102 interfaces to the Internet 104 with a network interface controller II 8. An **interactive webpage** user interface 120 provides functionality similar to Microsoft Corporation (Redmond, WA) Active Server Pages (ASP...

...DelimitedData

Dim objCluster As Object

'Set value to I so that loop will run at **least** once.

strSwitch = " I "

'Create Hotpaper Cluster object.

3 0 Set objCluster = CreateObject("Hotworker.Cluster")

Do...

8/3,K/5 (Item 5 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00818658 **Image available**

A SYSTEM AND METHOD FOR PROVIDING A DISTRIBUTED MARKETING PRESENTATION

SYSTEME ET PROCEDE PERMETTANT DE FOURNIR UNE PRESENTATION COMMERCIALE

DISTRIBUEE

Patent Applicant/Assignee:

is associated with a first website wherein the first website is associated with a second party (step 1502). Although the first **marketing object container** is associated with the first party, it may be displayed through web server 204a, for example, which may be controlled by a second party. A second **marketing object container** is also associated with a second website wherein the second **marketing object container** is associated with the first party and

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the second website is associated with a third party (step 1504). In the example shown in Figure 14, the second **marketing object container** is associated with the party who controls the primary architecture 260 but it is associated...

...which is controlled by a third party. A marketing attribute is associated with the first **marketing object container** and the **marketing** attribute is automatically associated with the second **marketing object container** (step 1506). When a **marketing object** or objects are selected for insertion in the first **marketing object container**, the selected **marketing object** (s) is automatically inserted into the second **marketing object container** (step 1508). For example, if Wall Mart controls the primary architecture 260 of Figure 14, it can **rent** out a first **marketing object container** accessible through the web server 204a, controlled by Yahoo. Wall Mart can also **lease** a second **marketing object container** which is accessible through web server 204b and controlled by Amazon. When Wall Mart associates...

...an item for sale presented in a particular style to be presented through the first **marketing object container** viewed through a Yahoo web page, then the second **marketing object container** viewed through an Amazon web page is also automatically changed to present the same item...

...may also be used in conjunction with the architecture shown in Figure 14. A first **marketing object container** is **rented** out to a first party, wherein the first **marketing object container** is presented in a first web page controlled by a second

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party (step 1600). A second **marketing object container** is also **rented** out to the first party, wherein the second **marketing object containers** is presented in a second web page controlled by a third party (step 1602). The first party associates an attribute with the first **marketing object container** and the same attribute is automatically associated with the second **marketing container** (step 1604). The first party selects a marketing object (s) for insertion into the first **marketing object container** (step 1606). The selected **marketing object** (s) is automatically inserted into the second **marketing object container** (step 1608).

Accordingly, the **marketing presentation** can be managed by a service provider. In this example, at **least** some of the users can be unrelated, and the unrelated users are only allowed access...

8/3,K/6 (Item 6 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00806392

TECHNOLOGY SHARING DURING ASSET MANAGEMENT AND ASSET TRACKING IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT AND METHOD THEREOF
PARTAGE TECHNOLOGIQUE LORS DE LA GESTION ET DU SUIVI DU PARC INFORMATIQUE DANS UN ENVIRONNEMENT DU TYPE CHAINE D'APPROVISIONNEMENT RESEAUTEE, ET PROCEDE ASSOCIE

Patent Applicant/Assignee:

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(Residence), US (Nationality)

Inventor(s):

ANNUNCIO SOFTWARE, 2440 West El Camino Real, Suite 300, Mountain View, CA 94040, US, US (Residence), US (Nationality)

Inventor(s):

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LI Yufeng, 2310 Alcalde Street, Santa Clara, CA 95054, US,
BO Li, 898 Windmill Park Lane, Mountain View, CA 94043, US,
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LI Yang, 46728 Crawford Street, #12, Fremont, CA 94539, US,

Legal Representative:

YI Susan C (agent), Ritter, Van Pelt & Yi LLP, 4906 El Camino Real, Suite 205, Los Altos, CA 94022, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200152165 A1 20010719 (WO 0152165)
Application: WO 2001US525 20010108 (PCT/WO US0100525)
Priority Application: US 2000175869 20000112; US 2000483388 20000113; US 2000483175 20000113

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 8435

Fulltext Availability:

Claims

Claim

... a need.

SUMMARY OF THE INVENTION

According to an embodiment of the present invention, a **web page** can be

dynamically created by a non-technical person. A technical person can set up a web page and incorporate **marketing object containers**. A non-technical person, such as a marketing person, then decides what marketing objects to put into the various **marketing object containers**. Style **templates**, **marketing campaigns**, and various items associated with the campaigns may be used to create or change the web page. According to an embodiment of the present invention, these **marketing object**

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containers may be dynamically associated with different marketing objects at different times. A method according to...

...of the present invention for providing an electronic marketing presentation is presented. The method comprises **renting out a marketing object container** to a first party, wherein the **marketing object container** is presented in a web page associated with a second party; selecting an attribute to be associated with the **marketing object container**, wherein the first party associates the attribute with the **marketing object container**; and sending the selected attribute to be automatically associated with the **marketing object container**. Another method according to an embodiment of the present invention for providing an electronic marketing presentation is presented. The method comprises providing a **marketing object container** associated with a first party; associating the **marketing object container** with a website, wherein the website is associated with a second party; and associating an attribute with the **marketing object container**, wherein the first party associates the attribute with the **marketing object container**. A system according to an embodiment of the present invention for providing an electronic marketing presentation is also presented. The

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Legal Representative:
HICKMAN Paul L (agent), Oppenheimer Wolff & Donnelly, LLP, 38th Floor,
2029 Century Park East, Los Angeles, CA 90067-3024, US,
Patent and Priority Information (Country, Number, Date):
Patent: WO 200139086 A2 20010531 (WO 0139086)
Application: WO 2000US32310 20001122 (PCT/WO US0032310)
Priority Application: US 99444653 19991122; US 99447623 19991122
Designated States: AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE
DK DM DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL
TJ TM TR TT TZ UA UG UZ VN YU ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 156214

Fulltext Availability:
Detailed Description

Detailed Description

... one embodiment of the present invention is first asked a series of questions by an **interactive** voice response (IVR) system or an live operator. The customer uses Touch-Tone keys on...end-user product value, and operating efficiencies. WAF can be employed to support multiple, differing **models**, take advantage of new revenue opportunities, and deliver product configurations most desired by users. Electronie...

8/3,K/7 (Item 7 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00806384

NETWORK AND LIFE CYCLE ASSET MANAGEMENT IN AN E-COMMERCE ENVIRONMENT AND METHOD THEREOF

GESTION D'ACTIFS DURANT LE CYCLE DE VIE ET EN RESEAU DANS UN ENVIRONNEMENT DE COMMERCE ELECTRONIQUE ET PROCEDE ASSOCIE

Patent Applicant/Assignee:

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(Residence), US (Nationality)

Inventor(s):

MIKURAK Michael G, 108 Englewood Blvd., Hamilton, NJ 08610, US,

Legal Representative:

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2029 Century Park East, Los Angeles, CA 90067-3024, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200139030 A2 20010531 (WO 0139030)

Application: WO 2000US32324 20001122 (PCT/WO US0032324)

Priority Application: US 99444775 19991122; US 99447621 19991122

Designated States: AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CU CZ DE DK
DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT
LU LV MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR
TT UA UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 171499

Fulltext Availability:
Detailed Description

Detailed Description

... to
an interaction;
Figure 103 depicts a ShARE (Selection, Acquisition, Retention, and Extension) customer relationship **model** which addresses the changes in a shift to interactive marketing; Figure 104 illustrates a flowchart...
notion of client-side validation, offloading
24
appropriate processing onto the client for improved performance. **Dynamic**, real-time **Web pages** can be created. Using the above-mentioned custom UI components, **dynamic Web pages** can also be created.
Sun's Java language has emerged as an industry-recognized language...

8/3,K/8 (Item 8 from file: 349)
DIALOG(R) File 349:PCT FULLTEXT
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00806383

COLLABORATIVE CAPACITY PLANNING AND REVERSE INVENTORY MANAGEMENT DURING
DEMAND AND SUPPLY PLANNING IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT
AND METHOD THEREOF
PLANIFICATION EN COLLABORATION DES CAPACITES ET GESTION ANTICIPEE DES
STOCKS LORS DE LA PLANIFICATION DE L'OFFRE ET DE LA DEMANDE DANS UN
ENVIRONNEMENT DE CHAINE D'APPROVISIONNEMENT FONDEE SUR LE RESEAU ET
PROCEDE ASSOCIE

Patent Applicant/Assignee:

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Inventor(s):

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Legal Representative:

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Road, Palo Alto, CA 94304, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200139029 A2 20010531 (WO 0139029)

Application: WO 2000US32309 20001122 (PCT/WO US0032309)

Priority Application: US 99444655 19991122; US 99444886 19991122

Designated States: AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE
DK DM DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL
TJ TM TR TT TZ UA UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 157840

Fulltext Availability:
Detailed Description

Detailed Description

... and method for conducting commerce via an electronic means, such as a
computer network, cable **television** network, or
direct dial modem. Previous attempts to provide electronic commerce
subsystems have been custom...

8/3,K/9 (Item 9 from file: 349)
DIALOG(R) File 349:PCT FULLTEXT

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00806382

METHOD FOR AFFORDING A MARKET SPACE INTERFACE BETWEEN A PLURALITY OF MANUFACTURERS AND SERVICE PROVIDERS AND INSTALLATION MANAGEMENT VIA A MARKET SPACE INTERFACE

PROCEDE DE MISE A DISPOSITION D'UNE INTERFACE D'ESPACE DE MARCHE ENTRE UNE PLURALITE DE FABRICANTS ET DES FOURNISSEURS DE SERVICES ET GESTION D'UNE INSTALLATION VIA UNE INTERFACE D'ESPACE DE MARCHE

Patent Applicant/Assignee:

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Inventor(s):

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Legal Representative:

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Page Mill Road, Palo Alto, CA 94304, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200139028 A2 20010531 (WO 0139028)

Application: WO 2000US32308 20001122 (PCT/WO US0032308)

Priority Application: US 99444773 19991122; US 99444798 19991122

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

DE DK DM DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK

LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK

SL TJ TM TR TT TZ UA UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 170977

Fulltext Availability:

Detailed Description

Detailed Description

... records are identical except for some fieldspecific information described below.

A SER is reserved for **special** events such as the passage of each hour mark, time changes, system recoveries, and at...a web browser, users begin the data session by performing actions such as searching for **web sites** or downloading data from Internet sites. During the data session, the present invention allows users...

8/3,K/10 (Item 10 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00803948 **Image available**

METHOD OF AND SYSTEM FOR ENABLING BRAND-IMAGE COMMUNICATION BETWEEN VENDORS AND CONSUMERS

PROCEDE ET SYSTEME PERMETTANT DE COMMUNIQUER UNE IMAGE DE MARQUE ENTRE DES VENDEURS ET DES CONSOMMATEURS

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US (Residence), US (Nationality), (For all designated states except:
US)

Patent Applicant/Inventor:

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US (Nationality), (Designated only for: US)

Legal Representative:

PERKOWSKI Thomas J (agent), Thomas J. Perkowski, P.C., Soundview Plaza,
 1266 East Main Street, Stamford, CT 06902, US,
 Patent and Priority Information (Country, Number, Date):
 Patent: WO 200137540 A2-A3 20010525 (WO 0137540)
 Application: WO 2000US31757 20001117 (PCT/WO US0031757)
 Priority Application: US 99441973 19991117; US 99447121 19991122; US
 99465859 19991217; US 2000483105 20000114; US 2000599690 20000622; US
 2000641908 20000818; US 2000695744 20001024
 Parent Application/Grant:
 Related by Continuation to: US 99441973 19991117 (CIP); US 99447121
 19991122 (CIP); US 99465859 19991217 (CIP); US 2000483105 20000114
 (CIP); US 2000599690 20000622 (CIP); US 2000641908 20000818 (CIP); US
 2000695744 20001024 (CIP)
 Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
 DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
 LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
 SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
 (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
 (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
 (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
 (EA) AM AZ BY KG KZ MD RU TJ TM
 Publication Language: English
 Filing Language: English
 Fulltext Word Count: 116871

Fulltext Availability:
 Claims

Claim

... provided with (i) Web-site development software for creating
 HTML-encoded multi-media pages for **Web - site** development, (ii) a
dynamic website auction hosting software solution, such as, AuctionNow
 4.2 from OpenSite, Inc. at <http://www...> and possibly other search
 criteria and Servlet licensing
 conditions;
 (6) the servlet tag, its graphical **icon** or alias to trigger execution
 the Servlet and its associated
 CPI query;
 (7) the CPI...within a request/response processing model, as shown in
 Fig. 2B4. In this request/response **model**, a client subsystem 13 sends a
 request message to the Java Web Server 11 and...documents, CGI scripts
 and the like designed to facilitate this mode of operation. Notably, at
least one of these HTML documents will be located on the Web Document
 Server 30 of...is shown in Figs. 2E1 and 2E2. In general, this publishing
 software program has at **least** three modes of operation, namely: (1) a
 composition/editorial mode illustrated in Fig. 2E1, in...of the
 publisher, as shown in Fig. 2D, while a server copy runs on at **least**
 one client computing subsystem on the LAN or WAN. Such a client-server
 solution enables...511 downloaded from information server 505. The
 UPN/TM/PD/URL LCMT software performs at **least** two (3) functions. The
 first function is to enable a manufacturer s (i.e. vendor...URL RDBMS 9,
 as shown in Fig. 13. This data filtering subsystem 517 serves at **least**
 three (3) important product functions in the retail-kiosk-based
 marketing, merchandising and education/information...virtual CPI kiosk
 deployed within a particular retailer's electronic store and enabled by
 at **least** one said CPIR-enabling Applet server is capable of displaying
 only UPN/TM/PD/URL...said central UPN/TM/PDIURL RDBMS are organized for
 display to consumers in two dif& **rent** categories, namely: Pre-purchase
 Related CPI Links for informing and educating consumers, and
 Post-Purchase...shelf rights registration is carried out by reading the
 UPNs on consumer products using at **least** one of the methods in the
 group consisting of. (1) using ones eyes and then...

DIALOG(R)File 349:PCT FULLTEXT
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00784185 **Image available**

A SYSTEM AND METHOD FOR STREAM-BASED COMMUNICATION IN A COMMUNICATION SERVICES PATTERNS ENVIRONMENT
SYSTEME, PROCEDE ET ARTICLE DE PRODUCTION FOURNISSANT UN SYSTEME DE COMMUNICATION EN CONTINU DANS UN ENVIRONNEMENT DE CONFIGURATIONS DE SERVICES DE COMMUNICATION

Patent Applicant/Assignee:

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(Residence), US (Nationality)

Inventor(s):

BOWMAN-AMUAH Michel K, 6426 Peak Vista Circle, Colorado Springs, CO 80918, US,

Legal Representative:

HICKMAN Paul L (agent), Hickman Coleman & Hughes, LLP, P.O. Box 52037, Palo Alto, CA 94303-0746, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200117195 A2-A3 20010308 (WO 0117195)

Application: WO 2000US24125 20000831 (PCT/WO US0024125)

Priority Application: US 99386717 19990831

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ

LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG

SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 150532

Fulltext Availability:

Detailed Description

Detailed Description

... a web server and potentially a separate application server layer.

In the enhanced client/server **model**, all **presentation** and control logic resides on the client, all application logic resides on multiple back-end...changes, so must the corresponding component.

Given a design with these characteristics, the opportunity for **reuse** is significantly enhanced, and the time it takes to upgrade the system is dramatically reduced...

...method of application development in the years to come. They say that "by 2001, at **least** 60 percent of all new applications development will be based on assemblies of componentware, increasing...

8/3,K/12 (Item 12 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00784140

A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR A GLOBALLY ADDRESSABLE INTERFACE IN A COMMUNICATION SERVICES PATTERNS ENVIRONMENT
SYSTEME, PROCEDE ET ARTICLE DE FABRICATION S'APPLIQUANT DANS UN ENVIRONNEMENT DE STRUCTURE DE SERVICES DE COMMUNICATIONS VIA UNE INTERFACE ADRESSABLE GLOBALEMENT

Patent Applicant/Assignee:

ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US

(Residence), US (Nationality)
Inventor(s):
BOWMAN-AMUAH Michel K, 6426 Peak Vista Circle, Colorado Springs, CO 80918
, US,
Legal Representative:
HICKMAN Paul L (agent), Oppenheimer Wolff & Donnelly, LLP, 1400 Page Mill
Road, Palo Alto, CA 94304, US,
Patent and Priority Information (Country, Number, Date):
Patent: WO 200116735 A2-A3 20010308 (WO 0116735)
Application: WO 2000US24198 20000831 (PCT/WO US0024198)
Priority Application: US 99387214 19990831
Designated States: AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CU CZ DE DK
DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT
LU LV MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR
TT UA UG UZ VN YU ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 150371

Fulltext Availability:
Detailed Description

Detailed Description

... as an intersection of a technology. generation 402 and application
style 404. This is the **presentation** method currently adopted for
navigation in SAF.

46

Delivery vehicle cube

The Delivery Vehicle Cube...two-tier tools has resulted in a defacto
"client-heavy" or "fat-client" two-tiered **model** where the **presentation**
and application logic resides on the client and data management resides
on the server. In...attribute by isolating the
impact for most changes. change to one component-the
Customer component.

Reusable Making it possible to quickly Making it possible to assemble
an
assemble unique and dynamic...

8/3,K/13 (Item 13 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00784137

**SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR DISTRIBUTED GARBAGE
COLLECTION IN ENVIRONMENT SERVICES PATTERNS
SYSTEME, PROCEDE ET ARTICLE DE FABRICATION EN MATIERE DE RECUPERATION
D'ESPACE REPARTI DANS DES MOTIFS DE SERVICES D'ENVIRONNEMENT**

Patent Applicant/Assignee:

ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US
(Residence), US (Nationality)

Inventor(s):

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200116729 A2-A3 20010308 (WO 0116729)

11/3,K/1 (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00784135

A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR A LOCALLY ADDRESSABLE
INTERFACE IN A COMMUNICATION SERVICES PATTERNS ENVIRONMENT
SYSTEME, PROCEDE ET ARTICLE DE PRODUCTION METTANT EN OEUVRE UNE INTERFACE
ADRESSABLE LOCALEMENT DANS UN ENVIRONNEMENT DE CONFIGURATIONS DE
SERVICES DE COMMUNICATION

Patent Applicant/Assignee:

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(Residence), US (Nationality)

Inventor(s):

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200116727 A2-A3 20010308 (WO 0116727)

Application: WO 2000US24189 20000831 (PCT/WO US0024189)

Priority Application: US 99387064 19990831

Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES
FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD
MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ
VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 151048

Fulltext Availability:

Detailed Description

Detailed Description

... Dynamic, real-time Web pages can be created. Using the above-mentioned
custom UI components, **dynamic Web pages** can also be created.

Sun's Java language has emerged as an industry-recognized language...are
a natural evolution from object- oriented systems providing a more mature
way of packaging **reusable** software units. Object-oriented systems more
closely support business integration framework for solution delivery by

...
...the impact of OO, including.

Strategy and planning with a long-term view towards building **reusable** ,
enterprise software assets.

Technology and architecture approaches for building cohesive, loosely
coupled systems that provide...

...to Component technology, including.

Estimating, planning, and managing iteration

253

Organizing and managing to achieve **reuse** of both architecture and
business logic

Netcentric Patterns Overview

Netcentric Patterns focus on applicationframeworks

Netcentric Patterns focus on how to design and leverage

applicationframeworks, which are pieces of **reusable** application

architecture that provide a highly configurable, flexible and maintainable system. They are aligned with...

...and a host of execution environments within these language offerings. The power is in the **reusable** design patterns.

For a high-level description of the context for the patterns within a... Some code 4102 is specific to the Partitioned Business Component. Other code is more widely **reusable**, both functionally and technically; this is where one finds Engineering Components 4104. Another possibility is...

...come in a wide variety. Examples include: a workflow engine, a JavaBean that encapsulates a **reusable** concept like address or monetary value, a complex user interface control that allows users to...optimize its use, but the resulting framework tends to be less abstract, and therefore less **reusable** in other contexts. Examples of frameworks include: a framework for displaying an object and its...

...delivery information by developing only a channels with minimal impact to new user interface while **reusing** the core application. existing components.

Maintainable Making it easy to update an Making it eas...

...attribute by isolating the impact for most changes. change to one component-the Customer component.

Reusable Making it possible to quickly Making it possible to assemble an assemble unique and dynamic...

...of the twelve components. components that are needed already exist.

Integration Making it possible to **reuse** the Making it possible to absorb newly Ready functionality within existing acquired divisions by "wrapping..."

11/3,K/2 (Item 2 from file: 349)
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00784132

A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR A LEGACY WRAPPER IN A COMMUNICATION SERVICES PATTERNS ENVIRONMENT
SYSTEME, PROCEDE ET DISPOSITIF POUR MODULE D'HABILLAGE EXISTANT DANS UN ENVIRONNEMENT DE SCHEMAS DE SERVICES DE COMMUNICATION

Patent Applicant/Assignee:

ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US
(Residence), US (Nationality)

Inventor(s):

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Legal Representative:

HICKMAN Paul L (agent), Oppenheimer Wolff & Donnelly, LLP, 1400 Page Mill Roadast, Palo Alto, CA 94304, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200116724 A2-A3 20010308 (WO 0116724)

Application: WO 2000US24084 20000831 (PCT/WO US0024084)

Priority Application: US 99386834 19990831

Designated States: AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CU CZ DE DK DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT

LU LV MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR
TT UA UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 150947

Fulltext Availability:

Detailed Description

Detailed Description

... Dynamic, real-time Web pages can be created. Using the above-mentioned custom UI components, **dynamic Web pages** can also be created.

Sun's Java language has emerged as an industry-recognized language...are a natural evolution from object-oriented systems providing a more mature way of packaging **reusable** software units. Object-oriented systems more closely support business integration framework for solution delivery by ...the impact of OO, including.

Strategy and planning with a long-term view towards building **reusable**, enterprise software assets.

Technology and architecture approaches for building cohesive, loosely coupled systems that provide...

...unique to Component technology, including.

Estimating, planning, and managing iteration

Organizing and managing to achieve **reuse** of both architecture and business logic

Netcentric Patterns Overview

Netcentric Patterns focus on application frameworks

254

Netcentric Patterns focus on how to design and leverage application frameworks, which are pieces of **reusable** application architecture that provide a highly configurable, flexible and maintainable system. They are aligned with...

...and a host of execution environments within these language offerings.

The power is in the **reusable** design patterns.

15, For a high-level description of the context for the patterns within ...assembly of Partitioned Business Components. Examples include: a workflow engine, a JavaBean that encapsulates a **reusable** concept like address or monetary unit, a complex widget that allows users to edit a... Some code 4102 is specific to the Partitioned Business Component. Other code is more widely **reusable**, both functionally and technically; this is where one finds Engineering Components 4104. Another possibility is...

...come in a wide variety. Examples include: a workflow engine, a JavaBean that encapsulates a **reusable** concept like address or monetary value, a complex user interface control that allows users to...optimize its use, but the resulting framework tends to be less abstract, and therefore less **reusable** in other contexts. Examples of frameworks include: a framework for displaying an object and its...

,...delivery information by developing only a channels with minimal impact to new user interface while **reusing** the core application. existing components.

Maintainable Making it easy to update an Making it easy...

11/3,K/3 (Item 3 from file: 349)
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00777021

**A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR AN E-COMMERCE BASED USER
FRAMEWORK DESIGN FOR MAINTAINING USER PREFERENCES, ROLES AND DETAILS
SYSTEME, PROCEDE ET ARTICLE MANUFACTURE UTILISES EN COMMERCE ELECTRONIQUE
POUR LA CONCEPTION DE STRUCTURES D'UTILISATEURS DESTINEES A PRESERVER
LES PREFERENCES, ROLES ET DETAILS DES UTILISATEURS**

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Patent and Priority Information (Country, Number, Date):

Patent: WO 200109792 A2-A3 20010208 (WO 0109792)

Application: WO 2000US20549 20000728 (PCT/WO US0020549)

Priority Application: US 99364091 19990730

Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES
FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD
MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US
UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 122232

Fulltext Availability:

Detailed Description

Detailed Description

... to the user, and assisting in the management of the dialog flow of
processing. Typically, **Presentation** Services are only required by
client workstations. Sub-components covered during the Phase I of...HTML)
on the World Wide Web.

This guide is intended for programmers who are at **least** familiar with
the basics of the HTML.

Accordingly, no attempt is made to explain HTML...code, is in agreement
with the code.

Simplicity

Reusability This can mean class or function **reuse** in the same project,
or it can mean preparing for **reuse** on a later project. Designing for
reuse typically has an
overhead of around 50%, split among additional design time (to find good
...

...testing.

A good compromise is often just to choose a design that does not preclude
reuse ; the best tool for this is known as encapsulation.

274

Using a cross-platform library...of tabs and spaces.

To indent or outdent sections of code, select the code (at **least** one

complete line) and use tab for indent, Shift-Tab for outdent.

To auto-format...Usage

Always use a variable for a single purpose. At times it is tempting to **reuse** an existing variable; avoid this temptation.

288

int i;

for i = 0; i < myAccountList.sizeo...

11/3,K/4 (Item 4 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00419920 **Image available**

TRUSTED INFRASTRUCTURE SUPPORT SYSTEMS, METHODS AND TECHNIQUES FOR SECURE
ELECTRONIC COMMERCE, ELECTRONIC TRANSACTIONS, COMMERCE PROCESS CONTROL
AND AUTOMATION, DISTRIBUTED COMPUTING, AND RIGHTS MANAGEMENT
SYSTEME D'ASSISTANCE INFRASTRUCTURELLE ADMINISTRATIVE, PROCEDES ET
TECHNIQUES SURES CONCERNANT LE COMMERCE ET LES TRANSACTIONS
ELECTRONIQUES, COMMANDE ET AUTOMATISATION DES PROCESSUS COMMERCIAUX,
CALCUL REPARTI ET GESTION DES REDEVANCES

Patent Applicant/Assignee:

INTERTRUST TECHNOLOGIES CORP,

SHEAR Victor H,

VAN WIE David M,

WEBER Robert,

Inventor(s):

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VAN WIE David M,

WEBER Robert,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9810381 A1 19980312

Application: WO 96US14262 19960904 (PCT/WO US9614262)

Priority Application: WO 96US14262 19960904

Designated States: AL AM AT AU AZ BB BG BR BY CA CH CN CZ DE DK EE ES FI GB
GE HU IL IS JP KE KG KP KR KZ LK LR LS LT LU LV MD MG MK MN MW MX NO NZ
PL PT RO RU SD SE SG SI SK TJ TM TR TT UA UG US UZ VN KE LS MW SD SZ UG
AM AZ BY KG KZ MD RU TJ TM AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL
PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 85684

Fulltext Availability:

Detailed Description

Detailed Description

... and

specialization by participant organizations by
supporting "virtual" models that electronically and
seamlessly employ the **special** services and
capabilities of multiple parties.

o The Distributed Commerce Utility makes it possible
for...support services for electronic commerce and
communications. This foundation is efficient, cost cffective,
flexible, configurable, **reusable** , programmable and generalizable.
1 5 It supports all kinds of electronic relationships, interactions and
communications...For example.

In the upper left-hand corner, a Commerce Utility
System 90A provides at **least** some financial clearing
1 5 functions 200a, at **least** some rights and permissions
clearing functions 400a, and at **least** some certifying